



The Easton Edition

Easton, PA Branch Newsletter

October 2012

Vol. 48 No. 2

CALENDAR

Iron Jawed Angels Film

Saturday, Oct. 13 at 10 am
(Business Meeting at 9:30 am)

Tapas

Saturday, Oct. 13 at 6 pm
Home of Nancy Butow

Newsletter Deadline

Monday, Oct. 15

Book Group

Monday, Oct. 15 at 7 pm
Home of Marian Cunningham

Timely Topics

Monday, Oct. 22 at 7 pm
Home of Marian Cunningham

International Relations

Tuesday, Oct. 23 at 1:30 pm
Home of Jean Riker

Diversity, Deeds & Dialogue

Wednesday, Oct. 24 at 7 pm

Board Meeting

Monday, Nov 5 at 7 pm
Home of Carolyn Conners

Evening at the Williams Center

Friday, Nov. 9 at 8 pm
Preconcert Talk at 7 pm

District East Meeting

Saturday, Nov. 17

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Iron Jawed Angels

Saturday, October 13 at 10 am

Palmer Library

AAUW Easton Branch is hosting the showing of this film.

It is free and open to the public.

“Taking a fresh and contemporary look at a pivotal event in American history, **Iron Jawed Angels** tells the true story of how defiant and brilliant young activists, Alice Paul, played by Hilary Swank, and Lucy Burns, played by Frances O’Connor, took the women’s suffrage movement by storm, putting their lives at risk to help American women win the right to vote.”

Don’t take your right to vote for granted! This film will make you recognize what brave women endured so that you and I have the privilege of voting on November 6.

For more information, you may call 610-258-1630.

AAUW–Pa East District Meeting

November 17, 2012 from 11 am – 3 pm

Pennswood Village – Near Newtown, PA

This will be a meeting not to be missed! At the AAUW-PA July 7, 2012 meeting Amanda Holt, who will be our morning speaker, wowed her audience with her presentation and the substance of her story about PA redistricting and reapportionment. A number of East District members requested that she be invited to an East District meeting so more members could hear from her on an important Pennsylvania public policy issue.

The February 13, 2012 issue of the Pittsburgh Gazette introduced Amanda in an editorial: “Any Pennsylvania group that has an award for outstanding civic achievement should consider Amanda E. Holt for a prize. What Amanda did was draw a legislative reapportionment map that won a rare accolade from the State Supreme Court which rejected the version produced by a panel heavy with politicians . . .” Amanda has worked across the summer on preparation of a new brief presented at the September 13th hearing, the next stage of the Pennsylvania Redistricting saga. She will have much to tell us!

continued on page 5

From the Presidents' Pens:



A Busy Time

The beginning of September is always a busy time for the branch and this year more so than ever. Events in September included our Get Out The Vote campaign, our first branch meeting of the year, our Pot Luck Dinner, and our annual Book Fair. Our interest groups started up in September as well.

When asked to volunteer, branch members took up the challenge and volunteered countless hours for our annual Book Fair and many more for our Get Out The Vote effort. Have you wondered how the **It's My Vote: I Will Be Heard** campaign has been funded? As you know, national dues are \$49 and \$3 of that goes to the AAUW Action Fund. It is the Action Fund that has "made an unprecedented investment in turning out women voters. It is educating, engaging, and registering millennial women voters across the country." The AAUW Action Fund is producing and publicizing public service announcements to support the message of the campaign and to help get women to the polls. Here is a link to one PSA <http://www.aauwaction.org/my-vote/psas/>

Thank you to everyone who gave their time to these worthy undertakings. Both fulfill the mission of AAUW that is to promote equity for women and girls through advocacy, education, philanthropy, and research.

We have begun our annual nut sale, they are available at the Book Fair and from Suzanne Kell. Seventy five percent of the proceeds from the nut sale go to our Scholarship Fund and twenty five percent augment our general operating fund. The \$10 local dues that we pay does not usually cover all our yearly expenses.

