
WELCOME TO A NEW YEAR

AAUW Inter-Branch Brunch & Meeting:

A morning of fellowship, fun & good food

AAUW Branches of Allentown, Bethlehem and Easton



Date and Time: Saturday, Sept 9, 9:30 - 12 noon

Location: Best Western, 300 Gateway Drive off Route 512
Bethlehem 18017

Registration 9:30 am

Brunch 10:00 am

\$25 per person

Menu

Fruit Salad

Apple & Chicken Crepes

Garden Vegetable Quiche

Assorted Scones

Chocolate Mousse

Fresh Squeezed Juices, Coffee, Tea

Stacey Zaremba, Professor, Moravian College

Presents results of our Membership Survey, followed by table discussions to consider the future of our branches

Please send your check payable to 'AAUW-Bethlehem' to:

Linda Robbins

65 Colonial RD

Allentown PA 18109

Please RSVP by Saturday, September 2

Let a board member know if you need a ride.

From the Presidents' Pens:



Change: Those interested in perpetuating present conditions are always in tears about the marvelous past that is about to disappear, without having so much as a smile for the young future.

Simone De Beauvoir, *The Second Sex* (1949)

Google sacked James Damore after he wrote a memo saying the gender gap could be explained by biology. Social and cultural factors are likelier culprits, writes Angela Saini*. Gender stereotypes are ingrained in many of us from the day we're born. From the toys we are given to the way we are handled and spoken to, humans are routinely treated differently depending on their sex. In one experiment researchers showed children pictures of people doing everyday things, to see how they recalled these images afterwards. When shown a picture of a girl sawing wood, some incorrectly later believed they had been shown a picture of a boy.

Shedding these prejudices is one of the greatest challenges for male-dominated workplaces. One of the problems with stereotypes is that they tend to reinforce society's status quo, maintaining the social order as it is. It is well known that bosses tend to recruit and promote people who remind them of themselves, which leaves any male-dominated organization in search of more diversity in something of a pickle.

Meanwhile, those who try to change the status quo can find themselves penalized. A recent US study found that women and minorities who engaged in behavior that valued diversity were rated worse by their bosses. The researchers speculated whether this might be because it draws attention to their sex or race, which triggers gender and racial stereotypes in the mind of others.

It may take generations to root out structural sexism.

*Angela Saini is a British science journalist, broadcaster and author of *Inferior: How Science Got Women Wrong and the New Research That's Rewriting the Story*.

Please join with the Easton, Bethlehem and Allentown branches of AAUW as we work on joining together to continue to advance equity for women and girls into the 21st century.

Fran & Nancy

New Member Spotlight



The Easton Branch of the AAUW welcomes Chris Zweifel as one of our newest members, student affiliate and scholarship recipient. Chris comes to us with a multifaceted and talented background focused on service which she continues to enhance by completing her degree in Art Therapy at Cedar Crest College. Chris is a mother of six children, wife of the Minister of the Wesleyan church of Forks Township, Pastor Robert Zweifel, (Radiant Church) and current Manager of “My Sister Closet” founded two years ago, a nonprofit, recycling gentle pre-owned Women’s apparel and accessories to benefit Women who are victims of sexual trafficking. There are two locations, 3400 Bath Pike, Suite 103, Bethlehem and 305 Village at Stones Crossings in Easton. In addition to benefiting this charity, shopping at these locations will bring a pleasant surprise of bargain prices and high end fashions. Donations are accepted and volunteers welcomed. The charity has assisted over 30 women in the past two years. There is a silent auction and brunch scheduled for Saturday, September 30th, at the Hotel Bethlehem to benefit “Truth for Women”. More information is available on their website: truthforwomen.org. Chris is also an active member of the Lehighvalleystoryslam, serving as the “Mistress of Ceremonies”. In addition Chris also focuses on her athletic side as a marathon runner. She is interested in any groups and activities within the Branch which will enhance her interests in service and the community. Her daughter Molly has already assisted our branch in our “Lets Read Math” program at Shawnee school this summer.

We welcome Chris to our branch!

Nancy Berry
Outgoing Membership Vice President



Become a Two-Minute Activist

As a Two-Minute Activist, you will receive urgent email notices when your advocacy is needed most. We'll provide all the tools you need to call or send messages to your members of Congress, write letters to the editor for your local newspapers, contact your state legislators about pressing issues, and more.

Sign up for email and/or mobile alerts.

