

CALENDAR

Let's Read Math

Thursday, **July 24, 10 am**
Monday, **July 28, 10 am**

Newsletter Deadline

Friday, **August 15**

AAUW National Convention

June 2015

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2014 Year in Review

As this AAUW year draws to a close, we reflect back on our 2013-2014 year and we're proud of the contributions of all our branch members. We began the year learning more about the National Conference of College Women Student Leaders (NCCWSL) from Janet Gillespie, a Lafayette student who attended the conference. Dr. Bonnie Winfield informed us about the conditions of women in our prison system and how difficult it is for them to re-enter the community. We enjoyed a wonderful program at the Williams Center in November and celebrated the holidays at the beautiful home of Lois and Ken Wildrick. In January, Representative Bob Freeman brought us up to date on the legislative doings in Harrisburg and we had our first ever Mother/Daughter/ Granddaughter Luncheon in February. Although snow kept some members and their families away, many braved the elements to attend. Dr. Nichola Gutgold inspired us at the Inter Branch Luncheon in March when she spoke on empowering women. We had our official business meeting in April and elected another team of co-presidents. We're looking forward to the new leadership that Fran Kennedy and Nancy Butow will bring. May brought our first, and we hope annual, Authors' Luncheon that was enjoyed by all who were there. Our branch awarded three \$1500 scholarships to very deserving high school seniors at the May Scholarship and Branch Award Dessert and we honored several of our branch members. This was our last meeting as your co-presidents and we know that we have exciting times ahead with Fran and Nancy.

Along the way, we participated in many Let's Read Math sessions, had a successful Book Fair, and presented the Gateway to Equity Award to the Easton Area Neighborhood Center.

We thank all our elected and appointed board members and event coordinators for their support and hard work to make this year a success.

Marian and Toni

Thank you
from the Co-Presidents

We would like to extend a heartfelt thank you to all branch members for the beautiful Lenox vases that we received as a "thank you for all your hard work as co-presidents" at the May Dessert. They are lovely and much appreciated.

Marian and Toni

2014

Mark your calendar for all the upcoming events listed here.

From the Presidents' Pens:



It's hard to believe that four years have passed since we were installed as the first co-presidents of the Easton Branch. It's been an exciting and rewarding time for us.

With the continuing support of a dedicated board, we were able to institute new programs, become part of the digital age, establish a meaningful partnership with Lafayette College and Northampton Community College, and increase our membership numbers.

Sadly we lost members who had given of their time and talents to our branch.

We turn our leadership of the past four years over to Fran Kennedy and Nancy Butow, our newly installed co-presidents. Wish them luck and offer your support as they start to write the next chapter in the history of AAUW Easton Branch.

Marian and Toni

Easton Branch Website and Facebook Page

As many of you know, our branch now has a Facebook page. This is one more way to gain visibility in our local community as well as the wider area. In a previous article, I asked that you click "like" and "follow" so that items posted on the branch Facebook page will show up on your page. You do have to click on both words. What I did not say was that you don't have to be my Facebook friend to visit the branch page. Remember that the more members that "like" and "follow" our page, the greater our visibility in the community and beyond.

When you are on your personal Facebook page, you can search for our page in the Search Box by typing AAUW Easton-PA in the box and then click on the page that appears.

I urge all of you to visit the page often for updates on national, state, and local activities.

I also remind you to check our website periodically to get updates on branch activities. We don't have branch meetings over the summer but a few interest groups do continue to meet and the meeting dates will be on the Interest Group page of the website.

If you have information that should be on our website, please send it to me at any time.

Have a wonderful summer and I'll see you in September,

Toni

AAUW National Convention

What's better than the 2015 AAUW National Convention in San Diego?

Not paying a nickel for registration.

"Pledge to Reg" today for your chance to win a free registration!

Visit convention.aauw.org and fill out the pledge to enter.



