



The Easton Edition

Easton, PA Branch Newsletter

January 2013

Vol. 48 No. 4

CALENDAR

Board Meeting

Monday, Jan. 7 at 7 pm
Home of Marian Cunningham

Branch Meeting

Computer Security
Tuesday, Jan. 15 at 7 pm

Newsletter Deadline

Tuesday, Jan. 15

Book Group

Monday, Jan. 21
Home of Toni Hoffman

International Relations

Tuesday, Feb. 26 at 1:30 pm
Home of Barbara Bauer

Women In History

Friday, Mar. 8
Sigal Museum (see page 5)

Inter-Branch Diversity

Saturday, Mar. 16 at 9 am

IN THIS ISSUE

From the Presidents' Pen	2
Nominating Committee	2
Save the Date	2
A Little Diversity	3
Inter-Branch Diversity Program	3
Wine & Cheese Party	5
Holiday Thank You	5
Notices	5
Ads	6
In Memoriam	6
Financial Report	6
Interest Groups	7

Computer Security for You and Me

Pardee Hall, Lafayette University

Tuesday, January 15 at 7 pm

For the past 20 years, computers have been gaining ever-increasing importance in our lives and well-being. Lately, a great deal of our financial, and even physical, security relies on how well we take care of them. It's a good idea to be aware of the fact that with that growth in importance, there are now criminals dedicated to using the same tools to steal from people with the same increases in speed and automation. We'll talk about the ways in which that happens, and some things we can do to stay "digitally safe." Presentation by **Dan Brashler**, Senior Computing Consultant at Lehigh University, assisted by **Becky Rosenbauer**, Director of Engineering Computing at Lafayette College.

Directions: From Center square, travel north on Third Street, which becomes College Ave. At the top of hill, take the first left (McCartney Street) to the first stop sign (High Street). Turn left. Go 1½ blocks, take second right to the parking deck, located behind Markle Hall. The presentation will be in room 28, Pardee Hall. From the front of Markle, walk across the street and past the Library, Pardee is the large red stone building to the left of Colton Chapel. Go in the side door and down one flight of steps to room 28.

Wanted:

Nominations For Woman Of The Year

Each year the Pennsylvania AAUW branches select one of their members to be recognized for contributions given to the community and to the local branch. A member may be selected more than once for this award. The committee consisting of Claire Degnan, Janet Heffner, and Carolyn Conners is looking for input from the membership. Please relay your nominations to one of the committee members by January 25, 2013.

"The thing that is really hard, and really amazing, is giving up on being perfect and beginning the work of becoming yourself."

Anna Quindlen

From the Presidents' Pens:



Happy New Year Easton Branch members.

AAUW, as an organization, is at the forefront of important issues that affect women and girls. We are concerned with and fighting for pay equity, hate crimes prevention, higher education, school vouchers, reproductive rights, LGBT issues, affirmative action issues, work life balance issues, and career and technical issues to name a few.

Thinking about just one of these issues – pay equity – leads to the latest research published by AAUW – *Graduating to a Pay Gap: The Earnings of Women and Men One Year after College Graduation*, “explores the earnings difference between female and male college graduates who are working full time one year after graduation. The report, which uses the latest nationally representative data, compares apples to apples by looking at the pay gap after controlling for various factors known to affect earnings, such as occupation, college major, and hours worked. It also examines one immediate effect that the pay gap has on many women: the heavy burden of student loan debt.”

AAUW has workshops to help women learn how to negotiate better salaries. These workshops, called \$tart \$mart Workshops, are held on college campuses. Is this something our branch should pursue with Lafayette?

April 9, 2013 is the next Equal Pay Day. You may recall that we participated in the 10 Days to Pay Equity last year and hoped it would be the last time we needed to

mark this day. Sadly, the Paycheck Fairness Act did not pass. Look for more information on new Equal Pay Day activities in future issues of our newsletter and check out www.aauw.org to find out where AAUW stands on other issues.

Several branch members attended the Eastern district meeting on November 17. **Amanda Holt** gave us an update on her redistricting efforts and **Lisa Maatz**, AAUW Director of Public Policy and Government Relations analyzed the election specifically mentioning the impact that large numbers of women had on the election.

We received a lovely note from **Whitley Harbold**, the young intern who coordinated the GOTV efforts throughout Pennsylvania. She thanked our branch for our dedication and the time we put into the National AAUW “It’s My Vote” campaign.

