

### CALENDAR

**Newsletter Submissions**  
**August 28**

**Travel Interest Group**  
**Sunday, September 6, 7 pm**  
See page 5 for details

**Bookfair Sorting**  
**September 10 – 23**  
See page 3 for details

**Bookfair Selling**  
**September 24 – 27, October 1 – 3**  
See page 3 for details

**Diversity: Deeds and Dialogue**  
**Wednesday, October 25, 7 pm**  
Home of Froy Thompson

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## 2015 Year in Review

As we reflect on our 2014 – 15 year we are proud of the contributions of our members.

September began with our potluck and Bonnie Scott's presentation of what the Civil War lady wore starting with her corset. September continued with our several GOTV (Get out the Vote) efforts at NCC, Lafayette, the YMCA, and various food bank locations in Easton. We continued our book fair in September with Annette Stody and Sharon Trimble as co-chairs. Many of our members contributed countless hours making the sale a success. October followed with a presentation by the Bethlehem Food Co-op. We continued our fun fundraiser at 'Just a Dream Frozen Yogurt' in the fall months. In November we enjoyed the Phil Woods quintet, a jazz institution, even with oxygen on stage. In December we enjoyed a holiday party at the lovely home of Colleen Kuschke as well as a poinsettia fundraiser. In January we took a hiatus, but began February with an afternoon tea orchestrated by Nancy Butow and Annette Stody. The setting was lovely and this was our best attended meeting. We were lucky to be able to invite Marina Kudasova, who was awarded an AAUW international fellowship in 2014. We learned about her work, background and plans for the future with orphans, hopefully in Russia. March was a very busy month with our Women in History presentations at the Segal and Paxinosa School, our Gateway to Equity award to Judith's Reading Room, and our two interbranch programs on diversity and hunger and economic insufficiency. Phew, that was a busy month. April followed with our successful authors' luncheon at the Hampton Inn and a presentation from the Girl Scouts. Our May dessert meeting was full of awards. We had two graduating young women from Easton and Philipsburg, and one woman who had interrupted studies, as well as our member awards. In addition Nancy and I met with the recipients of our Jane Wait STEM scholarship and our endowment at NCC.

Peg Opthof kept us up to date on public policy issues, Janice Lupackino kept us aware of how AAUW funds are spent, introducing us to Marina, and spearheading the poinsettia fundraiser. Nancy Berry met with prospective and new members and helped them become involved. Beverly Hernandez kept us in the news. Becky Goldenberg kept the interest groups' news up to date. Even though Fran was gone most of the summer Nancy Berry, Lois Fowler, and Peg Opthof, with the help of several volunteers, continued our participation in Let's Read Math activities at Shawnee and the libraries.

All in all 2014-15 was a busy year for Easton AAUW. See you in September.

*Fran Kennedy*

## From the Presidents' Pens:



*Thanks  
to our members, officers,  
and committees  
for all the help and hours  
you have given to the  
AAUW Easton Branch.*

Enjoy those last lazy crazy days of summer—  
for we have another busy year ahead of us!

*Fran & Nancy*

## Easton-pa.aauw.net

This is the link to our branch website. Please visit the site often to find out about upcoming programs, check when interest groups meet, and much more. Most information for the newsletter can and should be posted on our website. So please send me updates, suggestions etc. I'll post them as soon as I can.

*Toni Hoffman*

## Help with Rare Books



Hi All,

**HELP!** I have a garage full of old and rare books and I have to say I need help. I have gone through all of them and discarded the ones which had little value, but now the next step is to sell them on

the Internet and I am not that computer literate. There may be a few hundred dollars waiting to be found. Judy Hahn was nice enough to give me step by step directions but I never got through the first one!

So—if you can help, I will be glad to help pack them for mailing.

*Marian*

## Facebook



Did you know that we have a Facebook page? To access that page, click [here](#). Like and follow our Facebook page and then share what appears on your own page and your friends will see what we're up to. It's one way to spread the word about our activities.