EMAIL

Add your name to the Action Network sheet
OR

Go to <http://www.aauw.org/what-we-do/public-policy/two-minute-activist/>

MOBILE

Text the word “AAUW”
to 21333

Public Policy - A Necessity in Tumultuous Times

Welcome to Public Policy 2017. It's September and that means it's time to **Get Out the Vote!** In past years, we've registered voters at many locations in and around Easton and I'm sure this year will be no exception.

September 26 is National Voter Registration Day and I'd like volunteers to help register new voters that day. We may be holding voter registration events in conjunction with the League of Women Voters and other organizations so just a few of us are needed at any particular location. I plan to reach out to the Easton chapter of the NAACP as another organization partner. October 10th is the last day to register before the municipal elections on November 7th. See the **Your Vote Your Voice** flyer in this newsletter that shows why every vote counts.

Are you signed up for the [Two Minute Activist](#) ? Being a part of the Action Alert Network is an easy and quick way to take action. And now there's a mobile app that allows you to take action on the go. Just text the word "AAUW" to 21333 and follow the prompts. More information is available above.

AAUW-PA Public Policy Co-Chairs Barbara Price and Ann Pehle are trying to set up a PA Lobby Corps similar to the AAUW Lobby Corps in DC. The purpose of this PA Lobby Corps is to strengthen and increase AAUW's influence and to build relationships and have meaningful dialogues with our elected officials and their staff. Their goal is to have one AAUW member assigned to every state representative and senator. Being part of the Lobby Corps means that you will visit your elected officials somewhat regularly to discuss issues important to and backed up by AAUW research.

As I'm sure you're aware, Pennsylvania is one of the three most gerrymandered states in the country. **We don't choose our legislators here, they choose us!** This MUST change. Fair Districts PA (fairdistrictspa.com) has all the information you'll need when you visit your legislator and ask that he/she vote for SB22 and HB722.

As the months roll by, so do equal pay days for minorities. September 25 is Equal Pay Day for Native American women and it's November 2 for Latina women. This is shameful and just two more reasons we need to work harder for pay equity. Mark your calendar now for **April 10th**, a Rally and Lobby Day in Harrisburg.

- **Pay Equity bill HB1243**, sponsored by Representatives Brian Sims and Tina Davis with 25 additional co-sponsors is the perfect opportunity to make a visit to your representatives this summer or fall and thank them for being a co-sponsor or ask them to become one. Of all the equal pay bills introduced so far, HB1243 offers the most robust remedies to Pennsylvania law and covers all but one item on the AAUW Equal Pay Road Map for Pennsylvania.

Let's work on public policy issues together!

Toni Hoffman
Public Policy Chair

Deeper in Debt: Women and Student Loans, is AAUW's latest research report which we shared with members of Congress. Current student debt in this country is \$1.3 trillion and women hold almost two-thirds of it. AAUW estimates that women take two years longer to pay off their student debt than men do. And 34% of women overall, 42% of Hispanic women and 57% of black women who were repaying student loans said they had been unable to meet essential expenses within the past year. We must work to bring down the cost of college, provide need-based grant aid to students, and support income-driven repayment options, which would help women struggling with their student debt. We asked members of Congress to support protecting and strengthening federal financial aid programs such as Pell Grants, Public Service Loan Forgiveness, and Income-Driven Repayment. These programs are critical to the success of women in higher education and can help curb the student debt burden they experience. Get the full report at [Deeper in Debt](#).

Taken from July 2017 Highlights

Questions? Contact Barbara Price, aauwpapp1@gmail.com or Ann Pehle, aauwpapp2@gmail.com.

AAUW Easton Branch Website and Facebook Page

AAUW Easton Branch has a website and I urge you to visit it often for timely information. The URL is easton-pa.aauw.net. You can bookmark the page for easy access. As we move to ever more online communication, our website can keep you up to date on branch programs, what's in the newsletter and other topics of interest to our members.

If you're on Facebook, please visit our Facebook page, click **like** and **follow** and share any relevant information with your Facebook friends. Facebook is a great way to be visible in our community and I try to keep our page updated.

If you have something for our website or Facebook page, please send it to me in an email, snail mail if necessary, and I'll post it.

Thank you,
Toni Hoffman

Your Vote Your Voice

November 7, 2016

How Do They Affect Me?

PA Courts

Decide whether laws passed by the legislature restrict your rights like requiring an ID to vote.

