

CALENDAR

Book Fair Volunteering
See Page 2 for details

AAUW—Bethlehem
Saturday, **Sept. 12**, 10:30 am – 1 pm

September Meeting
Saturday, **Sept. 17**, 5:30 pm
See article at right

Frozen Yogurt Social
Monday, **Sept. 28**, 5 – 9 pm

District East Meeting
Saturday, **Oct. 3**, 10 am – 2 pm

Inter-Branch Diversity
Saturday, **March 12**, 2016

Author's Luncheon
Saturday, **April 9**, 2016

IN THIS ISSUE

| | |
|---------------------------------------|---|
| Presidents' Pens | 2 |
| Book Fair Volunteers Needed | 2 |
| Get Out the Vote | 3 |
| AAUW National Convention | 3 |
| September Fundraiser | 3 |
| Board of Directors | 4 |
| New Members Spotlight | 4 |
| Easton Branch Programs | 4 |
| District Easton Meeting | 5 |
| Fundraisers | 5 |
| Financial Report | 5 |
| Save the Dates | 6 |
| Notices | 6 |
| Interest Groups | 7 |

September Meeting 2015

Be The Change—A New Tradition

*If you go down to Eddyside on September 17, 2015 at 5:30 pm
You're sure of a big surprise
Because that is the date for our AAUW Book Fair Picnic by the riverside.
Every member is sure of a treat that day.
There are lots of wonderful books to see, food to eat
And wonderful games to play.*

The AAUW, Easton Branch is combining our first fund raiser of the year with our traditional pot luck supper. Dress is casual, parking easy, a light supper will be provided (\$5)—no cooking or prep required. You will have first dibs on the books for sale so bring your checkbook along to support a worthy cause. Please join us for a fun evening . . . no work expected.

Location: Eddyside Pool House, 611 North & East Lafayette St. Easton PA
Date and Time: Thursday, September 17 at 5:30 pm
Please RSVP: by Monday, September 14

AAUW—Bethlehem

“Women and Fair Trade”

Saturday, September 12th
10:30 am – 1 pm

Bahnson Center, the Saal of Moravian Theological Seminary
Moravian College Campus
(Corner of Main and Elizabeth in Bethlehem behind Colonial Hall)

Come to the first program of the year as we learn about why fair trade is important to working women everywhere. Ms. Phila Bach, board member of the Pennsylvania Fair Trade Coalition will serve as our guest speaker. Ms. Bach will discuss her work at the coalition, the practice of fair trade and how it benefits women. You will also have the opportunity to make your own impact through **shopping fair trade that day**. Two fair trade vendors will share their fair trade goods, coffee and chocolate will be available for enjoying and purchase. If you have any questions about this event please contact Stacey Zaremba at szaremba@moravian.edu or **215-534-1317**.

Colleen and Fran will be the fair trade vendors at the Bethlehem AAUW meeting on September 12. Even Mr. Kennedy will be selling fair trade chocolate and Bethlehem will be giving out some bite size pieces for you to enjoy with coffee. You are all invited to this meeting. We would enjoy seeing you.



Mark your calendar!

From the Presidents' Pens:



Toni Hoffman and Susan McNamara, Public Policy Co-Chairs, announced in *The Keystone*, Sept. 2015, that AAUW-PA has again been awarded a Public Policy Impact Grant for the coming year. The priorities chosen are: Pay Equity and Get Out the Vote.

This past July, the United States Women's National Soccer Team earned \$2 million for winning its first **FIFA World Cup** since 1999 . . . while the German men's championship team earned \$35 million in 2014.

According to the White House—full time working women earn 77% of what their male counterparts earn. This means that women have to work approximately 60 extra days, or 3 months to earn what men did by the end of the previous year.

The gender gap does not only effect individuals—entire families are impacted by women's earnings. When women's wages are lowered due to gender discrimination, their families' incomes are often significantly lowered as well.

Women are more likely to work in low-wage, "pink-collar" jobs such as teaching, child care, nursing, cleaning and waitressing. The top ten jobs held by women include: secretaries and administrative assistants (#1); elementary and middle-school teachers (#4); retail salespeople (#6); and maids and housekeepers (#10). These jobs typically pay less than male dominated jobs.