## More Opportunities for Involvement

### Chair or co-chair

Education Committee  
Historian  
Gateway to Equity coordinator  
Co-ordinate an event or branch meeting  
Holiday Party  
Tapas host

### Join a committee or interest group or start one

Book Fair committee:

- Coordinate sign ups for sorting and selling
- Set up
- Breaking down
- Finding sponsors and community workers

Book Fair Sorting and Selling

Authors' Luncheon committee

- Sponsorships
- Venue/food
- Silent Auction
- Publicity/printing
- Books and Authors

Get Out the Vote

Equal Pay

Scholarship committee (April)

Let's Read Math

Fund raising

Program or Timely Topic idea

Membership committee

Women in History

If any of these appeal to you, contact Fran or Nancy or an interest group chair. Join the fun. Let us know if you have other ideas.

## Book Fair Volunteers Needed

Sorting times for the Book Fair begin Thursday, Sept. 10 at 10 am. It will be open daily through Wednesday, Sept. 23. On Sundays the Pool House will be open from 1 – 4 pm. You can sign up for 2-hr shifts. *You are also welcome to come help when you have not signed up.*

### Sorting and Set-Up Times

| Day                 | Date          | Time                                    |
|---------------------|---------------|---|
| Thursday – Saturday | Sept. 10 -12  | 10 am – noon<br>noon – 2 pm<br>2 – 4 pm |
| Sunday              | Sept. 13      | 1 – 4 pm                                |
| Monday – Saturday   | Sept. 14 – 19 | 10 am – noon<br>noon – 2 pm<br>2 – 4 pm |
| Sunday              | Sept. 20      | 1 – 4 pm                                |
| Monday – Wednesday  | Sept. 21 23   | 10 am – noon<br>noon – 2 pm<br>2 – 4 pm |

We open to sell at 8 am on Thursday, September 24 for the dealers until 11 am (\$10 admittance fee). All other days we will be open from 10 am – 4 pm again with 2-hour slots. **We need three volunteers for each slot.** On Sunday, September 27, we will be open from 1 – 4 pm with 1½ hour slots. The following week from Thursday, October 1 – 3, 10 am – 4 pm will all be bag days.

### Selling and Volunteer Times

| Day                  | Date          | Time   |
|----------------------|---------------|--|
| Thursday: Dealer Day | Sept. 24      | 8 – 11 am<br>10 am – noon<br>noon – 2 pm<br>2 – 4 pm |
| Friday – Saturday    | Sept. 25 & 26 | 8 – 10 am<br>10 am – noon<br>noon – 2 pm<br>2 – 4 pm |
| Sunday               | Sept. 27      | 1 – 2:30 pm<br>2:30 – 4 pm                           |
| Thursday – Saturday  | Oct. 1 – 3    | 8 – 10 am<br>10 am – noon<br>noon – 2 pm<br>2 – 4 pm |

## AAUW National Convention

Pennsylvania is in the top ten states for total giving to AAUW Funds.



**Lehigh Valley members attending the convention point to the sign:** Fran Kennedy(E), Karen Peiffer(A), Toni Hoffman(E), Randi Blauth(B), Susan McNamara(B), Cathy Kotanchik(B), and Linda Robbins(B & A).

## Let's Read Math Luncheon

Sixteen members came to a light lunch and workshop for Let's Read Math at Fran Kennedy's home on May 5. Fran was away for most of the programs this summer and was pleasantly surprised that so many members were willing to see the program continue. In addition, two members who were unable to attend expressed their interest.

After the lunch everyone gathered around the table to learn about the requests from the Easton Library and the Sizzle Program run by Project Easton for students recommended for additional literacy programs in the summer. An added complication this summer was the new Pennsylvania Child Abuse Law requiring volunteers to get a criminal clearance and a child abuse clearance. Still, many members completed these clearances. Between three and five people signed up for the three programs at Sizzle, the three programs at the Easton Main Library, and the one program at the Palmer Library. Peg Opthof agreed to co-chair. Annette Stoodly, Nancy Berry, Lois Fowler, and Ann Louise Taylor helped with three programs each. Others signed up for one or two different programs as their schedules permitted.

Peg, Toni, and Sharon were able to attend the 10<sup>th</sup> anniversary tea for the Let's Read Math program in Yardley, PA on May 16. It was a busy summer working with the children as they had fun and learned more math.