Decide cases that affect your quality of life like how close to a house or school companies can drill gas wells.

District Attorney

Investigates and prosecutes all crimes committed by adults and juveniles in the county.

Educates law-biding citizens as to the steps that can be taken to prevent being a crime victim.

Township/Borough Boards of Supervisors

Make decisions about roads, parks, police protection, and development that affect community life.

Appoint citizens to community boards that make decisions about zoning, and historical preservation.

School Boards

Approve district budget affecting taxes. Approve or deny applications for charter schools in the district.

Select school superintendents, decide on education programs and set student standards.

Judge /Inspector of Elections

Administer election procedures at polling place to ensure accuracy and integrity of the vote.



Board of Directors

Elected Officers

Co-Presidents	Nancy Butow Fran Kennedy
Finance Officer	Annette Stody
Membership Vice President	Aaliyah Kee
CO-CHAIRS NEEDED	Vacant

Appointed Officers/Positions

AAUW Funds	Janice Lupackino
CO-CHAIRS NEEDED	Vacant
C/U Liaison	Toni Hoffman
Diversity	Rosemary Baker
Historian	Peg Opthof
Interest Group-Coordinator	Vacant
Newsletter Editor	Vacant
Program Committee	Nancy Butow Fran Kennedy
Public Policy	Toni Hoffman
Publicity	Karol D'Huyvetters
Scholarship	Margaret Gering Claire Degnan Nancy Berry
Secretary	Rosemary Baker
Website/Facebook Manager	Toni Hoffman
Yearbook	Annette Stody

Easton Branch Programs

In order to get this newsletter out in a timely fashion before the deadline to pay for the brunch on September 9, programs will be included in the next newsletter.

EASTON BRANCH OF AAUW PARTNERS WITH COMMUNITY FOR SUMMER MATH PROGRAM



Nancy Berry interacting with 3rd grade students at ProJeCt Easton's summer Sizzle program

This summer members from the Easton Branch of AAUW joined Easton Public Library and ProJeCt Easton's Sizzle Summer Program for Easton School District elementary students to enrich student math skills. Students in grades 2-4 had the opportunity to participate in "Let's Read Math" sessions presented by AAUW volunteers. Groups of three volunteers from the Easton Branch taught "Let's Read Math" lessons to 7 different groups of children. Each lesson involves an introduction to a math concept, a children's literature book that relates to the math concept and reinforced with fun, hands on math activities.

"Let's Read Math" is an initiative of AAUW. "Dr. Claire" Passantino, from the Makefield Area (PA) Branch of AAUW developed "Let's Read Math" units that combined quality children literature books with themes related to mathematics and FUN math activities. The goal is to build positive attitudes toward math. Each lesson engages children and their parents in enriching, fun learning opportunities out-of-school-time. Also, through the literature stories and related activities, children understand the relationship between math and daily living. Math concepts come out of the classroom and into daily life situations.

This is the ninth summer that the Easton Branch has presented "Let's Read Math" lessons. The Easton Public Library and ProJeCt Sizzle schedule dates for lesson during their summer programs. Volunteers from the branch choose and plan lessons for groups of children. The children find the lessons enjoyable and actively participate in the fun, hands on lessons. Many parents at the library join in the lesson and parent and children take home additional activities. One lesson has a special surprise at the ending - build your own ice cream sundaes!

Karol D'Huyvetters



Marian Cunningham reading Math-terpieces at Shawnee



Group photo of Wanda's Roses at Easton library

A Special Thank You

A special thank you to Nancy Berry for organizing all the Let's Read Math programs at Shawnee.

And thank you to the many volunteers. (I hope I don't miss anyone) : Members - Terri Slotterback, Karol D'Huyvetters, Margaret Skaarup, Nancy Kinzli, Marian Cunningham, Toni Hoffman, Phyllis Finger, Lois Fowler, Janice Lupackino, Nancy Berry, and Fran Kennedy as well as Nancy Berry's grand daughter Katie Wilkes, my grand children Skye and Jake Porter, and a daughter of our new member and Memorial scholarship recipient Chris Zweifel, Molly Zweifel.

Fran Kennedy

AAUW PICNIC

Camaraderie, delicious food and perfect weather were present at a lovely AAUW picnic at the home of Carolyn and Roger Conners. The attendees generously contributed \$60.00 to the AAUW Scholarship Fund. Thanks to all.

