

CALENDAR

Newsletter Deadline

Wednesday, **October 15**

PA Conference for Women

Thursday, **October 16**, 8:30 am to 5 pm

EANC Night at the Races

Friday, **October 17**

District East Meeting

Saturday, **October 18**, 10 am to 2 pm

See page 4 for details

Branch Meeting

Tuesday, **October 21** at 7 pm

Palmer Library

Frozen Yogurt Special

Monday, **October 27** from 5 – 9 pm

Just a Dream Frozen Yogurt

Evening at the Williams Center

Tuesday, **November 11** at 8 pm

See page 4 for details

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Bethlehem Food Co-Op—What is a co-op?

Tuesday, October 21 at 7 pm at Palmer Library

Speaker: Jon Soden, Treasurer Bethlehem Food Co-Op

Our speaker, Jo Soden, serves as treasurer on the board of the Bethlehem Food Co-Op. He will be talking with us about this start up which is hoping to open in the summer of 2015.

Here are a few facts from their website in answer to 'What is a co- op?'. "The co-op will appear much like a standard supermarket (although hopefully with a bit more atmosphere) and will operate year-round out of the same storefront. Like a CSA (community supported agricultura), members will make a financial investment, but it will be a one-time equity payment (as opposed to yearly), and the return on that investment will come through perks in the store as well as cash patronage dividends on years the co-op makes a profit. Like a farmers' market, the co-op will offer a collection of the best products from local growers. Basically, we've taken the best from each of these sorts of businesses and merged them into something fantastic!"

Come learn about the co-op and the opportunity to buy all your groceries locally at a store that emphasizes local, sustainable, humane, and natural food. The Bethlehem Food CO-OP is in the process of growing its owner-membership base.

AAUW Easton Needs Your Help in Continuing to Grow!

Do you know of someone who may be interested in joining AAUW, Easton branch? We had a very successful year during 2013 – 2014. We contacted 50 plus potential prospects for membership, hosted two membership recruiting events and socials and for these efforts had a 13% growth in membership. We have also expanded our interest groups and continue to expand to new activities and events such as the successful Photography club and Authors' luncheon this past spring! We need your help to get the word out to new prospects who could enjoy our membership. If you know of someone who may be interested in joining please contact **Nancy Berry**, Membership Vice-President. Nancy is also looking for members who can join her membership committee as we plan for the 2014-2015 year!

Nancy Berry

Support Easton Area Neighborhood Center

Join the fun on **October 17** at the annual **Night at the Races** fundraiser for Easton Area Neighborhood Center. Buy tickets at the EANC website. If you can't attend the event, buy and name a horse. Contact **Debbie Byrd** for more information.



From the Presidents' Pens:



Get Out the Vote

Women traveled a long road to gain the right to vote. It took Elizabeth Cady Stanton with her connections and frustrations to start the ball rolling on July 19, 1848 in the Wesleyan Chapel in Seneca Falls, NY. That act led to the Declaration of Sentiments which was signed by 100 people, both women and men, with many of them agreeing that it was on the radical side. What followed was years of lobbying and demonstrations, passing out pamphlet after pamphlet, publishing editorials, and giving speeches to make it happen. We now celebrate August 26 as Women's Equality Day which is the anniversary of the passage of the 19th Amendment giving women the right to vote.

But women are still traveling a long road. Some states are trying to or have passed legislation that requires voters to have ID cards which targets low income people, minorities and the elderly, all of which directly affects women. Women are still waiting for the passage of the Paycheck Fairness Act. When the Supreme Court sided with two for profit companies

that challenged the Affordable Care Act's contraceptive coverage requirement, women were singled out for discrimination. Saying that a woman can pay for a long-acting reversible contraceptive is again placing low income women at risk of an unwanted pregnancy when the cost of this type of birth control can be as high as \$1000.00.

The people elected to office are decided by us, the voters. This fall AAUW has been sponsoring GOTV sites at community colleges, colleges and neighborhood centers where AAUW members register new voters. No politics allowed . . . just sign the form so you can vote in the coming elections. Many voters skip the mid-term elections, but every vote counts and can make a difference in passing laws that include equality for all women. So remember to stay involved, study the ballot measures and vote.