# Summer Let's Read Math— A Busy Summer

Several AAUW members have been busy getting clearances, planning, and doing Let's Read Math programs this summer. I was traveling most of June and July and was only able to help Toni Hofman, Terri Slotterback and Emma Pilker with the "The Greedy Triangle" at the Palmer Library. Annette Stoody, Nancy Berry, Peg Ophof, Lois Fowler, Janice Lupackino, and Phyllis Finger ably took over the other six books. They were assisted by Janet Heffner, Ann Louise Taylor, Terri Slotterback, Karol D'Huyvetters, and new member, Lynn Aloff.

Again this summer, our branch's "Let's Read Math" sessions successfully created "math learning fun" for children in ProJeCt's Sizzle camp and reading programs in Easton's Main Library and Palmer Branch. In all, our branch's volunteers planned and presented seven Let's Read Math sessions for children ages six through nine. Sessions ran from June 17th to July 23rd and included "The Greedy Triangle," "How Big is a Foot," "Math-terpieces," "The Sundae Scoop," and "Ben Franklin and the Magic Squares." In "How Big is a Foot" the children especially enjoyed acting out a story of how a king's foot became the standard for measurement. In Math-terpieces, the children delighted in using the works of famous artists to understand math principles. In "The Sundae Scoop," of course, the children were rewarded with ice cream at the end of the learning session. In "Ben Franklin and the Magic Square" the children learned some American history along with the math involved in a magic square where the sums horizontally, vertically and diagonally are all equal.

Stephanie Supinski sent a lovely thank you card from the Palmer Library. Perhaps you too would like to be involved next summer. It is fun and appreciated.

*Peg Ophof and Fran Kennedy*



**The Greedy Triangle— Children at work**



**The Greedy Triangle at Palmer— More marshmallow**



**The Greedy Triangle at Palmer— Fun with toothpicks**



**How Big is a Foot? at Sizzle**



**Sundae Scoop**



**Sundae Scoop**

## End-of-Year Membership Report: AAUW Easton Branch Annual Business Meeting

1. **Recruitment**—Membership has participated in two recruitment efforts in March and April: the Peace Conference held at NCC and the Joint Diversity Meeting on Hunger held at the Unitarian Church in Bethlehem. We also conducted a Shape the Future Campaign at the Easton branch and sponsored the Authors' Luncheon on April 25th. Anyone who joined "on the spot" at this event received a 50% discount in their membership fee. In addition, the branch also allocated one free membership for every two, for a maximum of five free memberships annually. 33% of the 200 Branches who have held such events report capturing 6 – 10 new members through this process.  
  
Other recruitment activities last fall included a meeting with the Lafayette Feminists and Voter registration at Lafayette College and NCC.
2. **New Members**—One new member, Emma Pilker, a student affiliate currently attending NCC, joined in April; and one new member, Lynn Aloff, joined in June. Emma joined after the NCC Peace Conference Meeting and Lynn joined after the Authors' Luncheon. Other new members are: Ann Louise Taylor, Karol D'Huyvetters and Dr. Roxy Swails. The total number of new members for 2014 – 2015 is five.
3. **Current Membership Status**—The recently-issued State report provides the following statistics for Easton, as well as the 44 other branches:  
  
**Easton**—2012: 89 members; 2013: 100 members; 2014: 99 members  
Three-yr. rate of change: 4.49% increase;  
2014 – 15: 6.06% decrease  
  
Five new members, 12 members not renewing, seven student affiliates, 11 Lifetime Honorary Members, two deceased (Eleanor Pinto, 10/2014 and Carolyn Pokrivchak, 11/2014)  
  
**State**—44 branches reporting  
Three-yr. Rate of Change: 4.02% decrease;  
2014 – 2015: 2.70% decrease  
Total new members: 187
4. The **Outstanding Woman Nomination** has been selected and submitted to Suzanne Kerlin.
5. The **Branch Spotlight** award has been selected and submitted to Susan Werner.
6. The **Branch Nomination** committee—Nancy Berry, Annette Stoodly, Jean Riker and Carolyn Connors—met on 12/19 to discuss open Board positions for Membership VP and Finance VP. Colleen Kuschke was approached to be Treasurer and has accepted. If confirmed, Nancy Berry and Annette Stoodly will co-chair Membership for the 2015 – 2017 term.
7. **Yearbook distribution**—21 yearbooks were mailed to those members who had not received them. Since most members now have email, we may want to consider cutting costs for printing and distribution next year to electronic distribution and only mail and distribute printed copies to those who cannot receive them electronically.
8. The Membership position will be co-chaired during 2015 – 2016 by Nancy Berry and Annette Stoodly. During the 2016 – 2017 term, Nancy Berry would like to step down and migrate the position to a designated individual who will continue the term with Annette Stoodly. This will require a change in the bylaws to be considered.

