



Easton (PA) Branch

CALENDAR

Newsletter Deadline

Monday, December 1

Branch Meetings

Wednesday, November 5

Board Meetings

Monday, November 10, 4 pm
Home of Christina McFadden

Holiday Celebration

Sunday, December 14
Annual Potluck Luncheon

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2025

"I raise up my voice-- not so that I can shout, but so that those without a voice can be heard. ...We cannot all succeed when half of us are held back"

Malala Yousafzai

The Easton Edition

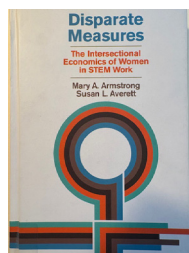
Easton, PA Branch Newsletter

Disparate Measures: The Intersectional Economics of Women in STEM Work

Wednesday, November 5, 4:15 pm

Lafayette College, 705 Sullivan Rd
William E. Simon Center for
Economics and Business, Room 109
(Previously known as Kunkel Hall, the former
home of the Biology Department)

Professors Mary Armstrong and Susan Averett will share insights from their book *Disparate Measures*, which explores the complex realities of women working in STEM fields. The authors challenge the common belief that careers in science, technology, engineering, and math (STEM) automatically lead to economic advancement for women—especially those from historically marginalized backgrounds.



Using solid data, feminist economics, and intersectional analysis, the authors examine how factors such as race, ethnicity, disability, birthplace, sexual orientation, and motherhood shape women's experiences and earnings in STEM careers across the United States.

The book is organized around eight detailed case studies. Four focus on women of color—Black women, American Indian and Alaska Native women, Asian and Pacific Islander women, and Hispanic/Latina women. The other four highlight often-overlooked intersections, including foreign-born women, women with disabilities, LGBTQ+ women, and mothers in STEM.

Across these groups, the findings are striking: while women in STEM generally earn more than women

From the Presidents' Pen Greetings!

The academic year has started on a high note! I personally want to express my enthusiasm for the programming in place for Fall 2025. Our first program was well attended by members and several guests! The speakers were our own branch member, Sandra Miller and Melba Tolliver. Sandra, also the PA representative for Public Policy, provided valuable information and a great powerpoint presentation about the organization's Public Policy work. Sandra was followed by Melba Tolliver, the author of *Accidental Anchorwoman: A memoir of Chance, Choice, Change and Connection*. Melba answered questions about her memoir. Starting my professional life during the same time she writes about affirmative action, we experienced some changes in the workplace from different perspectives, ages, experience levels. I am confident that the next programs will stimulate the same thought, questions and awareness of current issues facing the future.



Our *Make a Circle* meeting, part of the *Easton Book Festival*, was a big success, with members as well as guests enjoying the thought-provoking program about issues regarding early childhood education. There was a creative pre-screening activity, a viewing of this award-winning film, and a follow-up discussion. Thanks so much for Jan Schwartz, our membership chairperson, for organizing, and Karol D'Huyvetters, as well as Andy Laties of *Book & Puppet*.

Let us continue to remember the many special celebrations happening this year. The book on Women in STEM Work is an timely exploration that challenges us to see the hidden barriers women face and the Holiday Celebration is always a great time to catch up with friends.

Lastly, a lot of thought and work has gone into the planning for Fall programs. Spring program planning is underway! I want to thank the Board members for their thoughtfulness and time in making this year interesting and enjoyable. The Board asks that you give thought to inviting friends, neighbors and coworkers to a program or to a tapas event. This is a great and informal way of introducing them to AAUW/Easton and the good work we do! Increasing our branch membership is a priority for the next two years.

Last year and into this year, several members have passed. Most recently, Nancy Berry passed in September. Nancy was a long-time member of the Easton Branch and was very involved in our scholarship program. We give thanks for her commitment and dedication of many years. We offer our sympathy and warm thoughts to those who mourn her loss. She will be missed.

Christina McFadden



(Disparate Measures: Continued from Page 1)

in non-STEM fields, their pay and advancement still lag behind those of white men in the same roles. Wage gaps, limited promotion opportunities, and occupational segregation remain significant challenges.

They ask important questions: How are STEM careers structured? What opportunities exist—and what barriers persist? Who benefits most, and who continues to be left behind?

Don't miss this chance to hear Mary and Susan discuss their groundbreaking research and join the conversation on building a more equitable future in science and technology.

Holiday Celebration & Potluck

Sunday, December 14

The holidays are here, and it's time to gather, share, and celebrate! Join us on Sunday, December 14 for our annual Holiday Celebration and Potluck at the home of Joan Kicska, 2425 Norwood Ave, Easton, PA 18042.

The menu will include a whole poached salmon as well as a vegetarian entree, and Karol's delicious macaroni and cheese casserole, as well as side-dishes, salads, and desserts that members choose to make. Remember, please - no red wine.

Enjoy an evening filled with laughter, friendship, and good food. Partners and friends are warmly invited—let's make this a joyful time of connection and community as we close out the year together.

RSVP to Lois Wildrick - klwildrick78@gmail.com or text or call 484 373-4122. Come hungry, bring your holiday cheer, and help make this year's celebration one to remember!

Interest Groups

Connect with your community through Easton Branch interest groups. Whether you're looking for stimulating conversation, networking opportunities, or ways to support others, there's a place for you. Suggest new group ideas, show up to an event or call to join, everyone is welcome.



Bridge

Chair: Rosemary Baker
Loc: Contact Rosemary
All members welcome



Mah Jongg

Chair: Randi Blauth
Date: Nov 10, 1:30pm
Nov 24, 1:30pm
Loc: Wegmans, Rt 248



International Relations

Chair: Fran Kennedy
Date: Nov 17, 3:00pm
Loc: 118 E Wayne Ave, Easton
Topic: Impact of recent cuts in US AID as well as the update on international issues regarding tariffs. All are welcome for afternoon tea.



Out To Lunch

Chair: Claire Degnan
Loc: Contact Claire
All members welcome



Tapas Dining

Chair: Phyllis Finger
Date: TBD



Science

Chair: Susan McNamara
Date: Nov 20, 1:30pm
Loc: Wegmans, Rt 248
Topic: Why We Remember by Ranganath

American Association of University Women

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| AAUW National | 800.326.2289 | www.aauw.org |
| Easton Branch | | easton-pa.aauw.net |
| Co-Presidents | Christina McFadden Phyllis Finger | easton-pa.aauw.net/contact |
| Financial Team | Becky Goldenberg | easton-pa.aauw.net/contact |
| Membership Team | Jan Schwartz | easton-pa.aauw.net/membership |
| Easton Edition | Sharon Trimble | easton-pa.aauw.net/contact |

AAUW advances equity for women and girls through advocacy, education, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International Fellowships and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.