

CALENDAR

Newsletter Deadline
Oct. 15

Traveling to Cuba
Tuesday, **Oct. 20**, 7 pm
Palmer Library

Frozen Yogurt
Monday, **Oct. 26**, 5 – 9 pm
Just A Dream Frozen Yogurt

PA Conference for Women
Thursday, **Nov. 19**, 8:30 am – 5 pm
PA Conventional Center, Philadelphia

Evening at Williams Center
Saturday, **Nov. 21**, 8 pm

Holiday Party
Sunday, **Dec. 13**, 4 – 8 pm
Home of Joan Kicska

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Mark your calendar!

Traveling to Cuba with Howard McGinn

Tuesday, October 20, 7 pm
Palmer Library

Flights, ferries, and cruise packages between the U.S. and the formerly off-limits island nation are popping up left and right.

Have you thought about going to Cuba now that it has opened up for travel from the U.S.? Even if you have not photography by Howard McGinn on his recent weeklong trip to eastern and central Cuba may entice you to make the trip or just enjoy the sights on the screen. The subjects of his photos include scenery, structures, people and activities.

Howard's activities as a retired lawyer in the Easton community include active support in ACE (the Arts Community of Easton) and volunteering time at the Sigal Museum. He even gave several members of our branch a walking tour of the arts community in 2013.

Howard became interested in photography in his early teens using a Kodak box or bellows camera. Later his primary medium was 35mm transparencies/slides until 2006 when he switched to digital. He has exhibited at several locations, given photo workshops, and his photos have been published on the covers of Lehigh Valley Woman magazine, as well as several other venues.

Join us at the Palmer Library to enjoy Howard's photography of Cuba.

2015 Pennsylvania Conference for Women

Thursday November 19, 2015
8:30 AM to 5 PM
Pennsylvania Convention Center, Philadelphia

This year AAUW-PA is again a sponsor and exhibitor at the Pennsylvania Conference for Women being held on Thursday November 19. The speakers and session presenters are typically phenomenal and offer valuable information as well as inspiration.

Speakers Scheduled to Appear:

- Gloria Steinem (Premier Feminist Activist)
- Carli Lloyd (member US Women's World Cup Champion 2015 Soccer Team)
- Jessica Alba (Founder of The Honest Company and Actress)
- Leymah Gbowee (Liberian Peace and Women's Rights Advocate)
- John Jacobs (Co-Founder of the Life is Good Company)
- Marquesha Babers (Ambassador for the film "Girl Rising")
- Many Outstanding Breakout Session Speakers and Roundtable Leaders

From the Presidents' Pens:



It happened again . . . the University of Iowa is searching for a new president, but guess what . . . the final four candidates are white males. Women are earning almost 60% of undergraduate degrees and 60% of all master's degrees. Women have been in the majority among undergraduate students since 1980 and among graduate students since 1988!

According to a 2014 report by Forbes only 26% of the college presidents in the U.S. are women while more than 57% of the students in colleges and universities are women. Women made up 10 percent of the college presidents in 1980 and 23% in 2006. They have increased their share of presidencies

by 1% every two years. At this rate it will take 48 years to hold half of the college presidencies; that is a very, very long time.

The Iowa Board of Regents choice for president, J. Bruce Harreld has limited higher education experience and less than 3 percent of the students, staff, and faculty polled by the UI chapter of the American Association of University Professors deemed him qualified to become the next university president. Harreld is set to earn more than the university's outgoing woman president.

AAUW's campus work and creating opportunities for college women's leadership development and closing the gender pay gap are as relevant as ever and need our continuous support.

Fran & Nancy

AAUW-PA Public Policy Impact Grant Overview

Area of focus for AAUW

AAUW-PA Public Policy applied to AAUW National for a 2015 – 2016 \$1,000 Impact Grant and was selected as a recipient. This year's AAUW-PA Impact Grant will be geared towards:

- Prioritizing advocacy efforts around two policy issues of concern—**Pay Equity/Gender Equity/Economic Sufficiency** and **Get Out The Vote**
- Developing relationships with key audiences
- Elected officials: Local, state, and/or federal elected officials
- Coalitions and allies: Nonprofit organizations and groups or clubs that care about your chosen policy issue (remember to think outside the box and include any unlikely allies or group you may not normally work with). *Think of colleges and universities too!*
- Media: Newspaper, TV, and radio reporters who report on your chosen policy issues
- Grassroots: High-profile business owners, local celebrities, and other community notables who have the ability to influence elected officials on your chosen policy issues
- People in your community: Voters you are trying to educate, potential AAUW members, etc.

