

CALENDAR

Newsletter Deadline
Saturday, **March 15**

Inter-Branch Luncheon
Saturday, **March 8, 11:30 am**

New Member Social
Thursday, **March 13, 5 pm**

Get Paid What You're Worth
Tuesday, **March 18, 7 pm**

NCC Campus Action Project
Various Dates (see p. 6)

Tumaini Fair Trade Open House
Saturday, **May 10**

IN THIS ISSUE

Presidents' Pen	2
AAUW Easton Branch Meeting	3
Financial Report	3
Get Paid What You're Worth	4
Nominating Committee Report	5
NCC Campus Action Project	5
Mother/Daughter Luncheon	6
Save the Date.	6
Notices.	7
AAUW-PA Official Ballot	7
Interest Groups	8

2014

Mark your calendar for all the upcoming events listed here.

*We don't want you
to miss anything!*



You're Invited

to AAUW Easton Branch Spring Social
for new and prospective members!

Thursday, March 13, 2014 Five o'clock to Seven pm
Home of Nancy Seksinsky, 605 W Lafayette Street, Easton

If you are new or seriously interested in joining the Easton Branch of the AAUW, this is a good opportunity to hear about our programs and meet our Board and other members. Hope you can make it! Bring a guest who is also interested!

RSVP No later than March 6, 2014 to Nancy Berry

Nobody will ever deprive the American people of the right to vote except the American people themselves and the only way they could do this is by not voting.

Franklin D. Roosevelt

From the Presidents' Pens:



Elections and Voting

We live in a democratic society where we have the opportunity, some might call it a responsibility, to vote in all elections. But this Presidents' Pen is not about voting in local or national elections. It concerns voting in the AAUW-PA election that will determine who will become our next state president and program vice president.

As the national organization has gone to an online voting system, so too has the state. Paper ballots will still be counted as will ballots cast at the AAUW-PA convention, April 11–13, in Gettysburg. Online voting gives every AAUW-PA member the chance to vote.

This was not the case as recently as four years ago when a member had to be physically present at the convention to cast a vote. In 2012, every AAUW-PA member had a chance to vote using paper ballots that were sent to branch presidents and distributed at branch meetings.

For this election, online voting is a reality and the instructions are below. All instructions for voting must be completed exactly as required in order for your ballot to be valid. Please ask for clarification from your branch officers before voting if you have any questions or concerns about the appropriate way to file your ballot.

OPTION 1: ONLINE VOTING

In any Internet Browser type <https://www.surveymonkey.com/s/AAUWBallot2014> to access the ballot. Online voting is **available now through midnight, April 4, 2014**. When the ballot is opened an initial screen will be displayed that will include instructions and three boxes asking for voting confirmation information: 1) first name; 2) last name; and 3) branch. **This information will not be connected to your vote.** Voter names and branch affiliation are required only to verify that you are **1)** a currently paid AAUW member and **2)** that you are not voting multiple times.

Voting: clicking the 'NEXT' box on screen one will bring up the actual ballot. It looks exactly like the paper ballot that includes the titles of each office—President and Program VP, the two candidates' names; and an option for Other.

Voting at a branch meeting: It is possible for a branch to facilitate online voting at a branch meeting as well as paper ballot voting. It requires only a computer and site with internet access and a location for the computer allowing a degree of voting privacy.

For those of you who are not comfortable using the internet and want to vote online, we can set up a time and place to meet (somewhere with WiFi access) and Marian or Toni will help you vote online.

For those of you who prefer a paper ballot, Marian and Toni will have paper ballots and envelopes available at the Inter Branch Luncheon. If you are unable to attend the luncheon, contact us and we'll find a way to get them to you. If you print your ballot from the Keystoner, follow the instructions for paper ballots below.

OPTION 2: PAPER BALLOT VOTING

Submission of ballot: Complete and mail in the official ballot (below) yourself or give it to your branch president to bulk mail or hand carry it to the Annual Meeting on April 12. If mailed, for your ballot to be valid and counted, it must be sent to Dr. Susan McNamara at the address below and postmarked no later than midnight, Friday, April 4, 2014.

Read the information about each nominee in the Keystoner and make your choice for each office. Mark an "X" in the blank provided on the ballot. Fold and insert the completed ballot into a small (4 x 6 or similar) envelope. **Do not write on or mark this envelope.**

Insert the blank envelope, containing the ballot, into a larger (#10 or similar) envelope. Seal the envelope and, on the reverse or flap side of this envelope, do the following:

- **PRINT legibly** your name as it appears in AAUW membership records so that the Nominations and Elections Committee can locate it in our membership files.
- **SIGN your name** as you normally would below your printed name.
- **PRINT the name of your branch**
- **FILE** your ballot either by returning it to your branch president or by mailing it yourself. If you are mailing your ballot, please send it to:
**Dr. Susan P. McNamara, AAUW-PA Nominations,
2060 15th Street, Bethlehem, PA 18020.**

Your ballot must be postmarked no later than midnight, Friday, April 4, 2014.