Remember to check out our new website at <http://easton-pa.aauw.net/>. The website is chock full of information about the activities of our branch and has the most up to date information on what we are doing.

We encourage you to take advantage of the upcoming meetings and our Timely Topics discussion groups. We think you will find them interesting, challenging, and even entertaining.

Marian and Toni

Timely Topics

Monday, October 22 at 7 pm

Marian Cunningham's home

Are you at that point in time when your life revolves around care-taking? It could be a spouse, a child, a parent, a relative or a friend. Have you lost a spouse, parent, or child? Let's get together, with some wine and cheese, and talk about the difficulties of being a caretaker, how we deal with loss and how to have those difficult dialogues about end of life decisions. This won't be a "how to" session, it will be people coming together to share stories and experiences, perhaps offer helpful advice, as we cope with what life throws at us.

Ann Anderson, a registered nurse, will be our discussion leader. Please come to share, talk, or just listen.

For more information and to RSVP, contact Marian.

Get Out The Vote

Branch members enthusiastically supported the AAUW Get Out The Vote campaign. We registered voters at Northampton Community College, at Lafayette College and at our Book Fair.

Thank you to all who volunteered and worked on this effort. **Judy Brunswick, Joyce Losee, Nancy Berry, Elle Conti, and Mary Armstrong** helped to “woman” the tables at Lafayette. We interacted with the Lafayette students, answered questions about the new Photo ID law, gave the students directions on how to get an expiration date on their college ID, and had fun. Several Lafayette students worked with us and together we registered 34 new voters.

We were at NCC for three days and thank you to **Lois Fowler and Judy Brunswick** for time spent there. We found that we did not need four AAUW members to “woman” the tables however; so thank you to **Nancy Butow, Peggy Fackenthal and Carolyn Connors** for volunteering to be at NCC even though, in the end, we did not need your services. We registered over 150 new voters at NCC main campus.

There was a wealth of information at each of these events, information such as an Internet Resource Guide, giving websites to fact check political ads and emails, to check voter registration, and finally websites to study the issues of the Democrat and Republican campaigns. We had Photo ID information and campaign literature from both parties. We also had animal crackers, donkeys and elephants, to draw the students to our tables. This information was put together by members of the Easton and Bethlehem branches as well as students at Moravian College. The AAUW-PA Facebook page mentioned our Get Out The Vote efforts several times and our documents were sent to the presidents and public policy chairs across the state. This is the power of collaboration.

The Bethlehem and Allentown Branches, and the Moravian Student Affiliate, have been working to get out the vote as well and together we have registered well over 200 new voters in the Lehigh Valley.



★ Top 10 Reasons to REGISTER AND VOTE ★

- 10. IT'S YOUR MONEY**
Officials you vote for will decide how much of our wealth to invest in public services and how to fairly share the tax burden.
- 9. IT'S YOUR EDUCATION**
Decisions by our legislators, governor, members of Congress and president also affect the quality and cost of higher education.
- 8. IT'S YOUR JOB**
Congress, the president, the governor and your legislators influence what job training is available, minimum wage, pay equity, fairness in hiring, health insurance through your — employer, job and pension security, and workplace safety.
- 7. IT'S YOUR HEALTHCARE**
Actions by the governor, legislature and Congress as well as their decisions on Medicaid, Medicare and private insurance laws determine your access to health care.
- 6. THEY'RE YOUR HIGHWAYS**
Our population and traffic are growing rapidly. Your county commissioners, legislators, governor and members of Congress decide what highways are needed, what alternatives to highways such as public transit to support, and how to pay the bill.
- 5. IT'S YOUR SOCIAL SECURITY**
The president and your members of Congress decide how much payroll tax you pay, cost of living increases and benefit schedules for your Social Security pension, and what Medicare services you receive and share payment for.
- 4. YOU LIVE HERE**
Your county, state and national elected officials set standards, enforcement strategies and budgets. They plan and zone where roads and industries will be built and how public lands will be used — decisions that can determine how and where you live and work.
- 3. IT'S YOUR NEIGHBORHOOD**
The elected officials and judges you vote to retain make daily decisions about crime prevention, laws and law enforcement, safe and affordable homes, traffic patterns, where to put schools, parks and recreation.
- 2. THEY'RE OUR CHILDREN**
We do our best to keep them healthy, fed, safe, educated and cared for. The officials you elect set policies that affect our families in pursuing their goals and dreams.
- 1. IT'S YOUR CONSTITUTIONAL REPUBLIC**
Make it work! Register and Vote!