Taken from AAUW PA website

The public policy gurus for PA, Toni Hoffman and Susan McNamara have put together a voter toolkit to aid agencies in registering new voters and voters who are changing their registration before the Oct 5 deadline. A committee of members from the Easton and Bethlehem branches drafted a list of agencies to be contacted and to receive this packet. Copies were made. About half of them were hand delivered and the rest were mailed. Plans are being made to hopefully form a coalition with interested agencies that have been contacted. This was completed during the week of September 14. Over 25 agencies received these packets including **ProJeCt of Easton, Third Street Alliance, Cops 'N Kids, Boys and Girls Club, the League of Women Voters in Northampton County, Promise Neighborhoods of Easton, Salvation Army, Easton Area Neighborhood Center, Easton Library, Easton NAACP, and Easton Area Community Center** as well as several agencies in Bethlehem. We will be applying for a grant to cover the expenses of copies of the toolkit and mailing jointly with the Bethlehem branch.

More hands and ideas are needed from branch members to form coalitions. **Be activists.**

Evening at the Williams Center

The Cashore Marionettes

Saturday, Nov 21 at 8 pm

Life in Motion



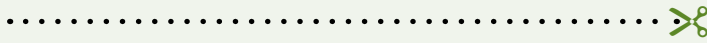
“Master puppeteer, **Joseph Cashore**, entrances audiences with astoundingly convincing creations, unmatched in artistry, grace, and refinement of movement. Through skillful design and virtuoso manipulation, the **Cashore Marionettes** come alive in scenes taken from everyday life that are humorous, poignant, and utterly fascinating. At 2 pm, *Simple Gifts* offers a poetic meditation on what it is to be human, a delightful family entertainment set to music by Beethoven, Vivaldi, Strauss, and Copland. At 8 pm, *Life in Motion* deepens the impact of *Simple Gifts*, a poetic meditation on what it is to be human, with additional vignettes of emotional gravity and insight. The vignettes are set to music by Beethoven, Vivaldi, Strauss and Copland.” Join us for what promises to be a compelling, unforgettable theatrical experience.

Please call Fran Kennedy for more information.

Cost: \$20 per ticket

Payable to: AAUW Easton Branch

Mail to: Fran Kennedy
718 Cattell Street
Easton, PA 18042



Evening at the Williams Center

Name _____

Phone Number _____

No. of Tickets @ \$20 ea.	_____	Total	_____
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Check must be received by November 14. \$4.00 from each ticket will go towards our AAUW Scholarship Fund.

Fundraiser for October

On the last Monday of October, Just A Dream Frozen Yogurt will donate 25% of their yogurt sales to branch members, their families and friends, to our branch. Bring your friends and family. A fun way to raise funds!

Print out the coupon below and bring it in with you for the discount. Fran and Nancy will be there to thank you for your support. **Just a Dream Frozen Yogurt** is located in the **Giant Shopping Center on Sullivan Trail**. The next event will take place on **Monday, October 26**

*Looking forward to seeing you,
your family and friends!*

Frozen Yogurt Social
Just a Dream Frozen Yogurt
October 26 from 5 – 9 pm
 Benefits AAUW Easton Branch

AAUW Easton Branch Meeting

September 17, 2015 Eddyside Pool House

Meeting was called to order at 5:45 pm on Sept. 17, 2015.

Welcome Old and New Members

- Bridget Naylor is a new member who is a Professor of English, Writing, and Public Speaking at LCCC.
- Fran welcomed Merisa Ortiz, our scholarship recipient, and her mother. Merisa is majoring in biology at NCCC with the goal of going to medical school. She thanked AAUW for their support.

Finances

- The financial report was in the last newsletter.
- The cost of insurance has gone up 100%. The cost of printing, and postage has also risen. We need to discuss some possible changes. Maybe increasing local dues from \$10 to \$15. This would need to be voted on later in the year. We are open to ideas.

Raffle

- A raffle was held and some winners received note cards and coupons for books from the book sale.

Program Report

- The October program will be held Tuesday, Oct. 20, 2015 at the Palmer Library at 7 pm. *Traveling to Cuba* with Howard McGinn will be presented.
- The November meeting will be the Evening at the Williams Center on Nov. 21. The Cashore Marionettes will be the program. Deadline for tickets is Nov. 13th.

Public Policy

- Volunteers are needed for Get Out the Vote on Sept 22. Contact Fran or Toni if interested.
- Coalition Building—Toni or Beverly Hernandez will be sending out information.

AAUW Funds

- Notecards made up from the Photography group are being sold at the bookfair for \$5 for five notecards. Members were encouraged to sell them.