If you feel that it doesn't matter if you vote since the election is uncontested, please think again. Voting is a right and a responsibility and should always be taken seriously.

Marian and Toni

AAUW Easton Branch Meeting/Luncheon

February 15, 2014 at the Vintage Restaurant

Co-Presidents, Toni Hoffman and Marian Cunningham presented the following announcements:

- Inter branch luncheon will be held on Saturday, March 8 at 11:30 am at the Northampton Country Club. Our speaker is **Dr. Nichola Gutgold** from Penn State. The topic is Empowering Women.
- March 18, Evelyn Murphy, founder of The Wage Project, will present a program, "How to Get Paid What You Are Worth" at Moravian College.
- Women in History Program will be presented at the end of March. Date TBA.
- AAUW PA State Convention April 11–13 in Gettysburg. Every Member/Every Vote. You can vote online, vote at convention, vote at a branch meeting. Paper ballots will be available for members who do not have computer access. Toni will meet with anyone to assist with voting online.
- April Annual business meeting has been changed from April 15 to April 22 at the Palmer Library. Time: 7 pm. Speaker-Kim Kmetz.
- May 20-Annual Awards and Dessert will be held at First Presbyterian Church.

The Easton Area High School Jazz Band performed prior to and following our luncheon. Carole Lutte, Easton Band Director, gave a brief talk on the history and value of a music department at Easton Area High School and spoke briefly about the end result of cutting music instruction from the grades 4-8 curriculum.

Respectfully Submitted:
Rosemary Baker

Antonio Salemme

NEW YORK - EASTON: A RETROSPECTIVE

Painter Sculptor Photographer

January 18—April 6, 2014

Included in museum admission



SIGAL Museum

of the Northampton County Historical & Genealogical Society

342 Northampton Street Easton, PA 18042
sigalmuseum.org 610.253.1222

Financial Report March 1, 2014

	Budgeted Cost	Credits	Debits
AAUW National			
Dues	\$3,332.00		\$3,871.00
AAUW Funds			\$1,398.25
AAUW PA Dues	\$680.00		\$840.00
Banking			
Fees	\$24.00		\$12.00
Interest		\$75.00	
Conferences	\$1,500.00		\$684.32
Fund Raisers			
Book Fair	\$550.00	\$5,093.35	\$395.00
Just a Dream		\$118.66	
Nut Sale		\$91.51	
Williams Center		\$525.00	\$378.00
One-time Event		\$179.20	
Insurance	\$150.00		\$170.00
Membership			
Dues 13/14		\$5,551.00	
Donations		\$363.00	
Newsletter	\$200.00		
Advertisements		\$45.00	
Officers' Expenses			
Membership	\$25.00		
President	\$25.00		
Treasurer	\$25.00		
Postal Expenses			
Box	\$62.00		\$78.00
Postage	\$130.00		
Programs			
Donations	\$50.00		\$50.00
Equal Pay			
Gateway to Equity	\$25.00		
Get Out the Vote			
Holiday party	\$100.00		\$91.75
Meeting Rooms	\$200.00		\$150.00
September Hospitality	\$30.00		\$55.37
Scholarship Dessert	\$50.00		
Speaker Gifts	\$35.00		\$25.00
Summer Party			\$31.00
Publicity	\$75.00		\$269.51

**HOW TO
GET · PAID
WHAT YOU
ARE WORTH**

EVELYN MURPHY
FOUNDER OF THE WAGE PROJECT

**MARCH 18, 2014 | MORAVIAN COLLEGE
7 PM | PROSSER AUDITORIUM**

Moravian College encourages persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation regarding physical access provided, please contact the event sponsor, Dr. Stacey Zaremba at szaremba@moravian.edu.

AAUW
Sponsored By:
AAUW Student Affiliates
AAUW of Bethlehem
Women's Studies Advisory Council
Sponsored in Part by an
Arts and Lectures Grant

What salary did you
ask for/negotiate for
years ago?
Is it enough?
Come learn!

The Bethlehem branch of AAUW would like to invite you to our pay equity event on March 18. Here's an excerpt about Evelyn Murphy from The WAGE Project website:

"Evelyn Murphy is President of The WAGE Project, Inc., a grassroots activist national organization to end wage discrimination against working women, and Resident Scholar in the Women's Studies Research Center (on leave) at Brandeis University, where she has researched and authored a book on women's wages entitled *Getting Even: Why Women Don't Get Paid Like Men and What To Do About It*, published by Simon & Schuster in October 2005."

