

CALENDAR

Newsletter Deadline
Tuesday, **October 15**

Board Meeting
Monday, **October 7** at **7 pm**
Home of Annette Stody

Women Behind Bars
Tuesday, **October 15** at **7 pm**
Lafayette College

Half the Sky
Friday, **October 25** at **7:15 pm**

East District Meeting
Saturday, **October 26** from **11 am**

Frozen Yogurt Special
Monday, **October 28** from **5 – 9 pm**
Just a Dream Frozen Yogurt

Global Mamas Open House
Tuesday, **November 12**

Cabi Clothes House Party
Tuesday, **November 19**

Evening at the Williams Center
Wednesday, **November 13** at **7 pm**

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Women Behind Bars and Their Journey Back to the Community

Tuesday, October 15 at 7 pm
Room 211 Oeschle Hall, Lafayette College



Our speaker, **Dr. Bonnie Winfield**, has been associated with Lafayette College for eight years. She is the Director of Community Partnerships and the Director of the Landis Community Outreach Center. Dr. Winfield received her Ph.D. and a Graduate Certificate in Peace and Women's Studies from Syracuse University. She serves on the boards of several community organizations; her areas of interest include Sense of Place and Community Engagement, issues of gender and recidivism for women and families in the criminal justice system, Expressive Arts Therapy for Healing and Creating Community and her current project is "The Journey Home: an expressive art re-entry program for women."

Through the words and creative works of the women, Dr. Winfield will share the struggles, challenges, and triumphs of women who participated in her creative arts workshops.

Dr. Winfield's mission is to help others see that the women she works with are more than their mistakes; they are mothers, daughters, sisters, writers, artists, and most of all—women.

Half the Sky: Turning Oppression Into Opportunity for Women Worldwide



The Unitarian Universalist Church will be hosting a salon screening of *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*. The showing will be a 40-minute snapshot of the 4 hour two night broadcast on PBS from last October, and will feature the following issues: gender-based violence, economic empowerment of women, sex trafficking and forced prostitution, access to education, and maternal mortality. Each segment features an agent of change from Sierra Leone, Kenya, Cambodia, India, Vietnam, and Somaliland and has action items to empower viewers to join the movement. The focus will be on viewer dialogue and coordinating action to end the oppression of women and girls worldwide.

continued on page 5

From the Presidents' Pens:



Many, many thanks to everyone who gave so much time and effort to our annual Book Fair. This is a HUGE undertaking and would not have been possible without the dedication of so many branch members. Look for a complete Book Fair report in the next newsletter.

"Since its first meeting in 1881, AAUW has been a catalyst for change. Throughout our history, AAUW members have examined and taken positions on the fundamental issues of the day—educational, social, economic, and political." aauw.org

As I sat in temple during Rosh Hashanah services, I was thinking about "change" and all the changes that we make as we enter and exit different stages of our lives. And then there are the changes we are forced to make as society changes around us. I'm thinking here about answering machines and then voicemail, the rise of computers and the internet and how we have adapted to a more digital world.

Let's not forget social media and e-books and smart phones. Change is difficult, it takes us out of our "comfort zone" and so we resist.

However, change presents us with challenges and forces us to grow. If we don't grow and adapt to the changes around us, we chance becoming irrelevant. Through our membership in AAUW, we have many opportunities to learn and grow. Our programs and interest groups provide mental stimulation as well as opportunities to make social connections and new friends. District meetings, state and national conventions are other occasions to advance our knowledge and work for "positive societal change."

Easton Branch members are well informed, vital, caring individuals, active in the community, ready to challenge the status quo and change the world. And that's what AAUW is all about.

Toni and Marian

Information From AAUW Campus Connections

National Conference for College Women Student Leaders—Bigger than Ever!

Thanks to AAUW members, the 2013 **National Conference for College Women Student Leaders** was an enormous success. More than 700 women from 260 colleges and universities joined AAUW and NASPA for the conference at the University of Maryland, College Park. Because of your generosity, 88 scholarships were awarded to students who couldn't otherwise afford to go.

Thank you to the AAUW states and branches that helped send students to the conference by paying for registration fees and travel expenses or by encouraging students to seek campus funding. For many students, NCCWSL is just the beginning of their AAUW involvement.



Open House
is coming in November!

Mark your calendar now and more information will follow in next month's newsletter.

Tuesday, **November 12, 2 – 4 pm** and **7 – 9 pm**

Notes From LAF Express

Supreme Court Rules on Employee Rights

The U.S. Supreme Court released many important decisions in its most recent term, and two of those decisions will negatively affect the rights of Americans in the workplace. In *Vance v. Ball State University*, the court made it easier for employers to escape liability for discrimination and harassment in the workplace. The court limited the definition of "supervisor" to include only those employees with the power to take "tangible employment actions," such as hiring or firing, against the complainant. This decision means workers will now have a much harder time proving workplace harassment and discrimination under Title VII of the Civil Rights Act. AAUW opposes limits on a worker's ability to seek remedies for harassment and discrimination, and we are working with Congress to address this issue through legislation.