Fran & Nancy

*We're half the people;
we should be half the Congress.*

Jeannette Rankin, in Newsweek(1966)

New Member Spotlight



AAUW Easton welcomes **Dr. Roxy Swails** as a new member this month. Roxy is an Assistant Professor of Chemistry at Lafayette College. She graduated "Magna Cum Laude" from George Fox University, Newberg, Oregon in 2004. She received her PhD in Chemistry from the University of Florida and did postdoctoral research at the University of North Carolina, Chapel Hill. Roxy also worked as Assistant Professor at Mercer University, Macon, Ga. and Shorter University, Rome, Ga. prior to coming to Lafayette College in

2012. Roxy has an active research program with undergraduate students at Lafayette. In the last year her students have presented at the American Chemical Society's national meeting as well as at Lafayette's summer research poster session. In addition, on a personal note, she is looking forward to the birth of her first child on October 20th. She presently resides in High Bridge, NJ but hopes to be moving to Easton soon because "she likes what she sees".

She says the person who has most influenced her in her life is her mother and her biggest accomplishment is getting her PhD. She says she joined the AAUW to be part of an organization which encourages women to pursue academic pursuits. She is most interested in the Diversity: Deeds and Dialogue group. She also welcomes the social opportunity to meet new people in the area.

Nancy Berry

*Do you have a
service or business*

that you would like

to promote to your

fellow members?

For \$5, this space

could be yours!

Public Policy

I am pleased to announce that our Easton Branch has received a \$100 Public Policy Impact Mini-Grant award from AAUW-PA to support our public-policy programs planned for this year. The highlight of our program agenda is scheduled for March 28, 2015. Through an issues forum featuring the documentary, "A Place at the Table," we intend to educate the community about hunger in America and its relationship to economic insufficiency. A second program, planned for this fall and winter, will bring focus on the issues surrounding Common Core-Standards implementation in our schools. This program will be for our members and held at members' houses. Our third mini-grant award program was held in September. We

helped to organize and participated in voter registration drives at Lafayette College, Northampton Community College main campus and Fowler Center in South Side Bethlehem, Easton Area Neighborhood Center, and the Family Y of Easton.

A big "thank you" to all our members who helped make the voter registration drives a success. To help ensure that our upcoming programs are successful, we need volunteers. If you would like to work on a committee for our issues forum or Common-Core educational meetings, please give me a call.

Peg Opthof

AAUW—PA Mini Grant Awards Letter September 13, 2014

Dear Peggy,

Thank you for submitting an application for the AAUW-PA Public Policy Mini-Impact Grant, 2014-15. We are pleased to inform you that the AAUW-Easton branch proposal is among the ten applications approved for funding. WELL DONE!

We encourage you to stay in touch with us as you carry out the projects outlined in your grant application, to call on us for any assistance we might offer, and to let us hear about your successes. Equally important is to complete an **AAUW Report Back Form** at the conclusion of each Grant event you hold.

- You can get the form easily: Go to AAUW National. Type in AAUW Event And Activity Report Back Form. This will take you to the 7 Essentials for Public Policy Chairs. Click number 7 for the form. Completing the form after each event also will make completion of the mid-year report, due to us by January 12, 2015 an easy task.
- Remember that you will want to keep track of numbers as you go along—i.e. How many members of the branch were involved in planning? How many Coalition partners? How many events? How many community attendees?—so that you can point to "measurable achievements" in your reports.

Your branch finance officer will receive shortly from the AAUW-PA Finance Officer, Susan Donahue, a check for \$100.00. Be sure that receipts for all expenditures are collected and included as part of the mid-year and/or final Mini-Grant reports. If you have any questions related to this, please let us know.

We hope you will find helpful the Resources and Tools lists related to the Grant Priority Issues and GOTV, now available under the Public Policy tab on the AAUW-PA website. We invite you to send to us, as well, any resources/tools materials you come across that might be added to these resources/tools for the benefit of other branches.

Again, CONGRATULATIONS!

Regards,

Toni and Susan

October Fundraiser

Just A Dream Frozen Yogurt will donate 25% of their yogurt sales to branch members, their families and friends, to our branch. Bring your friends and family.

Print out the coupon below and bring it in with you for the discount. **Just a Dream Frozen Yogurt** is located in the **Giant Shopping Center** on Sullivan Trail. The next event will take place on **Monday, October 27.**

We look forward to seeing you!

Frozen Yogurt Social

**Just a Dream
Frozen Yogurt**
October 27 from 5 – 9 pm

Benefits AAUW Easton Branch



Evening at the Williams Center



Phil Woods Quintet

Tuesday November 11, at 8 p.m.