This will be lifechanging event for women of all ages. Ms. Murphy is a dynamic speaker and has a lot of advice and experience to share.

We look forward to seeing you there. If you have any questions, please contact **Randi L. Blauth**.

*"How I wish we lived in a time when
laws were not necessary to safeguard
us from discrimination."*

Barbra Streisand

Nominating Committee Report

The Nominating Committee for President of the Easton Branch of the AAUW is pleased to announce the Nomination of two new Co-Presidents for the 2014 – 2016 term: **Frances Kennedy** and **Nancy Summerill Butow**.

We are pleased to have two longstanding faithful members of the AAUW who have made many contributions both to the Branch and the community. Their leadership in the Easton branch will be a welcomed asset.

Fran has been a member of AAUW since 1976 including being active in the Worthington, Ohio and San Juan, Puerto Rico branches. The latter occurred while working on assignment with the Peace Corp. Her activities with the Easton Branch include: Newsletter Editor, 2007 – 2012; Diversity Chair, 2012 – 2014; Let's Read Math Coordinator, 2011 – 2013; Outstanding Woman, 2009 – 2010; President's Award, 2013; Secretary of the Book Fair, 2011 – 2014; International Group, 2011 – 2014.

Nancy has been a member of AAUW since 1968 and actively participated in Publicity; Evening Bridge; the Book Fair; Rotating Gourmet. She has functioned as Chair of the AAUW Funds 2011 – 2013.

The Nominating Committee:
Nancy Berry, Claire Degnan
and Annette Stoodly.

Students of Northampton Community College Team Up with AAUW Easton Branch to Develop a Campus Action Project

C.A.P. helps student-parents achieve success



Three students of Northampton Community College in Bethlehem, PA, have teamed up with AAUW (American Association of University Women) Easton Branch to develop a series of workshops known as Parents Achieve Success Now (PASNOW) which will be delivered by community experts to help empower, support and provide

knowledge and resources for student-parents to achieve success and graduate from college. Terry Thomas, from our Easton Branch will facilitate two of the workshops. Terry is well equipped to do this with a depth of experience in Early Childhood education at the college level and as a consultant to our local programs.

The three students, Dolly Amaro, Deirdra Lamont and Taylor Harrigan actually wrote and were successfully awarded the grant known as C.A.P. (Campus Action Project Grant) through the AAUW. They are now implementing the workshops on both the main campus (NCC) and Monroe Campus, advised and guided by their advisors Tracey Johnson and Virginia Coleman. Northampton Community College was #1 out of 11 colleges in the nation to receive this competitive grant. Therefore, the team does not take this honor lightly, but as an opportunity to be a resource for struggling student-parents to achieve their endeavors.

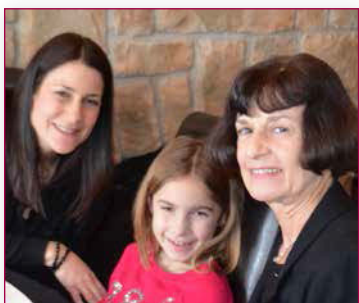
In addition to this grant-funded project, the team will be conducting research throughout the workshop series. This research will be done to see if each workshop proves to be beneficial to students and parents. Food and childcare will be provided to guests at each workshop.

The first workshop titled, "The Daycare Dilemma," will help parents to learn how to choose and afford high quality daycare for their child. This workshop will educate parents on how to choose a provider, provide tips on building relationships with caregivers and will also provide additional information for student-parents seeking other resources.

Here are the workshops that will be provided:

Workshop	Location and Date	
	Monroe Campus	Main Campus
Help! IS my child Normal? Facilitator: Terry Thomas, AAUW Easton Branch	Tuesday March 4	Tuesday March, 6
The Balancing Act Life?	Tuesday April 1	Thursday April 3
You Matter!	Tuesday, April 1	Thursday April 24

Mother/Daughter/Granddaughter Luncheon, February 15



Despite snow and sleet, which made road conditions a bit hazardous and stopped several guests from attending, our Mother/Daughter/Granddaughter Luncheon, held at Vintage Restaurant, was a success. Five members of the Easton Area High School Jazz Band, led by Carole Lutte, Instrumental Director of the music program at the high school, presented an appealing and enthusiastic program for our entertainment. Ms. Lutte gave a short talk about the importance of the music program for students K through 12 and how it is being threatened by the proposed staff cuts. Interestingly enough, the marching band was just invited to play at the Orange Bowl on December 31, the **ONLY** high school band in the country asked.



Many thanks to the students, our members and their guests, for braving the weather to attend our luncheon.