As this new year begins, we urge everyone to attend our January meeting on internet security. We turn more often to our computers and the internet for information, for our banking needs, for addresses and telephone numbers, for shopping opportunities, and more as we move further into the digital age. We depend less on telephone books, paper checks, and land line telephones. That’s why it is vital to know how to make our online life as secure as it can be.

We are looking forward to the rest of this AAUW year with eagerness and anticipation.

Marian and Toni

Nominating Committee Members Needed

The Board of Directors is looking for volunteers to be on the nominating committee. Our bylaws state that the Membership Vice President and Finance Officer are elected in the odd years.

The nominating committee meets several times to discuss possible candidates; much of the work is now done via email. Once the committee reaches consensus, potential candidates are asked to run.

Please say yes if you are asked to be on the nominating committee or contact Marian or Toni to volunteer.

Save the Date

Interbranch Diversity Meeting

Saturday, March 16
9:00 am – 1:00 pm

Miss and Missed Representation

A Little Diversity

While most members of the branch were dealing with the effects of Sandy, I was spending two weeks with Next Step Travel in the Dominican Republic. NPCA (National Peace Corps Association) started short term service trips in the Dominican Republic and Guatemala. They hope to expand in Africa and Asia with an emphasis on countries in which Peace Corps volunteers are serving or have served.

What did I do while there? I helped a Haitian doctor with medical intake at a free clinic for members of a batey (The Caribbean name for a residential area on a plantation for its workers), painted a school built by a Canadian who has lived there for 30-40 years and who has adopted several orphans in the community, helped build a school in a small community, visited many volunteers and learned about their projects, and interacted with children and adults in their communities. I learned a lot about education, health, culture, and life issues in the Dominican Republic while lending a hand to people trying to improve life in their communities. Some activities were definitely beyond my 'comfort zone'. I always find that I usually learn more about myself when doing service travel.



AAUW Inter-Branch Diversity Program

Members of the Interbranch Diversity, Deeds, and Dialogue interest group have been working to prepare the interbranch meeting to be held March 16, 9 am – 1 pm, at the Alumni Hall, Room 130, Northampton Community College. We will be viewing the documentary film **Miss Representation**, learning how women and girls are represented in the media and what we can do to change the picture. We welcome members of the community and the school districts. If you missed seeing this documentary last year, now is your chance. Bring your daughters and granddaughters to view this important film.

- Did you know that the average American teenager spends 10 hours 45 minutes a day in media consumption? That includes television, listening

to music, watching movies, looking at magazines, and time on line in school and out of school?

- Did you know that “Between 1937 and 2005, there were only 13 female protagonists in animated movies? All of them except one had the aspiration of finding romance.”
- Did you know that “Women in their teens, 20s and 30s are 39% of the population, yet are 71% of women on TV?”

The film presents many startling statistics. We hope to galvanize our members and the community into action! **Let's help change the picture!**

Snacks and drinks will be provided. It will be a thought provoking, enjoyable morning.

MISS

REPRESENTATION



Join AAUW members across the Lehigh Valley to view the documentary film **Miss** Representation, learn how women and girls are represented AND misrepresented in the media, and what we can do to change the picture.

March 16, 9:00 a.m. - 1:00 p.m.
Northampton Community College
Alumni Hall, Room 130

For more information, contact Ruth at 610-509-9263

You can't be what you can't see!

Wine and Cheese Party for Prospective Members

Carolyn Connors will be hosting a wine and cheese party in February to introduce women to the Easton Branch of AAUW. Names of invited guests are received from people making inquiries at the Book Fair, people contacting us after seeing our website and from our members. Those sources have been very helpful but Carolyn had a special wish on her Christmas list this past year. Her wish was that in January, 2013, each member submit to her one name of a person who may be eligible for membership in AAUW.

Eligibility requirements are to have a two year associate degree, four or more year college degree, or an RN designation, but you do not need to know positively if that person is eligible—Carolyn will handle that.

Are you willing to help make her wish come true?

Holiday Thank You

Once again, **Joan Kicska** hosted our annual Holiday Party in her lovely home. It was so nice to get together with other branch members and their guests as well as get to know some of our newer members in a friendly, informal atmosphere.

Thanks Joan, and thank you to all the members who helped make the party a success. We were pleased to collect many canned goods for the food bank at ProJeCt, and we have amassed a nice supply of beautiful toiletries too. These will be placed into pretty Christmas bags and distributed to the ten women currently living at Safe Harbor to make their holidays a little merrier.