Newsletter

- Kudos to Suzi for a great newsletter
- Newsletter is located online
- The deadline is the 15th of the month. Send in as soon as possible to Fran or Nancy first.

Financial Report October 1, 2015

	Budgeted Cost	Credits	Debits
AAUW National			
Dues	\$3,283.00	\$3,340.00	\$3,087.00
AAUW Funds	\$1,335.00		
AAUW PA Dues	\$680.00	\$740.00	\$680.00
Banking			
Fees	\$24.00		\$6.00
Interest		\$0.35	
Conferences – 2016	\$1,500.00		
Fundraisers			
Authors' Luncheon	\$1,000.00		
Book Fair	\$550.00		\$15.00
Notecards	\$400.00	\$300.00	
Poinsettias	\$280.00		
Insurance	\$332.00		
Membership			
Dues 15/16	\$680.00	\$740.00	
Donations		\$82	
Expenses	\$75.00		
Newsletter	\$250.00		
Advertisements			
Officers' Expenses			
Membership	\$50.00		
President	\$50.00		
Treasurer	\$50.00		
Postal Expenses			
Box	\$82.00		\$82.00
Postage	\$50.00		
Programs			
Gateway to Equity	\$100.00		
Get Out the Vote	\$50.00		
Holiday party	\$100.00		
Meeting Rooms	\$250.00		
September Hospitality	\$50.00	\$90	
Scholarship Dessert	\$50.00		
Speakers' Gifts	\$100.00		
Publicity	\$75.00		
Scholarships	\$4,500.00		

continued on page 5

AAUW Easton Branch Meeting *continued from page 4*

Book Fair

- T-Shirts are being sold for \$10.
- Sorting will continue through the 23rd. Help is needed!
- Sign ups to sell books starts on Sept. 24th. Volunteers are needed. Contact Bitsy Jeffers, Annette Stoody, Fran Kennedy, or Sharon. Three people for each time block is wanted.
- Posters are available for anyone who would like to help advertise.
- Oct. 5th—the nonprofits will be there in the morning. At 12 noon we will pack up.

New Business

- Nov. 6th—Easton Area Neighborhood fundraiser. Night at the races at the Holiday Inn. Tickets are \$25 or 2 for \$40.

Announcements

- A request was made for a hostess for the holiday party.
- Positions of Historian, Gateway to Equity Coordinator, and Event Co-Coordinator (November Evening at the Williams Center) are open.
- Upcoming fundraisers include a frozen yogurt social on Sept. 28 at Just a Dream Frozen Yogurt in Forks Township from 5 – 9, an author's luncheon at the Pomfret Club, selling note cards of waterscapes, and the sale of poinsettias at the holiday party. If you are getting rid of clothes (in season) e-mail twicechicboutique.com to make an appointment. They must be clean and on hangers. AAUW benefits from this donation.
- Registration will be sent in an e-mail for the District meeting on Oct. 3. Carpools can be formed once you RSVP.
- Nov. 19th—Women's Conference in Philadelphia. Carli Lloyd and Jessica Alba will be speaking.
- Tapas Night will be held at Becky Goldenberg's home on Oct. 2 at 6:30. Bring tapas (finger food) and \$5 to cover the cost of wine. Leftover monies will be donated to the scholarship fund. All interest groups and new members welcome.

- *Out to Lunch* needs a chair or co-chairs.
- There is a program at Lafayette tonight at 7—Kimberlé Crenshaw, specialist on race and gender equality.
- Please e-mail both Fran and Nancy when e-mailing the president.
- Thanks to all who are helping with the book fair.

The **next meeting** is **October 20, 2015 at 7 pm** at the **Palmer Library**. Howard McGinn will be talking about traveling to Cuba and showing his photography.

After the meeting was adjourned, a light dinner was offered for \$5, a raffle was held, and members were allowed to select books.

Respectfully submitted Lois Fowler (for Rosemary Baker)



Bridget picking a winner and Nancy handing out prizes at the September meeting at Eddyside Pool.



Notecard Fundraiser

Be the first to buy the hottest item of the year. The Photography Interest Group Notecards are fabulous, packaged and ready to be sold.

At only **\$5.00 for a pack of 5** you'll need to get yours before they run out!

Members of the photography group are **Janice Lupackino, Colleen Kuschke, Toni Hoffman, and Christine Musa.**



Thank You Notes from Scholarship Recipients

Merisa Ortiz

2116 Hackettsview Ave
Easton, Pa 18045

Jane Wait STEM Scholarship

American Association of University Women (AAUW)
Easton Branch Scholarship
c/o Northampton Community College Scholarship Office
3835 Green Pond Road
Bethlehem, PA 18020

Dear AAUW Members,

I am honored to have been selected as the recipient of the Jane Wait STEM Scholarship. Thank you for this thoughtful and generous gift that will allow me to continue to work hard for my education.