Northampton Community College Endowment

On June 26, 2013 our branch started the AAUW Easton Branch Endowment with Northampton Community College. The first scholarship from this endowment will be awarded in the Fall of 2014 and annually thereafter. As you consider giving to our Branch Scholarship fund, please be aware that you now have several options: you may want to consider a contribution to our endowment. AAUW Easton branch supports education for women and girls of all ages.

Let's Read Math™

Do you enjoy working with children? Do you want to help them learn? Do you enjoy children's story books? Are you around this summer? Sign up to work with the *Let's Read Math* program.

Let's Read Math began in 2004 as a community outreach project to address the alarming level of math anxiety existing at all socio-economic levels. At workshops we read engaging children's books and then make painless transitions to fun math-related activities. This helps to build positive attitudes towards math.

We have 8 programs scheduled in June and July at three Easton Area libraries beginning Monday, June 30. We also have programs scheduled for ProJeCt Easton's Sizzle program at Shawnee Elementary School for selected Easton elementary students. Some programs are on Mondays and others are on Tuesdays and Thursdays.

To sign up to help with this project please contact **Fran Kennedy** (see Yearbook for contact information). The following dates are still available if you'd like to help:



Sam Johnson and the Blue Ribbon Quilt

Thursday, July 24	Shawnee Elementary School	10 am
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Anatole

Monday, July 28	Easton Library (Main Branch)	10 am
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Public Policy

From its inception, AAUW members have been taking a stand on issues of the day and fighting for what is right.

Go to aauw.org, search for Public Policy, and a long list of issues important to women comes up. These issues include pay equity, working mothers, campus sexual assault, bullying and harassment in schools, extending unemployment insurance, Title IX, the federal budget, and common core standards for our schools.

AAUW lobbies on these and other issues and we can be proud to be part of an organization that is trying to change the world.

Easton Branch Book Group

I am a compulsive reader and cannot imagine a life without books and reading. I love the feel of the newspaper with my morning coffee and I prefer the weight of a book in my hand over an e-reader. But that's me.

How do you feel about books? Would you like to see a different kind of book group in our branch? I've noticed that other branches have several book groups that address certain interests of the members. We could have a mystery book group, or a paperback book group, or a nonfiction book group.

And/or we could stay just the same as we are now. Our book group is open to all members of the branch and we welcome new members.

Just give me a call or send me an email if you are interested in joining this group.

I have to end this article now, my book is calling to me.

Toni Hoffman

Year-End Report 2013 – 2014

by **Nancy Berry, Membership VP**

More than 50 prospects were contacted via phone, email and mailings. Several in person meetings were also arranged. From this effort we experienced a 13% increase in membership for a total of 12 new members including the following **Emily Musil Church; Aaliyah O. Kee; Christine P. Musa; Becky Goldenberg; Nandini Sikand; Terri Slotterback; Wendy Wilson Falls** and the following student affiliates: **Gloryanne Heckler; Julia Guarch; Rebecca Miller; Nicole Harrison; Tyiesha Stormy Hinton.**

Other membership activities this year included a meeting with the Association of Lafayette Feminists, a student group, and a Spring Social in March for new and prospective members.

In addition, I hosted a preconcert light supper prior to the Williams Center performance featuring “Paquito D’Rivera with New York Voices in Brazilian Dreams.” Several new and existing members attended.

Please support membership efforts in continuing to grow the Easton Branch. We have gotten off to good start in the past few years but need assistance from the general membership.

New members can be recruited from the following areas:

- New to the community
- Social acquaintances
- Religious affiliations
- Friends and Family
- Work Place Contacts
- New Members
- Social Clubs
- Recent Retirees;
- Fitness Centers;
- Service organizations;
- Educational Staff Members;
- Former Members;
- Neighbors;
- College Student Affiliates

I would like to expand these efforts and grow the Easton Branch in the following year. If you would like to assist in this area, join a committee. Four Committees are being formulated in the following areas:

1. Membership recruitment through contacting potential prospects
2. Event planning
3. Membership Records and Brochure updates
4. New Member Publication and Mentoring

Please contact me if you are interested in helping. This is an excellent way to get to know some of the interesting members in our AAUW branch as well as to recruit new members!