Welcome New Members

Fran Dean, Ellen Selmasska, Deb Cooper and Bernadette Fennimore

Fran Dean a retired teacher, graduated from Eastern Kentucky University with a degree in education. Her most recent teaching position was in the fourth grade at Tracy School. Retirement has not slowed Fran down one bit. She plays a lot of tennis and is on the Super Senior Team at Northwood. The team just completed a very successful season as local champions and gave a very strong showing in the Regional competition in Lancaster. Besides keeping fit with yoga and tennis, and sharpening the mind by playing bridge, Fran is active in the First Presbyterian Church where she serves as leader of the Shawl Ministry, is a volunteer at Safe Harbor and delivers Meals on Wheels. She is most interested in working with young children through AAUW, and the "Let's Read Math" program peaks her interest. She lives in Hellertown with her husband Joel. They have two sons and eight grandchildren.

Ellen Selmasska retired from the Easton Area School District this past June. Although she loved her job as the high school librarian, her bucket list was long, and she wanted to get on with it, so upon retirement she enrolled in a bridge class at NCC, and continues her pursuit of a second Masters Degree, this time in Instructional Media from Wilkes College. She has been an active volunteer at her church as well as a member of the Varsity E Club and has served as chairperson of the Football Boosters. She looks forward to participating in the AAUW Interest Groups such as the bridge club and book club. Ellen and her husband, Carl, saw all five of their children graduate from college and are in a celebratory mood since June when their two youngest (twins) received their diplomas.

We welcome these new members and look forward to introducing you to more new members next issue.

Deb Cooper is presently a para teacher in science and math at the Career Institute of Technology. She lives in Forks Township and devotes most of her leisure and volunteer time to her 6 year old son. Together they are learning to speak Chinese. Deb is very interested in aquaponics and vertical farming and hopes to one day turn this hobby into a business. Her idea of a vacation is to visit farms that have begun aquaponic farming and has visited farms in Wisconsin, Illinois, Virginia and West Virginia. She is particularly grateful to have the Rodale farm so conveniently close. She has taken her grandmother's advice, "Keep busy."

Bernadette Fennimore, a former member of the Doylestown Branch, is no stranger to AAUW, but confesses she had a great deal of difficulty contacting the Easton Branch, a problem that has already been addressed by the Easton Branch Board. Because she and her husband, Swain, have a penchant for book fairs, she was able to connect to the Easton Branch while visiting our book fair. Bernadette was born and raised in Easton and has returned to her roots, and Swain's Doylestown roots are not far away. She and Swain have raised four children and enjoy visiting them along with their six grandchildren. The joy of cooking runs in the Fennimore family. Bernadette lists cooking as one of her love interests, a daughter has a restaurant in Pittston, PA, and a son has a restaurant in Charleston, SC. Reading, knitting, crocheting, and travel round out her leisure time.

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East District Meeting *continued from page 1*

We will break for lunch with opportunities for the networking that we all look forward to at our state and district meetings. Plan to bring a brown bag lunch. Drinks and sweets will be provided.

Go-getter, Carol Kurland of AAUW- Makefield had the foresight to plan way ahead and snare the always in demand, Lisa Maatz, AAUW Director of Public Policy and Government Relations, for us. Lisa will join us in the PM for some post-election analysis with the insight and humor she always brings to her presentations. She will also be looking forward, to forecast some expectations for the up-coming congressional session.