I am from Easton PA and graduated from Easton Area High School in 2014 and am currently volunteering at my local animal shelter. I am a Biology major at NCC, and plan to transfer to a 4-year school after this upcoming spring semester. My ultimate goal is to pursue a career in medicine upon graduating and I plan on entering Temple University School of Medicine. Thank you for helping me take a step towards my ultimate goal.

I originally chose NCC because of financial reasons and then gradually came to realize that I prefer to stay closer to home. I've always known I wanted to pursue a career in the medical field and chose the Biology major because I felt it would best prepare me for the future. I plan on finding a part time job or volunteering at my local hospital some time soon.

I thank you again for your generosity. Your help and support have inspired me and reminded me why I have chosen this career path and how much I also want to help others reach their goals.

Sincerely,

Merisa Ortiz



Marian Cunningham and Merisa Ortiz

Veronica Castro

1230 Butler St
Easton, PA 18042

American Association of University Women (AAUW)
Easton Branch Scholarship
c/o Northampton Community College Scholarship Office
3835 Green Pond Road
Bethlehem, PA 18020

Dear AAUW Members;

I am extremely honored to have been selected as a recipient of the American Association of University Women — Easton Branch Scholarship in the amount of \$500. I wish to express my sincere gratitude to all the donors who have made this possible. By awarding me this scholarship, you have helped me to keep my academic goals on track and reach my May 2016 graduation date. This financial assistance will also help by allowing me to enter the workforce earlier, and therefore helping to provide stability for my family.

I am a 32-year-old Mexican—American born and raised in the state of Texas and the youngest of five children. I graduated high school a semester early and in the top ten percent of my class. Before attending Northampton Community College, I previously attended Yuba Community College in Marysville, California, and Lubbock Christian University in Lubbock, Texas. I attempted to join the Zeta Kappa Psi sisterhood on campus but found it difficult to attend the meetings and keep up with my academic schedule.

I chose NCC initially because of its dental hygiene program. After my first semester, I discovered there was so much more to the college and eventually chose to apply for the Radiography program. After the interview process, I was not one of the lucky few chosen for the program. Since I had fulfilled all of the general education requirements, I was forced to look for an alternative. This action led me to the Medical Administrative Assistant major. It allows me to work in the healthcare field and still apply everything I've learned in anatomy and physiology. I look forward to pursuing one of the many career opportunities this major has made available to me.

Once again, I'd like to offer my appreciation to the donors who have made this scholarship possible. It will allow me to achieve my goals in a timely manner and also ease the financial burden of a higher education.

Veronica Castro

Do you have news to share with your fellow members? Do you have ideas for interest groups? Do you want to have more input into your newsletter?

Submit your photos, articles and/or ads today to enhance *your newsletter!*

Authors' Luncheon

April 9, 2016 at the Pomfret Club

Plans are in the works:

Terry Thomas and Janice Lupackino are chairing the sponsors/donors committee. We are actively seeking individuals or organization that you feel may contribute. Please give names to Terry and/or Janice and include addresses and to whom a letter should be addressed.