While more education is an effective tool for increasing earnings, it is not an effective tool against the gender pay gap.

The pay gap grows by age.

According to a recent regression analysis of federal data by IWPR (Institute for Women's Policy Research), the poverty rate for working women would be cut in half if women were paid the same as men in comparable jobs.

"The true republic—Men their rights and nothing more; women their rights and nothing less."

Susan B. Anthony and Elizabeth Cady Stanton, motto of the newspaper, The Revolution (1868)

Fran & Nancy

Book Fair Volunteers Needed

Sorting times for the Book Fair **begin Thursday, Sept. 10, at 10 am**. It will be **open daily from 10 – 4 through Wednesday, Sept. 23**. On **Sundays the pool house will be open from 1 – 4 pm**. You can sign up for 2-hr. time slots. You may also come to sort if you have not signed up.

| Sorting and Set-Up Times | | |
|--------------------------|-------------------|---|
| Day | Date | Time |
| Thursday – Saturday | September 10 – 12 | 10 am – 4 pm |
| Sunday | September 13 | 1 – 4 pm |
| Monday – Wednesday | September 14 – 15 | 10 am – 4 pm |
| Thursday | September 17 | 10 am – 4 pm and 5:30 pm – 7:30 pm Branch Meeting |
| Friday – Saturday | September 18 – 19 | 10 am – 4 pm |
| Sunday | September 20 | 1 – 4 pm |
| Monday – Wednesday | September 21 – 23 | 10 am – 4 pm |

| Selling Times—Sign up for 2-hr. slots | | |
|---------------------------------------|-------------------|----------------------------------|
| Day | Date | Time |
| Thursday | September 24 | 8 – 11 am Dealers Only |
| Thursday | September 24 | 11 am – 4 pm |
| Friday – Saturday | September 25 – 26 | 10 am – 4 pm |
| Sunday | September 27 | 1 – 4 pm |
| Thursday – Saturday | October 1 – 3 | 10 am – 4 pm Bag Days |

Please call or email to sign up with Bitsy Jeffers. Thank you for all you do to make this a successful book fair to raise money for scholarships.



Get Out the Vote

The struggle to keep our voting rights accessible to every citizen is an ongoing one. On August 26 we celebrated the commemoration of the 95th anniversary of Women's Equality Day. Although we have won the fight for women's right to vote in 1920, we are now looking to form a coalition with other groups who also are interested in maintaining and growing the voting rights of others and the power of the citizenry throughout Northampton County and to all of Pennsylvania.

There are battles in this struggle that we will be able to address much better as a bloc or coalition rather than as sole, individual, smaller groups. The success of the movement of the vote for women, however, has proven that big things can be accomplished when people work together for a common cause . . . all people, male, female, black, white, young and old. Overlooking differences and focusing on our commonalities to accomplish goals is something that does concern many people in power, those who are content with the current state of affairs.

Pennsylvania truly needs reforms to improve our voting system and this is a project that will likely never be finished. We can start in this direction by registering and voting. Please help us get out the vote for the upcoming election. You can encourage others and you can actually help us by volunteering to help in our National Voter Registration Day registrations on September 22.

Beverly Hernandez, Public Policy

AAUW National Convention

June 18 – June 21, San Diego California

I was excited to be able to attend the convention in San Diego. Days and evenings were packed with ceremonies and speakers, workshops, panels, daily dialogues, and sharing with passionate AAUW members from across the U.S. Knowing I would be sitting most of the day I began my days at 6 am with *Healthy Moves*, which consisted of yoga, tai chi, and zumba gold on the lawn facing the bay. Not sure if it was the moves or the view, but I was definitely energized for the day.

Catherine Lhamon from the office of civil rights with the U.S. Department of Education was the opening speaker on Friday. I never knew that Title IX addressed so many issues outside of sports offerings at schools. She charged us with finding out who Title IX coordinators are in our area and sharing with them guideline tools. Every school should have a coordinator. If a school says that they have had no incidents, this is a clue that things should be looked at more closely. I have been sent the guidelines and hope that we can become involved in Easton.