Carolyn Conners



Member News

Condolences to Rosemary Baker on the passing of her Mom this summer. Several members and friends of the family made donations to AAUW Easton Branch in memory of Mary Baker.

Eric Trimble (Sharon's son) has been diagnosed with leukemia and is still receiving treatment at the University of Pennsylvania. Cards can be sent to Sharon's address.

Aaliyah Kee's husband is waiting for a heart transplant in Philadelphia. Cards may be sent to her address.

Fundraisers:

Twice Chic Boutique 129 N. Third Street

Clear out your closet and raise money for AAUW Easton branch. E-mail twicechicboutique.com to make an appointment. Clothing must be clean/laundered and on hangers.



Hello AAUW Easton Branch Members,

The flower power fundraising campaign has been extended!! Please take the time to view the beautiful products online and place your order.

Go to flowerpowerfundraising.com

At the top right of the page, you will see "Find a Group", click on that

For Name of Organization fill in AAUW Easton PA and provide information on City and State

You will be able to order a variety of flowers and products as well as refer any friends who might be interested in shopping as well.

Thank you for your support.

Janice Lupackino

Notices

Regarding the Newsletter

If any member has information that they wish to have published in the newsletter, please e-mail the information to **Fran Kennedy and Nancy Butow**. This would include births, deaths, marriages, happenings at cultural institutions. We also encourage submissions of photos of events and anything that you think may be of interest to other members.

Please note, however, that **submissions must be in by the 15th** of the current month to be included in the following month's newsletter. Otherwise it will be in the following month's newsletter.

Insurance Notification

AAUW does not have an Automobile Insurance Policy. Please be informed that there is no implied or expressed authority for an AAUW member to use a member's car for AAUW business. The Easton Branch assumes no responsibility for any member using a car for this purpose.

Newsletter Ads

Do you have a business or service that you would like to promote? The charge for including an ad is only \$5 for each issue. They should be no larger than business card size and they must come from members. Payment for ads should be made to the finance officer and she will notify the newsletter editor that the ad is ready to be placed.

Newsletter Costs

As officers of the branch, your board is concerned with the rising cost of printing and postage and what it does to our bottom line. If you have computer access, please consider receiving our newsletter via email. It saves the branch money and trees!

SAVE THE DATE

One Read book conversation

on WEDNESDAY OCTOBER 18 6:30-7:45pm



The Library is partnering with The American Association of University Women (AAUW) to host a book conversation about Michael Eric Dyson's *Tears We Cannot Stop: A Sermon to White America*.

Panelists include:

The Rev. Dr. Craig Atwood, the Charles D. Couch Chair of Moravian Theology Director of Center for Moravian Studies

The Rev. Gregory J. Edwards, Sr. Pastor of Resurrected Life Community Church and CEO of Resurrected Community Development Corporation

Laura Lawrence has been involved with issues of racial justice for many years. She is a member of both the YWCA and NAACP of Bethlehem.

BETHLEHEM AREA PUBLIC LIBRARY

11 W. CHURCH STREET, BETHLEHEM 18018 • www.bapL.org • 610-867-3761 x499

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



by **Margaret**

Chair: Toni Hoffman- Third
Monday of month
Date: September 18, 1:30pm
Hostess: **Marian**
Cunningham
Book: *The Handmaid's Tale*
Atwood

Mah Jongg



Chair : Toni Hoffman
Sept. 11 10:30
Sept. 25 10:30

Diversity: Deeds and Dialogue



Chair: Rosemary Baker
Hostess: Nancy Kinzli
Sept. 27, 7:00 pm

Rotating Gourmet



Chair: Lois Wildrick
New members are welcome
Schedules and menus to be sent in October

Tuesday Evening Bridge Group



Chair: Rosemary Baker -
Tuesdays afternoons Call
Rosemary for more
information

International Relations:



Chair: Jean Riker
Hostess: TBD
Tuesday, Sept. 26, 1:30
pm
Topic: TBD

American Association of University Women

AAUW National	800.326.2289	www.aauw.org
Easton Branch		easton-pa.aauw.net
Co-Presidents	Nancy Butow, Fran Kennedy	easton-pa.aauw.net/contact/
Membership	Aaliyah Kee	easton-pa.aauw.net/membership/
Easton Edition		

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.



P.O. Box 1464
Easton, PA
18044-1464

Easton,
Pennsylvania
Branch

Advances equity for
women and girls

ADDRESS SERVICE REQUESTED