“The Phil Woods Quintet is a jazz institution, led by a legendary alto saxophonist and NEA Jazz Master. With Brian Lynch on trumpet, Bill Mays on piano, Steve Gilmore on Bass and Bill Goodwin on drums, this is no mere backing band for Phil Woods. Each musician brings his own sensibility and rich musical history to the work, which includes American jazz standards and original pieces composed by members of the quintet.”

Please call Marian Cunningham for more information. This concert is probably going to be sold out early so get your tickets now!

Make your **check for \$20 per ticket payable to AAUW Easton Branch.**
Mail to: **Marian Cunningham, 380 Wedgewood Drive, Easton, PA 18045**

Check must be received by November 4.

\$5.00 from each ticket will go towards our AAUW Scholarship Fund.

AAUW-PA East District Meeting

Saturday, October 18, 2014, 10 am – 2 pm
Uwchlan Meeting House

Topic: Is Public Education Fairly Funded?

Join us for a day of discussion on Public Education Funding —Does your district get its fair share? Our discussion will be led by Ms. Susan Gobreski of Education Voters PA and Mr. Ian Gavigan from Education Law Office of Philadelphia. Education funding is a hot topic this year in the governor’s race and we should have a very interesting discussion.

West Chester Branch is hosting our meeting. You need to send your lunch selection and check to: **Ann Anderko**, 908 Pine Valley Circle, West Chester, PA 19382-5299. The check is to be made out to: **AAUW West Chester Branch.**

We are looking forward to meeting all of you at the District East Meeting as AAUW is looking at issues in education with this meeting and the Committee on Education meeting November 8 in State College.

Come join us on October 18 at the Uwchlan Meeting House, North Village Road, Lionville, PA 19353.

Plan to attend? Contact Fran Kennedy to car pool.

Lunch Order and Reservation

Return Reservation to: Ann Anderko

908 Pine Valley Circle
West Chester, PA 19382-5299

Cost of lunch: \$14 (Make check out to **AAUW West Chester Branch**)

Name: _____

Phone Number: _____

Branch: _____

Lunch options (may be ordered without cheese) Check one:

- Tuna Salad and Cheddar Cheese in soft wrap
- Veggies and Cheddar Cheese in soft wrap
- Turkey and Muenster Cheese on a soft pretzel roll
- Ham and Swiss Cheese on a soft pretzel roll
- Veggies and Portabello Mushroom in soft wrap (vegan)

Salad options. Check one:

- Almond Pesto Tortellini Salad
- Fresh Fruit Salad

Also included: Lettuce and tomatoes on all sandwiches, bag of potato chips, mini-pickle, condiments and a freshly baked cookie.

Deadline: October 12, 2013

AAUW Easton Branch Meeting

September 16, 2014 First Presbyterian Church

The business meeting was preceded by a Pot luck supper while the Civil War Lady showed us what she wore from head to toe. There were 16 members in attendance.

Fran Kennedy, Co-President called the meeting to order at 7:25 pm.

The minutes were approved as printed in the May newsletter. The finance report was printed in the September newsletter. Annette had additional copies available. Annette presented the budget. The budget was approved as presented.

Peg Opthof, Public Policy, announced that our branch was awarded a Public Policy mini grant from the State. Volunteers are still needed for Get Out the Vote (GOTV). Toni announced that National Voter Registration day is Tuesday, September 23.

Nancy Berry has membership/branch brochures available.

Fran announced our October meeting is October 21 the Bethlehem Food Co-Op at the Palmer Library. Our Evening at the Williams Center is November 11 – Phil Woods.

The newsletter deadline is the 15th of the month. Send information to Fran and Nancy first to edit and then send to Suzi Campbell.

Annette Stooddy announced Book Fair starts Thursday, September 18. Volunteers are still needed for selling. There will be a Pre Bag Day Hour for Non Profits on Tuesday, September 23. On Monday, September 29 in the am any non-profit may come in and choose books. Nancy Butow

announced that there will be a serious discussion following Book Fair this year about the feasibility of continuing Book Fair as a fundraiser. It is a tremendous undertaking with too few volunteers.

The branch has two current fundraisers—Twice Chic Boutique and Just a Dream Yogurt will donate a portion of their proceeds to our branch. Monday, September 29 from 5 – 9 we will hold a Yogurt Social at Just a Dream Yogurt.

Toni announced the Easton Area Neighborhood Center, last year's Gateway to Equity Recipient, is holding its annual Fundraising Event—A Night at the Races on October 17. Toni has information and sponsorship forms. Judy Matthewson will become their new Executive Director on September 29.