Nancy Berry

Scholarship Awards



Rosemary Baker (scholarship co-chair), **Carli Swiatek**, **Allison Thatcher**, **Samantha Sostorecz**, **Debra Ashton-Chase** (scholarship co-chair)

The American Association of University Women–Easton Branch presented three scholarships in the amount of \$1500 each to the following area high school seniors:

Carli Swiatek ~ Wilson High School who will be attending Penn State University.

Allison Thatcher ~ Easton High School who will be attending Penn State University.

Samantha Sostorecz ~ Wilson High School who will be attending the University of Pittsburgh.

Funding for the scholarships comes from the Branch’s Annual Book Fair which will be held Sept. 18 – 27 this year at the Eddyside Pool House in Easton. AAUW promotes equity for all women and girls and lifelong learning. For more information or to become a member go to easton-pa.aauw.net.

AAUW Easton Branch Annual Scholarship and Award Dessert

May 20, 2014 at the First Presbyterian Church

A delicious dessert preceded our meeting and awards presentation.

Toni Hoffman, Co-President, called the meeting to order at 7:40 pm. There were 21 members, one guest and three scholarship recipients and their families present.

Toni announced that NCC had received a Campus Action Grant. Four workshops were held and the three young women who wrote for the grant and put the workshops together will be attending NCCWSL. Due to unforeseen circumstances, Dalairis Amaro was unable to attend this evening to present a report.

Debra Ashton Chase and Rosemary Baker presented the Scholarship awards to Samantha Sostorecz (Wilson High School), Carli Swiatek (Wilson High School) and Allison Thatcher (Easton High School). They were each awarded a \$1500 scholarship.

Nancy Butow, AAUW Funds Chair, announced that the Easton Branch received the following awards at our AAUW—PA State Convention: Top branch in amount given to the Public Policy Fund and ninth in total annual contributions. She presented Name Gift Honoree awards to Rosemary Baker and Janice Lupackino.

Marian Cunningham presented the Special Honoree award to Jean Riker.

Toni and Marian announced that Suzi Campbell will receive the Spotlight Award and Annette Stody will receive our Outstanding Woman award.

Toni and Marian installed our incoming Co-Presidents, Fran Kennedy and Nancy Butow.

Toni and Marian thanked all members of the board and special event chairs. Rosemary presented Toni and Marian with a gift from the branch.

Toni announced that there are still board positions to be filled. If you are interested in serving on the board contact Fran or Nancy.

AAUW Summer Retreat will be held on July 12 in Lewisburg.

The Yogurt Social at Just a Dream will begin again on the last Monday of September.

The meeting was adjourned at 8:25 pm.

Respectfully Submitted: Rosemary Baker

Award Dessert

AAUW Easton Branch held its annual May Branch and Scholarship Award Dessert. Branch members enjoyed delicious profiteroles as they celebrated another successful year of programs and community outreach.



Nancy Butow and Fran Kennedy

Fran Kennedy and **Nancy Butow** were installed as the 2014 – 2015 co-presidents. **Rosemary Baker** and **Janice Lupackino** were the Named Gift Honorees.

The Outstanding Woman of the Year Award went to **Annette Stody** for her dedication to the branch and to the community.

Suzi Campbell was the Branch Spotlight Award honoree for her outstanding work on our newsletter and our yearbook.



Annette Stody

AAUW Easton Special Honoree Award 2014



Jean Riker

AAUW-PA and its branches are proud to honor these women who have contributed significant energy and enthusiasm to AAUW programs and activities over many years. We are grateful they are serving as examples to many more.

Jean Riker was the Special Honoree for 2014. Jean has been an active member of AAUW since 1971. She has been active as a community volunteer, a teacher, and branch leader. Jean served as branch president from 1992-1994 and was recognized as Outstanding Woman in 1995.

Notices

Regarding the Newsletter

If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Suzi Campbell**.

This is your newsletter and your feedback is important!

Please note that the **deadline for submissions is the 15th** of the month for inclusion in the following month's newsletter.