The workshops were many and varied. One workshop titled *Tech Savvy* also included sharing with other branches the types of STEM activities they did in their communities. Others dealt with membership retention, fundraising ideas, and there was also a heartwarming workshop on *Building Self-esteem for Girls: An Intergenerational Approach*.

Thank you branch members for sending me to 2015 AAUW National Convention. It was an amazing and exciting experience.

Fundraiser for September

Our Frozen Yogurt Socials are back now that the freezing winter and pleasant summer are over. This is an easy and delicious opportunity to raise money for the branch. On the last Monday of September, Just A Dream Frozen Yogurt will donate 25% of their yogurt sales to branch members, their families and friends, to our branch. Bring your friends and family. Last year Fran brought her 3 grandsons, their parents, and in-laws. A fun way to raise funds!

Print out this coupon below and bring it in with you for the discount. Fran and Nancy will be there to thank you for your support. **Just a Dream Frozen Yogurt** is located in the **Giant Shopping Center** on Sullivan Trail. The next event will take place on **Monday, September 28**.

Looking forward to seeing you, your family and friends!

Frozen Yogurt Social
Just a Dream Frozen Yogurt
September 28 from 5 – 9 pm

Benefits AAUW Easton Branch

Board of Directors

| Elected Officers | |
|------------------------------------|---|
| Co-Presidents | Nancy Butow Fran Kennedy |
| Finance Officer | Colleen Kuschke |
| Membership Vice President | Nancy Berry Annette Stoodly |
| Appointed Officers/Positions | |
| AAUW Funds | Janice Lupackino |
| Book Fair | Sharon Trimble Annette Stoodly |
| C/U Liaison | Toni Hoffman |
| Diversity | Rosemary Baker |
| Interest Group- Coordinator | Becky Goldenberg |
| Newsletter Editor | Suzi Campbell |
| Program Committee | Nancy Butow Fran Kennedy |
| Public Policy | Peg Opthof Beverly Hernandez |
| Publicity | Karol D'Huyvetters Terri Slotterback |
| Scholarship | Margaret Gering Claire Degnan |
| Secretary | Rosemary Baker |
| Website/Facebook Manager | Toni Hoffman |
| Yearbook | Suzi Campbell |
| Event Coordinators | |
| September Pot Luck Dinner | Sue Kell |
| Women in History | Kim Rose |

Easton Branch Programs

| Date Time | Program | Location |
|------------------------------------|--|--|
| Tuesday September 17 5:30 pm | Light Supper and Early Sorting & Shopping at the Book Fair | Eddyside Pool House, Route 611 |
| Tuesday Oct. 20 7 pm | Traveling to Cuba with Howard McGinn | Palmer Library |
| Saturday Nov. 21 8 pm | Evening at the Williams Center The Cashore Marionettes | Lafayette College Easton |
| TBA | Holiday Celebration | TBA |
| TBA | "Here Come the Brides" | Sigal Museum Northampton St. |
| Saturday Mar. 12 11:30 pm | Interbranch Luncheon Gloria Blackwell National VP for fellowships | Best Western Hotel Bethlehem |
| Tuesday Apr. 19 7 pm | Annual Business Meeting | TBA |
| Tuesday May. 17 7 pm | Dessert and Scholarship Awards | First Presbyterian Church of Easton |

New Members Spotlight

The Easton Branch welcomes **Lynn Aloff** who joins us as part of our "Shape The Future" campaign, attending our recent Authors' luncheon with her friend and one of our members Suzanne Kell. Lynn lives in Whitehouse Station, NJ. She earned her BA at Trinity College, Vt. and a M.Ed. from Rutgers Univ. NJ. She is interested in Equity for Women, her main reason for joining AAUW. Please join me in welcoming Lynn.

We also welcome **Margaret Skaarup** who has renewed her membership after a brief interruption. Margaret leads a very busy life which includes recently becoming certified as a medical detailer, tutoring and walking with her weekly walking group. She is also a member of the League of Women Voters.