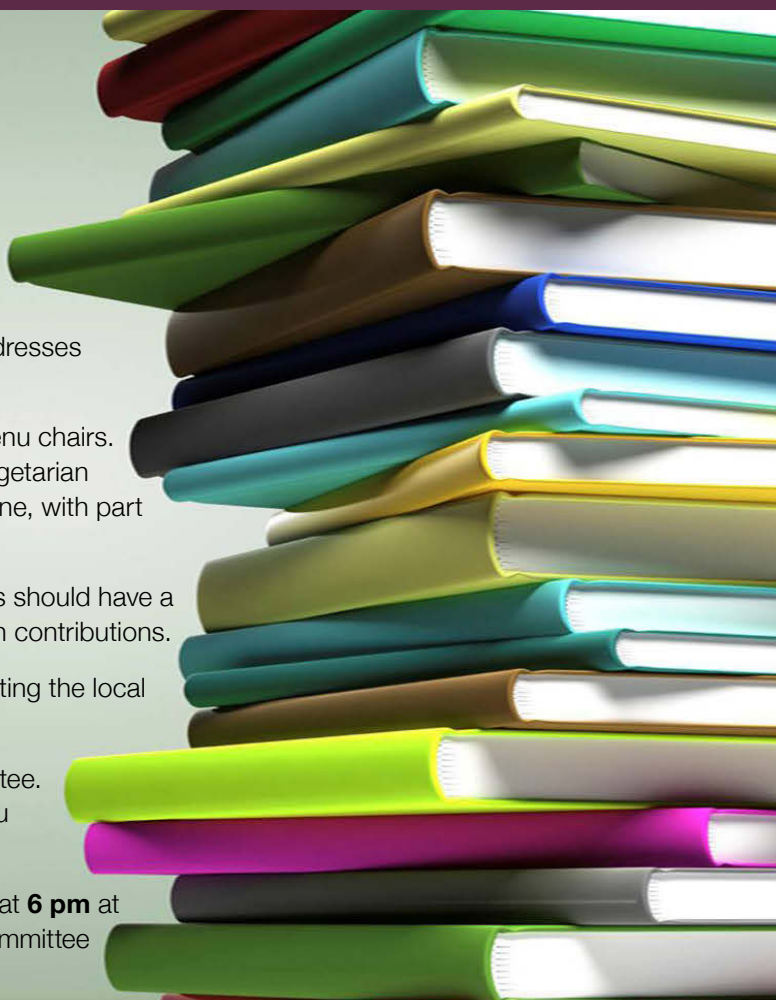
Karen Hickey and Carolyn Conners are the venue and menu chairs. The menu will provide 2 choices of entrees including a vegetarian option. We will also have an option of buying a glass of wine, with part of the cost going to our organization.

Karen Hickey will chair the silent auction committee. Items should have a retail value of \$100-\$150 or more. Please email Karen with contributions.

Terri Slotterback and Karol D'Huyvetters will help with getting the local community involved.

Rosemary Baker will chair the books and authors committee. Please send her your suggestions as to an author that you would like to see as part of our 2016 luncheon.

The next committee meeting is **Wednesday, October 7 at 6 pm** at the **home of Karen Hickey**. More members to join the committee are welcome. Please RSVP to Karen.



Notices

Regarding the Newsletter

If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Fran Kennedy** or **Nancy Butow**. This would include births, deaths, marriages, happenings at cultural institutions, photos of events and anything that you think may be of interest to other members. **Submissions must be in by the 15th** of the current month to be included in the following month's newsletter.

Newsletter Ads

Do you have a business or service that you would like to promote? The charge for including an ad is only **\$5 for each issue**. They should be no larger than business card size and they must come from members. Payment for ads should be made to Colleen Kuschke and she will notify the newsletter editor that the ad is ready to be placed. If you need help with the ad, contact Suzi Campbell.

Newsletter Costs

The branch dues of \$10 per year does not cover the cost of printing and mailing the newsletter. As officers of the branch, your board is concerned with the rising cost of printing and postage and what it does to our bottom line. If you have computer access, please consider receiving our newsletter via email. *It saves the branch money and trees!*

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion

Chair: Toni Hoffman—Third Monday of month

Date: **October 19**

Hostess: **Zoe Roble**

Book: **The Diving Bell and the Butterfly**
by *Jean-Dominique Bauby*.



Timely Topics

Chair: TBD



Members meet at individual members' homes to discuss topics of interest.

Diversity: Deeds and Dialogue

Chair: Rosemary Baker

Date: **October 28**

Hostess: **Toni Hoffman**



Tuesday Evening Bridge Group

Chair: Rosemary Baker—Tuesday evenings

Call **Rosemary** for more information.



Photography Group

Chair: Janice Lupackino

There is no meeting for October.



Travel Group

Chair: Becky Goldenberg

Information TBA



Out to Lunch

Chair: TBD—First Wednesday of the month

Nothing scheduled at this time.



Rotating Gourmet

Chair: Lois Wildrick

Date: **October 11**

Time: **5 – 8 pm**

Hostess: **Lois and Ken Wildrick**

Call Lois with your menu choice.



Tapas

Chair: TBD—Quarterly



Mah Jongg

Chair: Toni Hoffman—2nd and 4th Mondays at 10:30



International Relations

Chair: TBD

Date: **October 27**

Time: **1:30 pm**

Hostess: **Barbara Bauer**

Topic: **Food & Agriculture Organization**
International Fund for Agricultural
Development



American Association of University Women

AAUW National	800.326.2289	www.aauw.org
Easton Branch		easton-pa.aauw.net
Co-Presidents	Nancy Butow, Fran Kennedy	easton-pa.aauw.net/contact/
Membership Co-Chairs	Nancy Berry, Annette Stoody	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.

Easton, Pennsylvania Branch
P.O. Box 1464
Easton, PA
18044-1464
ADDRESS SERVICE REQUESTED

Advances equity for
women and girls