For more information including directions, please see the flier you will receive from either your branch president or your newsletter editor. To arrange for drinks and sweets, we would appreciate having a ballpark count of members planning to attend. Please let your branch president know by November 3, 2012 that you are coming!

We are most fortunate to have not just one but two remarkable women coming to talk to and with us about public policy issues that we care about. Car pool with other members, bring a friend or student affiliate.

Note: The Makefield Area Branch would welcome your support for its Spring fund raiser if you would like to bring with you any 'gently used,' jewelry, women's or men's. Search your jewelry boxes. It would be appreciated

Susan P. McNamara, AAUW-Bethlehem
AAUW-PA East District Coordinator

Your ad could be here!

AAUW Easton Branch Budget October 2012

	Budgeted Cost	Beginning Month Credits	Beginning Month Debits
AAUW National			
Dues	\$3,332.00		\$2,695.00
AAUW Funds			
AAUW Pennsylvania			
Dues	\$680.00		\$290.00
Banking			
Fees	\$24.00		\$2.00
Interest/credits		\$0.10	
Fund Raisers			
Book Fair	\$550.00	\$3,903.00	\$84.60
Nut Sale	\$1,200.00		
Williams Center			
Programs			
Meeting rooms	\$200.00		
Sept hospitality	\$30.00		
Gateway to Equity	\$25.00		
Holiday party	\$100.00		
Scholarship Dinner	\$50.00		
Speaker gifts	\$35.00		
Misc expenses	\$50.00		
Conferences	\$1,500.00		
Insurance	\$150.00		
Membership (FY 12/13)			
Dues		\$4,992.00	
State			
Local (to GOF)			
Misc Expenses	\$50.00		
Newsletter	\$200.00		\$135.92
Postal Expenses			
Box	\$76.00		\$76.00
Postage	\$130.00		
Officers' Expenses			
Membership	\$25.00		
President	\$25.00		
Treasurer	\$25.00		
Publicity			
Misc expenses	\$75.00		

Easton Branch Meeting

September 18, 2012 First Presbyterian Church

The business meeting was preceded by a Pot Luck Supper. 19 members and 2 guests were in attendance.

Toni Hoffman, Co-President called the meeting to order at 7:05 pm.

Carolyn Conners, Membership VP, introduced new members in attendance. AAUW was in the Community Tent at the Easton Farmers Market on July 28. We have three new members since May. \$46 of the \$49 dues sent to National is tax deductible.

Annette Stooddy, Finance, The 2012-2013 budget was printed in the newsletter. A motion was made by Rosemary Baker and seconded by Fran Kennedy to approve the budget as printed in the newsletter. Motion carried.

Rosemary Baker, Recording Secretary, the minutes were printed in the newsletter. A motion was made by Annette Stooddy and seconded by Fran Kennedy to approve the minutes as printed in the newsletter. Motion carried.

Marian announced a Timely Topic will be held at her home on October 22 on Care Giving. Ann Anderson will facilitate the discussion. Marian presented the Branch Programs for the year.

Nancy Butow announced that the Tapas Group will meet at her house on October 13. Notify Nancy if you are attending.

The PA Eastern District Meeting will be held on Saturday, November 17 in Newtown, PA. Speakers are Lisa Maatz and Amanda Holt.

Toni announced the following in regard to GOTV (Get Out the Vote): We had tables and registered people to vote on August 30 at NCC, September 11 and 12 at Lafayette and Sept. 17, 18, and 19 NCC. Toni put together a tri fold for GOTV which was used at the table.

Suzi Campbell announced that newsletter information should be sent to her.

Annette Stooddy announced Book Fair starts Thursday, September 20. People are still needed for selling. Signup sheet was passed.

Fran Kennedy put together a collage and Power Point Presentation for Let's Read Math. She had the laptop at the meeting with the power point running on the laptop for anyone to watch.