Save the Date

Saturday, May 10 a Tumaini Fair Trade will have a Spring Open House in celebration of World Fair Trade Day.

Tumaini	
<i>Fair Trade Handmade Recycled Sustainable</i>	
<i>Save the date</i> Saturday May 10 SPRING OPEN HOUSE <i>In celebration of</i> World Fair Trade Day	
 	
Gifts Jewelry Accessories	
☎: (610) 253-7964 www.tumainifairtrade.com	

Notices

Regarding the Newsletter

If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Suzi Campbell**. This would include births, deaths, marriages, happenings at cultural institutions. We also encourage submissions of photos of events and anything that you think may be of interest to other members.

Please note, however, that the **deadline for submissions is always the 15th** of the current month for inclusion in the next month's newsletter. If you know that you have something but don't have all the details by the 15th, please let Suzi know *by* the 15th so she can hold space for a couple of days. Otherwise it will be in the following month's newsletter.

This is your newsletter and your feedback is important!

Newsletter Ads

Do you have a business or service that you would like to promote? Ads are being accepted for inclusion in the newsletter. The charge for including an ad will be only **\$5 for each issue** in which it appears. This helps defray the cost of the newsletter and serves as a way for members to advertise. We had several ads placed last year and would encourage you to submit

yours. They should be no larger than business card size and they must come from members. Ads will be accepted by email or delivered to the newsletter editor, Suzi Campbell. If you need help with the ad, contact Suzi. *Don't let the design keep you from getting your message out!*

Yearbook Corrections and Additions

Please check your information for accuracy in the new yearbook. Let Suzi Campbell know if something needs to be changed, added or deleted.

Membership

If you know anyone that is, or may be, interested in joining or having more information about AAUW, please contact **Nancy Berry**. She and her committee will be happy to contact them.

Newsletter and Personal Information

Not all phone numbers, email and personal addresses are posted in the newsletter for privacy concerns. Please refer to your AAUW Yearbook if you need to find additional contact information for members. Thank you.

2014 Official AAUW-PA Ballot

See President's Pen (p.2) for details on paper ballot voting.

2014 OFFICIAL-PA BALLOT

(See *Keystoner* for detailed information on nominees)

Please mark choices with an "X"

PRESIDENT 2014-2016

Nominees:

Dot McLane _____

Other _____

VICE PRESIDENT FOR PROGRAM, 2014-2016

Nominees:

Michelle Buford _____

Other _____

Do you have *news* to share with your fellow members?

Do you have *ideas* for interest groups?

Do you want to have *more input*?

Submit your photos, articles and/or ads today to enhance *your newsletter!*

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Chair: Helen Pearson

Group meets the third Monday of the month. The next meeting is on **March 17** at the **home of Jean Riker**. The book is *Major Pettigrew's Last Stand* by Helen Simonson.

Out to Lunch



Chair: Janet Heffner

The next meeting will be on **March 5** at the **3rd Street Fish Market** in downtown Easton. Anyone wishing to join us may contact **Claire Degnan** or **Janet Heffner**.

International Relations



Chair: Jean Riker

The group will meet at **1:30 pm** on **March 25**, at the **home of Milly Pitoni**. The topic is **Women Leaders in the World** with an emphasis on Economics.

Rotating Gourmet



Chair: Zoe Roble

There is nothing scheduled currently. Please contact Zoe if you'd like more information about Rotating Gourmet.

Diversity: Deeds and Dialogue



Chair: Ruth Skoglund

The March meeting is at the home of Norma Ferguson on March 26. The topic is *Far From the Tree*, Chapter 5 on Autism.

Tapas



Chair: Toni Hoffman

The Tapas Group meets quarterly. There is no meeting scheduled at this time.

Timely Topic



Chair: Marian Cunningham

One time informal discussions on a topic of your choice. Call Marian Cunningham if you have an idea for a topic or for more information.

Photography Group



Chair: Janice Lupackino

The next Photography Group meeting is on **March 19 at 3:30 pm**, at **home of Colleen Kuschke**.

Mah Jongg



Chair: Toni Hoffman

Maj Jongg will be on **March 10** at **home of Louise Sipos** and on **March 24** at **home of Annette Stody**.

Wednesday Evening Bridge Group



Chair: Rosemary Baker

This group meets **every Wednesday evening**. Call **Rosemary** for more information.

American Association of University Women

AAUW National	800-326-2289	www.aauw.org
Easton Branch	610-504-5861	easton-pa.aauw.net
Co-Presidents	Toni Hoffman, Marian Cunningham	easton-pa.aauw.net/contact/
Membership	Nancy Berry	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.



ADDRESS SERVICE REQUESTED

Advances equity for
women and girls

Pennsylvania
Easton,
P.O. Box 1464
Easton, PA
18044-1464