Nancy Berry, Membership VP Co-Chair

District East Meeting

Date: October 3, 2015

Location: Cedar Crest College
Allentown, PA

Time: 10 am to 2 pm

Please join your AAUW members at our annual District East Meeting at Cedar Crest College in Allentown, PA. The Allentown Branch has graciously offered to host us this year.

Our featured speakers this year are Carol Tracy from the Women's Law Project in Philadelphia and our own Public Policy gurus, Toni Hoffman and Susan McNamara.

Carol Tracy will talk to us about Gender Equity in Pennsylvania and how we can help to get bills passed to update our state.

Toni and Susan will talk to us about the new Public Policy grant and GOTV.

Lunch will be a box lunch and I will send that information separately as well as directions to the college. The registration desk will open at 9:30 am with coffee and tea provided.

Fundraisers

Hello All, I hope the summer went well for everyone.

The Photography Group would like to inform you of a new fundraising project which members have been planning for and preparing during the summer months. Group members have selected five of their best waterscapes from their photography collections. These five photos will be displayed on different notecards and will be sold in packets of five for \$5. We hope to have the packets available in September. Please support this project by selling them to family and friends. Proceeds will go for local AAUW Scholarships.

More information will be forthcoming. Please contact me or a group member if you would like to order the notecards.

Contributing members are:

Toni Hoffman Janice Lupackino
Colleen Kuschke Christine Musa

Poinsettia Fundraiser: Once again, for the Holiday Season, we will be selling Poinsettias. Please look for more information to follow.

Thank you, Janice Lupackino

Financial Report September 1, 2015

| | Budgeted Cost | Credits | Debits |
|---------------------------|---------------|------------|------------|
| AAUW National | | | |
| Dues | \$3,283.00 | \$3,185.00 | \$2,695.00 |
| AAUW Funds | \$1,335.00 | | |
| AAUW PA Dues | \$680.00 | \$670.00 | |
| Banking | | | |
| Fees | \$24.00 | | \$4.00 |
| Interest | | \$0.22 | |
| Conferences – 2016 | \$1,500.00 | | |
| Fundraisers | | | |
| Authors' Luncheon | \$1,000.00 | | |
| Book Fair | \$550.00 | | \$15.00 |
| Notecards | \$400.00 | | |
| Poinsettias | \$280.00 | | |
| Insurance | \$332.00 | | |
| Membership | | | |
| Dues 15/16 | \$680.00 | \$670.00 | |
| Donations | | | |
| Expenses | \$75.00 | | |
| Newsletter | \$250.00 | | |
| Advertisements | | | |
| Officers' Expenses | | | |
| Membership | \$50.00 | | |
| President | \$50.00 | | |
| Treasurer | \$50.00 | | |
| Postal Expenses | | | |
| Box | \$82.00 | | \$82.00 |
| Postage | \$50.00 | | |
| Programs | | | |
| Gateway to Equity | \$100.00 | | |
| Get Out the Vote | \$50.00 | | |
| Holiday party | \$100.00 | | |
| Meeting Rooms | \$250.00 | | |
| September Hospitality | \$50.00 | | |
| Scholarship Dessert | \$50.00 | | |
| Speakers' Gifts | \$100.00 | | |
| Publicity | \$75.00 | | |
| Scholarships | \$4,500.00 | | |

Save the Dates

District East Meeting

October 3, 2015, 10 am to 2 pm

Cedar Crest College, Allentown

Topic: Gender Equity in Pennsylvania

Carol Tracy, Toni Hoffman & Susan McNamara

Inter-Branch Diversity Program

March 12, 2016

Best Western Hotel, Bethlehem

Gloria Blackwell,

National VP of Fellowships, Grants,
and Global Programs

Registration: 11:30, Lunch: 12:00



Author's Luncheon

April 9, 2016 at The Pomfret Club, Easton

We look forward to an even bigger event this year with five committees for planning: sponsorships, venue/food, silent auction, publicity/printing, and books and authors. The next **planning meeting is at Karen Hickey's home on September 9 at 6 pm.** Call Karen with questions and to let her know you are coming.