*Respectfully Submitted:*  
Nancy Berry,  
Vice President, Membership  
June 1, 2015

## Interest Groups

### Travel

**Becky Goldenberg** would like to start a new interest group as described below: Travel interest group to share your experiences of places you've traveled and to offer help to others who are planning trips.

We will meet on **Sunday, September 6 at 7 pm** at Becky's house in Palmer (see Yearbook for address). All are welcome!

### Diversity: Deeds and Dialogue

Rosemary Baker is the chair for this group. The next meeting will be on **Wednesday, August 26 at 7 pm** at the **home of Froy Thompson**. We will discuss the first three chapters of *The New Jim Crow*.

### The Tapas Group

The Tapas Group interest group was on hiatus this past year; however, we're ready for new beginnings. We plan to meet in October, date and hostess not quite set yet. If you would like to volunteer to be our hostess, please let me know. More information will be in the next newsletter and on our website interest group page.

*Toni Hoffman*

### Rotating Gourmet

Hello to everyone,

Twenty-six members and guests enjoyed a lovely summer picnic at Marlou's house. A number of people donned swimming suits and cooled off in the hot afternoon in her glorious pool, and everyone enjoyed the ambience and the delicious food. Thank you, Marlou, for your wonderful hospitality.

A recent survey of the members revealed that there is still a great deal of interest to continue the Rotating Gourmet Interest Group. I am officially resigning my position of chairperson, but Marie and Zoe have agreed to once again select menus and prepare them for distribution via email, and Lois will continue to acquire hostesses and prepare the scheduling of the group. It would be very helpful if you would email Lois to let her know of your intentions to continue or not continue with Rotating Gourmet, and if you are continuing, email the Interest Group Chair, Becky Goldenberg, and offer to be the chairperson.

The job description that I followed is:

- form a committee to plan the year's events (done for this year)
- submit monthly news of the group for the newsletter (either to the Interest Group Chair or the newsletter editor)
- email an invitation to **all** AAUW members to the summer picnic
- help hostesses for the large group fall and summer events.

I have enjoyed my many years on the Rotating Gourmet committee and appreciate your constant cooperation.

I hope you all are enjoying a wonderful summer.

*Carolyn*

## Notices

### Regarding the Newsletter

If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Fran Kennedy and Nancy Butow**. This would include births, deaths, marriages, happenings at cultural institutions. We also encourage submissions of photos of events and anything that you think may be of interest to other members.

Please note, however, that **submissions must be in by the 15<sup>th</sup>** of the current month to be included in the next month's newsletter. Otherwise it will be in the following month's newsletter.

### Newsletter Ads

*Do you have a business or service that you would like to promote?*

Ads are being accepted for inclusion in the newsletter. The charge for including an ad will be only **\$5 for each issue** in which it appears. This helps defray the cost of the newsletter and serves as a way for members to advertise. They should be no larger than business card size and they must come from members. Payment for ads should be made to the treasurer and she will notify the newsletter editor, Suzi Campbell, that the ad is ready to be placed. If you need help with the ad, contact Suzi. *Don't let the design keep you from getting your message out!*

# American Association of University Women

|                          |                                    |                                       |
|--------------------------|------------------------------------|---------------------------------------|
| <b>AAUW National</b>     | <b>800.326.2289</b>                | <b>www.aauw.org</b>                   |
| <b>Easton Branch</b>     | <b>484.548.0831</b>                | <b>easton-pa.aauw.net</b>             |
| <b>Co-Presidents</b>     | <b>Nancy Butow, Fran Kennedy</b>   | <b>easton-pa.aauw.net/contact/</b>    |
| <b>Membership Co-VPs</b> | <b>Nancy Berry, Annette Stoody</b> | <b>easton-pa.aauw.net/membership/</b> |
| <b>Easton Edition</b>    | <b>Suzi Campbell</b>               | <b>easton-pa.aauw.net/contact/</b>    |

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.



P.O. Box 1464  
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**Easton,  
Pennsylvania  
Branch**

Advances equity for  
women and girls

**ADDRESS SERVICE REQUESTED**