In another case, *University of Texas Southwestern Medical Center v. Nassar*, the court ruled that one of Title VII's protections for claims of discrimination based on sex, race, or religion did not apply to retaliation claims. The court now holds retaliation claims to a higher standard of proof than it does status-based discrimination claims. Under this ruling, plaintiffs alleging retaliation must meet stricter requirements in order to prove their case. AAUW is working with Congress to restore this worker protection.

AAUW-PA East District Meeting

Saturday, October 26, 2013, 11 am – 3 pm

We will be meeting at **Doylestown Hospital**, established by women and owned by the Doylestown Women's club and will be welcomed by a representative of the Club who will also tell us a little of the remarkable history of this hospital.

At the request of East District members attending the AAUW-PA Annual Meeting in April, the public policy issue that is the subject of our program is **Human Traffic**.

To give us the context for and perspective on where Pennsylvania stands in relation to laws on trafficking and the status of legislative action, we will hear from State Senator Stewart Greenleaf of the 12th District. Senator Greenleaf serves as Chairman of the Senate's Judiciary Committee.

Our other two speakers bring a wealth of knowledge about and direct involvement with issues of trafficking and its victims. Each stands as witness to the difference that one woman can make when she chooses to step up. Their stories are inspiring.

Carol Metzker, activist, highly regarded speaker, and author of Facing the Monster: How One Person Can fight Child Slavery will speak from the vantage point of one woman, an ordinary citizen who reached out to work toward solutions to this significant problem.

Attorney Shea M. Rhodes will bring insights from her first-hand, professional experiences working on human trafficking. Attorney Rhodes is a recipient of numerous awards for her work, including the development of a Human Trafficking Working Group consisting of various local, state, and federal law enforcement agencies working to collaboratively investigate and prosecute allegations of human trafficking in Philadelphia. She also serves on the boards of directors for Dawn's Place and New Directions for Women and is an instructor for the human trafficking workshop for the Philadelphia Police Department

There will be time for catching up with one another and networking over lunch, for a video on trafficking produced by a young woman during her senior year in high school, and for a little news of AAUW national and AAUW-PA.

If you plan to attend the meeting, and want to carpool, let Toni know.

Susan P. Mc Namara, AAUW-PA East District Coordinator
AAUW-Bethlehem

Meeting Agenda and Box Lunch Reservation

Doylestown Hospital, 595 West State Street, Doylestown, PA 18901

- 10:30 – 11:00 am **Arrival**
 11:00 – 11:15 am **Welcome:** Marianne Chabot, President
Doylestown Women's Club
- 11:15 – 12:15 pm **Human Trafficking:**
Speakers: Senator Stewart J. Greenleaf
Attorney Shea M. Rhodes
Author Carol Metzker
- 12:15 – 1:15 pm **Networking Lunch**
 1:30 – 2:30 pm **Human Trafficking** (continued)

Directions to the Doylestown Hospital

- **From Lehigh Valley:** Take Route 309 South to Route 313 East (in Quakertown). Follow Route 313 East to Route 611 South. Exit at State Street (2 miles.) Bear right off exit. Hospital is 2 blocks on Left. Or take route 412 to route 611 South and follow directions above.
- **From Philadelphia and South:** Take I-76 West (Schuylkill Expressway.) to I-476 North to where it intersects with the Pennsylvania Turnpike. Follow turnpike directions below.
- **From Pennsylvania Turnpike:** Take Turnpike to Exit 343, Willow Grove. Bear right off exit onto Route 611 North. Stay on Rt. 611 North (becomes limited access bypass around Doylestown-bear left toward Easton). Exit right at State Street. Make left at the traffic light at the top of the ramp. Hospital is one block on the left.
- **From Montgomery County/Norristown:** Take Route 202 North which becomes a Parkway as it enters Montgomery Twp. (before Route 309). Continue on 202 North for 8 miles. Make a left on to Lower State road. In 1.2 miles, make a left onto Memorial Drive. Continue to first traffic light. Hospital is directly ahead across State Street. Enter hospital campus via Memorial Drive.

Box Lunch Reservation

Return Reservation to: Pamela Good,
3237 Berkshire Road,
Doylestown, PA 18902

Cost of lunch: \$10 (Make check out to **Doylestown AAUW**)

Name: _____

Phone Number: _____

Box lunch options (check one):

- Chicken Caesar Salad**
- Veggie Wrap** (grilled asparagus, portabella mushroom, squash, zucchini, onions, eggplant roasted red peppers)
- Roast Turkey Sandwich** w/ lettuce, tomato (box includes packets of both mustard & Mayonnaise), and Macaroni salad
- Roast Beef Sandwich** w/ lettuce tomato (box includes packets of both mustard & mayonnaise), and Macaroni salad

All lunches come with a cookie and choice of drinks (check one):

- Diet Soda** **Regular Soda** **Bottled Water**

Deadline: October 18, 2013

Minimum Wage Raise Critical for Women Workers

For most employees, payday is a cause for celebration and an acknowledgement of a job well done. But for workers like Natalie Gunshannon, it can be a frustrating reminder of a flawed system that effectively pays them less than our already too-low federal minimum wage does. Especially for women, who are affected more than men by low minimum wage, the implications of our current wage laws are staggering.

