

CALENDAR

Newsletter Deadline
Tuesday, November 15

Branch Meeting
Tuesday, November 19

Board Meeting
Monday, November 4, 7 pm

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2024

Every day may not be good but there is something good in every day.

Alice Morse Earle

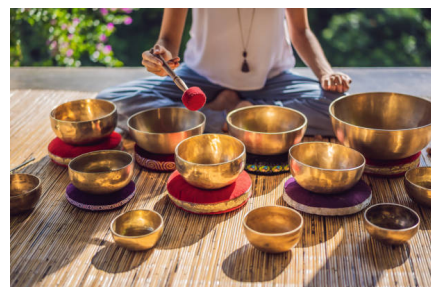


SOUND MEDITATION : A Time To Lose Your Stress And Find Joy!

November 19th, 7 pm
Palmer Library
Meg Green, Presenter

Meg Green is a certified Kundalini Yoga & Meditation teacher, an Usui Reiki Master, a musician, and an artist of sound and vibration. Since 2016, she has helped clients of all ages and backgrounds find deep relaxation through the soothing sounds of gongs, singing bowls, tuning forks, flutes, and other meditative instruments. She will assist you to dive deep and explore, releasing stress, letting go of grief, anxiety, and depression to unleash your true vibrancy and joy.

BRING; A yoga mat, pillow, and/or blanket. We will move chairs to make space for everyone to find a comfortable "Nest" If you prefer, Meg has indicated that people can sit in a chair. The only requirement is that you are comfortable. You can bring your favorite cozy throw to snuggle.



From the Presidents' Pen

As we step into this new season, I am filled with excitement and gratitude for the incredible women in our branch who continue to inspire and uplift each other through our shared mission of equity and education.

Looking ahead, we have many exciting events planned! Mark your calendars for our upcoming meeting on November 19 at the Palmer Library when the program will be Sound Meditation, which uses music and sound to clear the mind and deepen meditation. In this hectic and noisy world, we can all benefit from tools which can help us clear our minds and focus on our own personal well-being, even for just a short time.

We are in need volunteers to keep moving our shared mission forward. A nominating committee must be formed to search for candidates for President, Membership Vice President, Finance Officer and Programs. We are also in need of a branch historian and a hostess for the holiday party. As much as I believe in the mission of this organization and have enjoyed my time as co-president, I will not be able to continue in this role next year. My son will be a senior in high school and I intend to focus my time in those months on navigating the college application process and enjoying the last year of having him at home.

I feel compelled to remind each of you to pay attention to the upcoming election. Make sure you vote – either in person on November 5th or by mail. If voting by mail, I encourage you to either deliver your ballot to a drop box or make sure to get it in the mail well ahead of election day to ensure timely delivery. The importance of women voting in the upcoming election cannot be overstated. Women's voices and perspectives are crucial in shaping policies that affect families, communities, and the nation. Historically, women have fought tirelessly for the right to vote, and exercising this right is a powerful way to honor their struggle and advocate for issues that matter, such as reproductive rights, education, healthcare, and workplace equality. By participating in elections, women can influence the democratic process, ensure their needs and priorities are represented, and drive meaningful change in society. Every vote counts, and when women vote, they strengthen democracy and pave the way for future generations.

We wish everyone a delicious, relaxing and joyful Thanksgiving.

Lisa and Fran



AAUW PUBLIC POLICY CONVERSATIONS – NOVEMBER 2024

134 years ago the overwhelming power of monopoly companies had to be reined in. Congress passed the SHERMAN ANTI-TRUST Act. These monopoly businesses colluded behind closed doors to fix and jack up prices. Today the same thing is happening again, only our high tech monopoly businesses are using algorithms and A.I. to fix prices. Minnesota Senator Amy Klobuchar said, “Companies are sharing confidential data via algorithms just as they once did in smoke-filled rooms.” To combat this, last February she introduced her bill, the **PREVENTING ALGORITHMIC COLLUSION Act**.

Algorithmic collusion is where companies illegally coordinate to raise prices through the use of an algorithm that they supply their data to. Each company has its own contract with the algorithmic provider who then uses the companies’ data to make pricing recommendations. These pricing recommendations then make them all richer – at the expense of their customers. The invisible hand is replaced by the digital hands. The algorithm learns on its own to collude.

Firms today store a vast trove of personal information about their customers including credit information, location and all your browsing history. Federal Trade Commission Chair Lina Khan said that “Firms that harvest Americans’ personal data can put people’s privacy at risk. Americans deserve to know whether businesses are using detailed consumer data to deploy **SURVEILLANCE PRICING**.”

The F.T.C. ordered 8 companies to provide information on surveillance pricing practices this summer. The F.T.C. is investigating whether firms are using their immense collected personal data to **CHARGE DIFFERENT PEOPLE HIGHER PRICES**. This means they can charge different customers different prices for the same goods or services.

How would you know whether you are paying \$50 more for the same item your neighbor ordered for \$50 less based on the personal data that’s already been collected about you? Chairwoman Khan said, “The F.T.C. inquiry will shed light on this shadowy eco-system of pricing middlemen.”

In the meantime we can contact our Senators Casey and Fetterman to become co-sponsors of the **PREVENTING ALGORITHMIC COLLUSION Act**.