The Tapas Group

October 2, 2015, 6:30 to 9 pm

The Tapas interest group is meeting for the first time in over a year on October 2, 6:30 to 9:00 pm at the **home of Becky Goldenberg**. It is open to all branch members and their spouses, companions or significant others. Everyone brings an appetizer and the hostess provides dessert. The cost is \$5 per person which pays for dessert, and all monies left over go to our scholarship fund.

Since we haven't gotten together for awhile, one topic for discussion will be who provides drinks. Until then, Becky plans to have wine, soda and beer, but you can bring some of your favorite drinks for all to taste. If there is a story about your tapas or drink, feel free to share it. If you'd like, you can talk to other branch members and share a bottle of wine, batch of sangria, etc.

We're looking forward to meeting new people, having good food and lively discussions. Let us know if you are coming. Last-minute attendees without RSVP are welcome.

See you there!

Notices

Regarding the Newsletter

If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Fran Kennedy** or **Nancy Butow**. This would include births, deaths, marriages, happenings at cultural institutions, photos of events and anything that you think may be of interest to other members. **Submissions must be in by the 15th** of the current month to be included in the following month's newsletter.

Insurance Notification

AAUW does not have an Automobile Insurance Policy. Please be informed that there is no implied or expressed authority for an AAUW member to use a member's car for AAUW business. The Easton Branch assumes no responsibility for any member using a car for this purpose.

Newsletter Ads

Do you have a business or service that you would like to promote? The charge for including an ad is only **\$5 for each issue**. They should be no larger than business card size and they must come from members. Payment for ads should be made to Colleen Kuschke and she will notify the newsletter editor that the ad is ready to be placed. If you need help with the ad, contact Suzi Campbell.

Newsletter Costs

The branch dues of \$10 per year does not cover the cost of printing and mailing the newsletter. As officers of the branch, your board is concerned with the rising cost of printing and postage and what it does to our bottom line. If you have computer access, please consider receiving our newsletter via email. *It saves the branch money and trees!*

Do you have news to share with your fellow members? Do you have ideas for interest groups? Do you want to have more input into your newsletter?

Submit your photos, articles and/or ads today to enhance *your newsletter!*

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion

Chair: Toni Hoffman—Third Monday of month

Date: **September 21**

Hostess: **Rosemary Baker**

Book: **Breakfast At Sally's: One Homeless Man's Inspirational Journey** by *Richard LeMieux*.



Timely Topics

Chair: TBD

Members meet at individual members' homes to discuss topics of interest.



Diversity: Deeds and Dialogue

Chair: Rosemary Baker

Date: **September 30**

Hostess: **Norma Ferguson**



Tuesday Evening Bridge Group

Chair: Rosemary Baker—Tuesday evenings

Call **Rosemary** for more information.



Photography Group

Chair: Janice Lupackino

There is no meeting for October.



Travel Group

Chair: Becky Goldenberg

Information TBA



Out to Lunch

Chair: TBD—First Wednesday of the month

Nothing scheduled at this time.



Rotating Gourmet

Chair: TBD

Rotating Gourmet has nothing scheduled at this time.



Tapas

Chair: TBD—Quarterly

Date: **October 2**

Time: **6:30 – 9 pm**

Hostess: **Becky Goldenberg**



Mah Jongg

Chair: Toni Hoffman—2nd and 4th Mondays at 10:30



International Relations

Chair: TBD

Date: **September 22**

Hostess: **Marlou Belyea**

Topic: **United Nations Organizational Overview**



American Association of University Women

| | | |
|-----------------------------|-------------------------------------|---------------------------------------|
| AAUW National | 800.326.2289 | www.aauw.org |
| Easton Branch | 484.548.0831 | easton-pa.aauw.net |
| Co-Presidents | Nancy Butow, Fran Kennedy | easton-pa.aauw.net/contact/ |
| Membership Co-Chairs | Nancy Berry, Annette Stoodly | easton-pa.aauw.net/membership/ |
| Easton Edition | Suzi Campbell | easton-pa.aauw.net/contact/ |

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.

**Easton,
Pennsylvania
Branch**
P.O. Box 1464
Easton, PA
18044-1464
Advances equity for
women and girls
ADDRESS SERVICE REQUESTED