Notices

Regarding the Newsletter

If any member has information that she wishes published in the newsletter, please either mail or e-mail the information to **Suzi Campbell**. This would include births, deaths, marriages, happenings at cultural institutions.

This is your newsletter!

Nuts, Nuts and More Nuts!

If you missed purchasing a few bags of nuts before the holidays, you will be relieved to know that there are still some available. Cinnamon glazed pecans make wonderful hostess gifts. Keep several bags on hand for those times when you need a small gift.

Call or email Toni today to place your order.

Women In History

It's not too early to begin thinking about our annual Women In History presentation at the Sigal Museum on March 8, 2013. In addition to our presentation at the Sigal Museum, we hope to give our program at one or more of the elementary schools. **Kim Rose** is our Women in History coordinator this year, so give her a call if you would like to participate. Speaking from past experience, you will be amazed to learn just how many women from Easton went on to make their mark in history. It is gratifying and fun to dress up and pretend to be one of them.

Marian and Toni

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In Memoriam

Bob Ehrlich December 24, 2012

AAUW members and friends send sincere condolences to Mary Ehrlich upon the death of her husband, Bob, on December 24, 2012.

*May cherished memories give
Mary and her family comfort
during this difficult time.*

Financial Report

January 6, 2013

	Budgeted Cost	Credits	Debits
AAUW National			
Dues	\$3,332.00	\$5,375.00	\$2,695.00
AAUW Funds		\$1,455.21	
AAUW Pennsylvania			
Dues	\$680.00		\$440.00
Banking			
Fees	\$24.00		\$8.00
Interest/credits		\$0.58	
Fund Raisers			
Book Fair	\$550.00	\$5,578.61	\$727.91
Nut Sale	\$1,200.00	\$1,850.00	\$1,341.29
Williams Center		\$470.00	\$315.00
Programs			
Meeting rooms	\$200.00		
Sept hospitality	\$30.00		
Gateway to Equity	\$25.00		
Holiday party	\$100.00		
Scholarship Dinner	\$50.00		
Get Out the Vote Grant		\$105.00	\$153.72
Speaker gifts	\$35.00		
Misc expenses	\$50.00		
Conferences	\$1,500.00		\$425.00
Insurance	\$150.00		\$160.00
Membership (FY 12/13)			
Dues		\$5,375.00	
Donations		\$37.00	
Expenses			\$39.21
Misc. Expenses	\$50.00		
Newsletter	\$200.00		\$40.40
Ads		\$20.00	
Postal Expenses			
Box	\$76.00		\$76.00
Postage	\$130.00		
Officers' Expenses			
Membership	\$25.00		
President	\$25.00		
Treasurer	\$25.00		
Publicity			
Misc. expenses	\$75.00		\$30.00

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Group meets the third Monday of the month. The next meeting is Monday, **January 21** at **7 pm** at the home of Toni Hoffman. The book is ***Caleb's Crossing*** by Geraldine Brooks.

International Relations



Group meets at 1:30 pm on the fourth Tuesday of the month. The next meeting is **February 26** at **1:30 pm** at the home of **Barbara Bauer**. The topic is **Half the Sky/activism**.

Diversity, Deeds, and Dialogue



The interbranch DDD group will meet on **March 16** at the Alumni Hall, Room 130, Northampton Community

College at **9 am**. The topic will be the film **Miss Representation**. See article on page 3 for details.

Tapas



There is no Tapas scheduled for January.

Out to Lunch



Group meets the **first Wednesday of the month**, weather and holidays permitting. Janet Heffner, Shirley Schwarzbach, and Claire Degnan are in charge of arrangements this year.

Rotating Gourmet



This group is open to all AAUW members and their spouses. If you'd like more information, please contact Zoe Roble. It's a fun way to become better acquainted with members of the Easton Branch in charge of arrangements this year.

Wednesday Evening Bridge Group



Group meets **every Wednesday evening**. Call **Rosemary Baker** for more information.

Timely Topics



One time informal discussions on a topic of your choice. Call Marian Cunningham if you have an idea for a topic or for more information.

American Association of University Women

AAUW National	800-326-2289	www.aauw.org
Easton Branch	610-504-5861	easton-pa.aauw.net
Co-Presidents	Toni Hoffman, Marian Cunningham	easton-pa.aauw.net/contact/
Membership	Carolyn Conners	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.



AMERICAN
ASSOCIATION OF
UNIVERSITY
WOMEN

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Easton,
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Branch
Advances equity for
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