Lilly Gioia

AAUW Easton Branch Meeting October 8, 2024 at Nature's Way

Fran Kennedy, Co-President, called the meeting to order at 4:05pm. She welcomed everyone. There were 13 members present and three guests present.

Fran reported that a Nominating committee needs to be formed to search for candidates for President, Membership Vice President, Finance Officer and Program.

A branch Historian is needed and a Hostess for the Holiday party is needed.

Fran is holding a meeting at her home on October 17 to determine how to distribute tasks for Girls Recognition Night.

Our next meeting is Tuesday, November 19 at the Palmer Library. Topic-Sound Meditation.

The business meeting was adjourned at 4:10pm.

Phyllis Finger introduced Karen Pritchett-Neumann of Nature's Way

Respectfully Submitted:
Rosemary Baker

Hostess Needed for Holiday Party

We still need a hostess for our Annual Holiday Party. We hope to have a member host the party at their house with the branch providing finger foods and cookies. The Holiday Party is held in early December on a date of the host's choosing.

The hosting responsibilities include tables/chairs, providing coffee and tea. On average 15 members with their spouses attend the Holiday Party.

The Branch will provide paper products, trays of finger sandwiches, appetizers, and cookies. The Leadership Team will coordinate the menu with the Hostess.

If you are interested, please contact Karol D'Huyvetters.



Welcome New Member Jill Rudolph

Jill grew up at the NJ Shore. She met her husband of 58 years, George between years in graduate school. After marrying they resided at the Jersey shore where they raised their family. She started her career working for the Regional Planning Commission of New Jersey. She continued consulting when her first son was born. After her three boys were grown she went to NYC to help and continued working with her husband in Rudolph Archiect, In 2016 she began work with Reunion Outfitters Branding Co, then started her own company Threads, Etc.

Jill and George moved to Florida for two years and then went to Colorado for three and a half years to help their son start his own business. They missed the east coast and Jersey shore so moved back and now live on the Delaware River

Jill enjoys art, walking and reading. She loves to cook and is a wonderful hostess. Jill's greatest joy is spending a lot of time with her family, enjoying her sons and grandchildren.

Newsletter Information

Wouldn't you like to learn how to put a newsletter together or just use WORD for all the articles? It is a great learning opportunity and would help tremendously. If this is you, please let Toni Hoffman know.


If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Toni Hoffman**. This would include births, deaths, marriages, happenings at cultural institutions. We also encourage submissions of photos of events and anything that you think may be of interest to other members. Please note, however, that **submissions must be in by the 15th** of the current month to be included in the following month's newsletter. Otherwise it will be in the newsletter after that.

Newsletter Ads

Do you have a business or service that you would like to promote? The charge for including an ad is only \$5 for each issue. Ads should be no larger than business card size and must come from members. Payment for ads should be made to the finance officer and she will notify the newsletter editor that the ad is ready to be placed.

Fun at Nature's Way

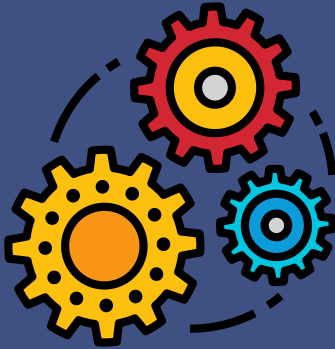




STEAM

AAUW Easton Branch
Girls Recognition Night
May 1, 2025

SAVE THE DATE



Join us to honor 7th grade girls
who excel in STEAM classes

<https://easton-pa.aauw.net>

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion

Chair: Susan McNamara



November 18, 2:00 pm
Hostess: Karol D'Huyvetters
The Extraordinary Life of Sam Hell by Robert Durgoni

International Relations

Chair: Fran Kennedy



November 26, 2:00 pm
Hostess: Fran Kennedy
Topic: Women leaders in Mexico and Central America: How is their leadership different from that of men

Bridge

Chair: Rosemary Baker



Contact Rosemary for date and time. New members welcome.

Out To Lunch

Chair: Claire Degnan



All members welcome.
Date: TBD
Location: TBD

Mah Jongg

Chair: Randi Blauth



November 11, 1:30 p.m.
December 9, 1:30 pm
Hostesses. Lois, Toni

Tapas Dining

Chair: Phyllis Finger



Date: March 28, 5:30 pm
Hostess: Phyllis Finger

Stitch and Be

Chair: Toni Hoffman



November 7, 2:30 p.m.
Hostess: Toni Hoffman

Science

Chair: Susan McNamara



Date: November 21, 1:30 pm
Host: Randi Blauth
Topic: **The Light Eaters** by Zoe Schlanger - Ch. 9-11



Walking Group

Chair: Fran Kennedy
Every Friday 9 am

American Association of University Women


AAUW National	800.326.2289	www.aauw.org
Easton Branch		easton-pa.aauw.net
Co-Presidents	Lisa Spitale, Fran Kennedy	easton-pa.aauw.net/contact/
Membership Team	Carolyn Connors	easton-pa.aauw.net/membership/
Easton Edition	Toni Hoffman	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International Fellowships and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.


Easton (PA) Branch
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ADDRESS SERVICE REQUESTED