Bethlehem Branch Meeting will be held on Saturday, September 22 at NCC College Center Room 220 at 10:00am. They will have a panel on Women and the Power to Vote.

Sue Kell announced *Nuts Are Here*. Notify Sue if you would like to purchase nuts.

Toni announced the branch has a website: <http://easton-pa.aauw.net>. Toni will update the website. There is a members only tab. This is a private site. We would have to have a password for this site. Think about what we would want in the members only site. We could have the yearbook there. Do we want that?

President's Award—Special recognition to someone who has contributed outstanding service to our branch. This was presented to Carolyn Conners. *Congratulations, Carolyn!*

STEM Committee will be meeting on Monday, October 15 to strengthen their initiative and plan the ongoing process.

Rosemary Baker presented our first STEM Scholarship to Kelsey Rothstein.

The business meeting was adjourned at 7:45 pm.

Toni introduced our speaker Dr. Trisha Moller. She is a Mathematician and adjunct professor at Moravian College. She spoke on Math Illiteracy and STEM.

Respectfully Submitted:
Rosemary Baker

NCCWSL and Diversity

As I was looking at different websites in my search for ideas for the March Inter Branch Diversity program, I came across an AAUW site discussing NCCWSL (National Conference for College Women Student Leaders) and the Student Advisory Council for 2011-12. Members of this council serve as AAUW ambassadors providing AAUW staff with firsthand accounts of student needs and ideas on combating sex (and disability) discrimination in higher education and in the workplace. These young women also promote AAUW to the student body at their respective schools.

As an example of what one energetic young woman can do, meet **Odunola “Ola” Ojewumi**, a junior majoring in Government & Politics at the University of Maryland, College Park. Ola received a heart and kidney transplant at the age of 12. Since then she has poured her energy into helping others and giving back. She started a foundation to raise awareness about the organ donation registry. She also completed an internship at the White House where she hosted a

briefing on the importance of youth mentorship in low-income communities. As an intern, she recently spoke with White House Director of Priority Placement Rebecca Cokley, about her work as an advocate for disabled youth.

Other interesting women highlighted at NCCWSL include **Maria Mazzaferro**, who has a passion to change the media representation of women, **Samantha Abril**, who has a strong drive to advocate for the rights of the disenfranchised, **Caroline Adams**, whose passion is to develop culturally sensitive policies for students in K-12 public education, and **Joy Marie Agee**, who serves as a mentor for minority undergraduates in STEM subjects. These are only some of the impressive individuals on this council.

If you want to read more, go to <http://www.aauw.org/connect/sac/SAC2012.cfm>.

Evening at the Williams Center—Acoustic Africa

Friday, Nov. 9, 2012 at 8 pm

Preconcert talk with guitarist and producer Leni Stern at 7 pm

Three of Africa’s most exciting vocalists have joined forces for this world tour: **Dobet Gnahore**, an Ivory Coast vocalist and dancer who performed at Lafayette with Acoustic Africa in 2006; **Manu Gallo**, a vocalist, and bassist for **Zap Mama**; and **Kareyce Fotso**, a young Cameroonian singer whose music combines Afro-pop, Blues, and traditional African music. The three singers are backed by an ensemble of traditional african instruments, featuring balafonist **Aly Keita**.

Reservations should be made by
Fri., Nov. 2, 2012.

Make check payable to:
AAUW Easton Branch

Mail to:
Marian Cunningham
380 Wedgewood Drive
Easton, PA 18045

For questions phone
Bitsy Jeffers at 610-258-2565.

Acoustic Africa Ticket Request	
No. of tickets: _____ @ \$20.00	\$ _____
Scholarship contribution: \$ _____	
Name(s): _____	
Telephone: _____	

Reports

Jane Wait STEM Scholarship



The first ever Jane Wait STEM Scholarship was awarded to **Kelsey Rothstein** on September 18, 2012. Kelsey and her mother attended our September Pot Luck Dinner and branch meeting. Rosemary Baker gave us a brief bio of Kelsey and then presented her with the scholarship certificate.