Newsletter Ads

Please note the following procedure:

Do you have a business or service that you would like to promote? The charge for including an ad is only **\$5 for each issue** in which it appears. This helps defray the cost of the newsletter and serves as a way for members to advertise. Please **send payment to Annette Stody. She will then inform the newsletter editor, Suzi Campbell, who will, in turn, place your ad in the newsletter.** If you

need help with the ad, contact Suzi. *Don't let the design keep you from getting your message out!*

Yearbook Corrections, Changes and Additions

Please make the following changes in your 2014 Yearbook:

Marge Smith's new address and phone number:
Margaret Smith (husband Is now deceased), 175 West North Street, Apartment 521A, Nazareth, Pa 18064
610.746.1185

Zoe Roble's new email: zoeroble01@gmail.com

Correction:

Janice Lupackino (add "c" to last name), email is: janicelupackino@ptd.net

Newsletter and Personal Information

Please refer to your AAUW Yearbook if you need to find additional contact information for members. Thank you.



HEART & SOIL
Our Farms, Our Legacy

Photography by
Rick Smith

April 13 - October 13, 2014

SIGAL Museum
of the Northampton County
Historical & Genealogical Society
342 Northampton St.
Easton, PA 18042
sigalmuseum.org
610.253.1222

Do you have *NEWS* to share with your fellow members?

Do you have *ideas* for interest groups?

Do you want to have *more input*?

Submit your photos, articles and/or ads today to enhance *your newsletter!*

Condolences

Our condolences to Pat Lucey and her family.

Pat's mother, Evelyn Bowman Ridyard, 92, of Bethlehem, passed away on May 8, 2014, at St. Luke's Hospice. Evelyn was the wife of Thomas Ridyard who passed away last November 12, 2013. They were married 68 years. Evelyn worked as a teller for the Union Bank and Trust Company for 15 years. Evelyn was a member of Bethany United Church of Christ in Bethlehem since she was four years old. A memorial service was held in May, followed by a private burial.

For more information go to:

legacy.com/obituaries/mcall/obituary.aspx?n=evelyn-ridyard&pid=170972100&fhid=9581#sthash.YSEMoqSA.dpuf

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Chair: Toni Hoffman

No meeting over the summer. We look forward to seeing you in the fall.

International Relations



Chair: Jean Riker

There are no meetings are scheduled at this time.

Diversity: Deeds and Dialogue



Chair: Ruth Skoglund

The next meetings are on **Wednesday, July 30** at the home of **Rosemary Baker** and **Wednesday, August 27** at the

home of **Fran Kennedy**. Please contact Rosemary for more information.

Timely Topic



Chair: Marian Cunningham

One time informal discussions on a topic of your choice. Call Marian Cunningham if you have an idea for a topic or for more information.

Mah Jongg



Chair: Toni Hoffman

Mah Jongg is scheduled for **Monday, July 28** at **Toni's house**. **August 11 and 25** are the next meetings. Check the website for more details.

Out to Lunch



Chair: Janet Heffner

Please contact Janet if you would like to join this fun group.

Rotating Gourmet



Chair: Zoe Roble

No gatherings are scheduled for the rest of the summer. We look forward to seeing everyone in the fall.

Tapas



Chair: Toni Hoffman

The Tapas Group meets quarterly. There is no meeting scheduled at this time.

Photography Group



Chair: Janice Lupackino

Photography group is meeting **Wednesday, August 20** for a nature walk and picture-taking opportunity. Check the website for details.

Wednesday Evening Bridge Group



Chair: Rosemary Baker

This group meets **every Wednesday evening**. Call **Rosemary** for more information.

American Association of University Women

AAUW National	800-326-2289	www.aauw.org
Easton Branch	610-504-5861	easton-pa.aauw.net
Co-Presidents	Toni Hoffman, Marian Cunningham	easton-pa.aauw.net/contact/
Membership	Nancy Berry	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.

**Easton,
Pennsylvania
Branch**
P.O. Box 1464
Easton, PA
18044-1464
ADDRESS SERVICE REQUESTED
Advances equity for
women and girls