Karen Hickey announced that work has begun on our second annual Authors' Luncheon. Branch support is needed. Goal is 100 attendees. Tentative dates are April 18 or April 25.

Northampton Community College (NCC) has awarded our branch's first scholarship from our endowment to Ann Stout.

District East Meeting will be held on October 18 in West Chester.

Women's Conference in Philadelphia will be held on October 16.

The business meeting was adjourned at 8 pm.

Respectfully Submitted: *Rosemary Baker*

Rotating Gourmet Members Enjoying Their Evening.



Jaime, Roger, and Ken



Ellis Houward and Annette



Zoe and John

Membership Meeting

September 16, 2014 by Beverly Hernandez



Opening the 2014 – 15 year of AAUW activities, sixteen members had a potluck at the Presbyterian Church in downtown Easton Tuesday evening. The food was delicious as usual and the conversations lively and hard to interrupt for business matters.

The highlight of the evening, while we enjoyed our meal, was Linda and Bonnie Scott who demonstrated the clothing from the Civil War era. Linda dressed

Bonnie from cotton long underwear to corset to corset cover to hoops. The hoop undergarment was then covered with two separate “Petticoats” for modesty and topped off with a skirt. The blouse/jacket matched the skirt, having only two colors, which is all a “schoolmarm” could afford in cloth. The simple collar and brooch were attached as well as a pocket watch on the outer apron (also of two colors). Her netted hair was then covered by a straw hat trimmed in lace at the brow and she carried a black parasol to top off the outfit.

I had no idea how difficult life was at that time for women. Bonnie’s sister Linda attended in dressing the schoolmarm, as one cannot bend over in such an outfit. The tight corset also caused health problems for women then as it forced one’s inner organs out of alignment, to say nothing of constricting breathing. That is why so many women fainted in those days . . . lack of oxygen!

Bonnie explained that young children wore dresses till age four. A part in the center indicated a female child while boys’ hair was parted to the side. There were rules for mourning which progressed slowly for women to half-mourning after a year and one day when they were then able to take the veil off their face and put it on the back of their head. The upper class had different dress codes from the middle and lower classes and proper men wore white shirts with a waistcoat and never left home without a cravat or neck apparel of some sort.

Learning all this creates a desire to learn more about the dress of that era and all the nuances involved. You may visit the Quiet Valley Living Historical Farm to see these two ladies dressed in authentic vintage raiment from life in the 1800’s on a small Pennsylvania farm.

Financial Report October 1, 2014

	Budgeted Cost	Credits	Debits
AAUW National			
Dues	\$3,332.00		\$2,891.00
AAUW Funds			\$1,398.25
AAUW PA Dues	\$680.00		\$590.00
Banking			
Fees	\$24.00		\$24.00
Interest		\$0.27	
Conferences – 2014	\$1,500.00		\$433.18
Fund Raisers			
Book Fair	\$550.00	\$5,483.85	
Just a Dream			
Nut Sale			
Williams Center			
One-time Events			
Insurance	\$150.00		\$170.00
Membership			
Dues 14/15		\$4,703.00	
Donations		\$198.00	
Expenses			\$95.10
Newsletter	\$200.00		
Advertisements		\$45.00	
Officers’ Expenses			
Membership	\$25.00		
President	\$25.00		
Treasurer	\$25.00		
Postal Expenses			
Box	\$62.00		\$78.00
Postage	\$130.00		
Programs			
Authors Luncheon			
Donations	\$50.00		
Gateway to Equity	\$25.00		
Holiday party	\$100.00		\$91.75
Meeting Rooms	\$200.00		\$150.00
Mother/Daughter Lunch			
September Hospitality	\$30.00		\$55.37
Scholarship Dessert	\$50.00		
Speaker Gifts	\$35.00		\$46.96
Summer Party			
Publicity	\$75.00		

PA Conference for Women

paconferenceforwomen.org

Thursday, October 16, 2014, 8:30 am to 5 pm
Pennsylvania Convention Center, Philadelphia

This year AAUW-PA is a sponsor and exhibitor at the **Pennsylvania Conference for Women** being held on Thursday October 16. If you have attended this conference before you know how invigorating and inspiring it can be to be among between 5,000 and 6,000 women all with a common goal. The speakers and session presenters are typically on point and offer valuable information. This year session tracks include Leadership, Career Advancement, Emerging Professionals, Transitions, Health and Wellness, Personal Development, and YWP for high school juniors and seniors in addition to round-tables and local meet up sessions (see Agenda at a Glance below).