Presidents' Award



The success of an AAUW branch depends on its members and we would not be where we are today without all of you. Many of you deserve extra recognition for your allegiance to our branch and our goals. But we have one member who has gone way beyond the responsibilities of her position and that person is **Carolyn Conners**, our Membership VP. She follows up on every lead she receives, she makes countless phone calls,

she hosts small gatherings at her house, and she makes it seem easy. Due to her efforts, our branch membership increased to such an extent that she was asked to be a presenter for the membership workshop at our state convention last April. Everyone wanted to know how she does it.

Because Carolyn has done such an outstanding job, we wanted to honor her in some way so we created a new award for the Easton Branch, the Presidents' Award. This award is given to a member of the branch who deserves special recognition for her service to the branch and Carolyn certainly does. We had planned to present this award at our May Scholarship Dinner but Carolyn was in China. So thank you Carolyn for all your hard work. You are much appreciated.

Notices

Regarding Newsletter

If any member has information that she wishes published in the newsletter, please either mail or e-mail the information to **Suzi Campbell**. This would include births, deaths, marriages, happenings at cultural institutions.

We would like to make this your newsletter!

AAUW Nut Sale



TASTY FUNDRAISER

THE NUTS HAVE ARRIVED!

The AAUW Easton Branch has great tasting cashews and pecans for sale. They sell for \$8 - \$10 per bag. Give some as gifts, buy some for yourself! Great for baking!

Roasted Cashews
Cinnamon Glazed Pecans
Mammoth Pecan Halves
Chocolate Covered Pecans
Pecan log rolls

CONTACT: Sue Kell for more information

Email: suzanne.kell@yahoo.com

Phone: 610-905-3728

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Group meets the third Monday of the month. The next meeting is Monday, **October 15 at 7 pm** at the home of Marian Cunningham. The book is *A Reliable Wife* by Robert Goolrick.

International Relations



Group meets at 1:30 pm on the fourth Tuesday of the month. The next meeting is **October 23 at 1:30 pm** at the home of **Jean Riker**. This month's topic is **EU/Global Economics/Spain**.

Diversity, Deeds, and Dialogue



The interbranch DDD group will meet on **October 24 in room 338 in the Priscilla Payne Hurd building at**

Moravian at 7 pm. We will finish discussing the Grassrotts book (Chapter 6 to the end) and also work on a role-playing activity for our March meeting.

Tapas



The next meeting is **October 13 at 6 pm** at the home of **Nancy Butow**.

Out to Lunch



Group meets the **first Wednesday of the month**, weather and holidays permitting. Janet Heffner, Shirley Schwarzbach, and Claire Degnan are in charge of arrangements this year.

This month's date is **October 3**.

Rotating Gourmet



This group is open to all AAUW members and their spouses. If you'd like more information, please contact

Zoe Roble. It's a fun way to become better acquainted with members of the Easton Branch. in charge of arrangements this year.

Wednesday Evening Bridge Group



Group meets **every Wednesday evening**. Call **Rosemary Baker** for more information.

Timely Topics



One time informal discussions on a topic of your choice. Call Marian Cunningham if you have an idea for a topic or for more information. The next meeting is on **Oct. 22 at 7 pm** at Marian's home. **Ann Anderson** will lead a discussion on Care Giving. *See article on p. 2.*

American Association of University Women

AAUW National	800-326-2289	www.aauw.org
Easton Branch	610-504-5861	www.aauweastonpa.org
Co-Presidents	Toni Hoffman, Marian Cunningham	president@aauweastonpa.org
Membership	Carolyn Conners	membership@aauweastonpa.org
Easton Edition	Suzi Campbell	shccamp@gmail.com

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.



AMERICAN
ASSOCIATION OF
UNIVERSITY
WOMEN

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Advances equity for
women and girls

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