Keynote and Featured Speakers Scheduled:

- Diane Keaton
- Jane Pauley
- Robin Roberts
- Candy Chang
(Before I Die Project beforeidie.cc/site/about/)

Agenda at a Glance

7:30 – 8:30 am	Registration
8:30 – 9:45 am	Opening Keynote
9:45 – 10:15 am	Book Signings
10:00 – 11:00 am	Seminar Session I
11:00 – 11:30 am	Book Signings
11:30 am – 12:30 pm	Seminar Session II
12:30 – 1:00 pm	Local Leader Meet-Ups; Book Signings
1:00 – 2:45 pm	Keynote Luncheon
2:45 – 3:30 pm	Book Signings
2:45 – 5:00 pm	Career Pavilion
3:00 – 4:00 pm	Local Leader Meet-Ups; Encore Workshops & Expert Exchange Sessions
3:00 – 4:40 pm	Social Media Roundtables; Small Business Roundtables
4:00 – 4:30 pm	Book Signings
5:00 pm	Conference Closes

For more information please contact Fran Kennedy.

Notices

Regarding the Newsletter

If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Suzi Campbell**. This would include births, deaths, marriages, happenings at cultural institutions. We also encourage submissions of photos of events and anything that you think may be of interest to other members.

Please note, however, that **submissions must be in by the 15th** of the current month to be included in the next month's newsletter. Otherwise it will be in the following month's newsletter.

Newsletter Ads

Do you have a business or service that you would like to promote? Ads are being accepted for inclusion in the newsletter. The charge for including an ad will be only **\$5 for each issue** in which it appears. This helps defray the cost of the newsletter and serves as a way for members to advertise. They should be no larger than business card size and they must come from members. Payment for ads should be made to Annette Stoodly and she will notify the newsletter editor, Suzi Campbell, that the ad is ready to be placed. If you need help with the ad, contact Suzi. *Don't let the design keep you from getting your message out!*

Newsletter Costs

I'll bet that many of you do not realize that the branch dues of \$10 per year does not cover the cost of printing and mailing the newsletter. As officers of the branch, your board is concerned with the rising cost of printing and postage and what it does to our bottom line. If you have computer access, please consider receiving our newsletter via email. *It saves the branch money and saves trees too!*



You are cordially invited to relive the
glamour of the Lehigh Valley's Past

Eras of Elegance
1750 – 1920's

November 22, 2014 to Fall 2015

SIGAL Museum
of the Northampton County Historical & Geographical Society
342 Northampton Street Easton PA
[Sigalmuseum.org](http://sigalmuseum.org)

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Chair: Toni Hoffman

This group meets on the third Monday of each month. The next meeting is on **Oct. 20** at the home of **Pat Lucey**. The book is *Letter From Skye* by Jessica Brockmolet.

Timely Topics



Chair: Marian Cunningham

Members meet at individual members' homes to discuss topics of interest. Is there something you would like to discuss? Call Marian to schedule. There will be no meeting in September.

Diversity: Deeds and Dialogue



Chair: Rosemary Baker

Nothing scheduled for October

Tuesday Evening Bridge Group



Chair: Rosemary Baker

This group meets **every Tuesday evening**. Call **Rosemary** for more information.

Photography Group



Chair: Janice Lupackino

There is no meeting for October.

Out to Lunch



Chair: Janet Heffner

Group meets the **first Wednesday of the month**, weather and holidays permitting. **Janet, Shirley Schwarzbach, and Claire Degnan** are in charge of arrangements.

Rotating Gourmet



Chair: Carolyn Conners

Rotating Gourmet has nothing scheduled at this time.

Tapas



Chair: Toni Hoffman

Meets quarterly—schedule to be announced

Mah Jongg



Chair: Toni Hoffman

Next meeting is **October 27, 10:30 am** at the **home of Louise Sipos**.

International Relations



Chair: Jean Riker

Will meet on **Tuesday, Oct. 28** at the **home of Fran Kennedy**. The topic will be "*Madame President...*" in Asia. New members are welcome; contact Jean.

American Association of University Women

AAUW National	800.326.2289	www.aauw.org
Easton Branch	484.548.0831	easton-pa.aauw.net
Co-Presidents	Nancy Butow, Fran Kennedy	easton-pa.aauw.net/contact/
Membership	Nancy Berry	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.

**Easton,
Pennsylvania
Branch**
P.O. Box 1464
Easton, PA
18044-1464
ADDRESS SERVICE REQUESTED
Advances equity for
women and girls