Gunshannon's former employer, a McDonald's Corporation franchise in Shavertown, Pennsylvania, pays its hourly employees using a "payroll card," a debit card-like financial product offered by a number of major banks. At the Shavertown McDonald's, employees do not have the option to receive payment through paper check or direct deposit, a violation of the Pennsylvania Wage Payment and Collection Act. This may seem like a relatively minor distinction, but for the employees who cannot transfer their pay into their own bank accounts and who have to pay exorbitant ATM withdrawal fees, transaction fees, and even inactivity fees on their hard-earned money, the costs associated with the payroll card can eat away at paychecks to the point where employees are being paid less than minimum wage.

Representing Gunshannon and other employees in a class-action suit, attorney Mike Cefalo said that "the debit card is a drain on the pay they earn."

And the pay they earn is already much too low. According to the Economic Policy Institute, women make up 56 percent of minimum wage workers—but even when those women work

full time, their income remains below the federal poverty line. Last summer, AAUW joined with 40 other organizations to urge members of Congress to raise the federal minimum wage to a fair, livable standard. To that end, AAUW has endorsed the Fair Minimum Wage Act of 2013. This bill would increase the minimum wage incrementally over the next three years from the current \$7.25 per hour to \$10.10 per hour.

For women, families, and the U.S. economy, the benefits of raising the minimum wage are real. The Fair Minimum Wage Act would increase incomes for about 30 million workers, 16.8 million of them women. The Fair Minimum Wage Act is also good news for the economy — with higher wages, gross domestic product is expected to grow by about \$32.6 billion by July 2015, which will bring even more women and families out of poverty.

"I need to receive all the money I earn," Natalie Gunshannon told reporters after filing suit against her former employer. "I can't afford to lose even a few dollars per paycheck. I just think people should be paid fairly and not have to pay fees to get their wages."

AAUW believes that everyone deserves fair pay, and we hope that the Fair Minimum Wage Act will pass and bring us one step closer to an equitable system. Stand with us and ask your representatives in Congress to support the Fair Minimum Wage Act.

Cate Domino, AAUW Public Policy Intern



Twice Chic Boutique, LLC
Upscale Consignment Shoppe

129 N. 3rd Street
Easton, PA 18042

Tammy Wells
Saundra Henderson

610.297.4242
twicechicboutique.com
twicechicboutique@yahoo.com

Store Hours

Tuesday – Friday	12 – 7 pm
Saturday	10 am – 5 pm
Sunday/Monday	Closed

AAUW Funds News

During the 2013 National Convention in New Orleans, each AAUW committee presented two highlights from the previous year and two goals for the future. These “2x2s” (2-by-2s) gave a concise overview of how our committees and national staff are working together to empower women and meet specific goals set by the board. Most important, these reports offered a sneak peek of what’s in store for the coming year. Here are the “2x2s” highlights and goals from the Fundraising Committee.

Highlights

- Completed funding of 13 fellowships and grants and provided scholarships for the National Conference of College Women Student Leaders to every eligible applicant for three years in a row
- Secured the highest possible scores from several charity-rating groups for our financial stability, transparency, accountability, and impact

Goals

- Grow philanthropy to AAUW so that we can increase the number of women who receive our fellowships, grants, and scholarships from 366 to more than 500; increase the number of girls who attend AAUW science camps from 250 to 350; increase the number of Elect Her–Campus Women Win sites from 28 colleges to 38; increase funding for Legal Advocacy Fund plaintiffs; and fight harder than ever to pass the Paycheck Fairness Act
- Provide training for the philanthropic work of member leaders through increased personal and professional development and dissemination of industry best-practice information to branch and state fundraising chairs

Half the Sky (continued from page 1)

Time: Friday, October 25, 7:15 pm – 9:00 pm

Place: Unitarian Universalist Church of the Lehigh Valley, 424 Center Street (corner of Center & Wall Streets), Bethlehem.

Free popcorn and beverage provided. Donations are welcome but not expected.

There is a trailer available at www.youtube.com/watch?v=MRfDzznfEOU and more information about Half the Sky at www.halftheskymovement.org/ and www.womenandgirlslead.org.

For more information contact **Fran Kennedy**.



Save the Date

Evening at the Williams Center Paquito D’Rivera with New York Voices in Brazilian Dreams

Remember to mark your calendar for November 13th at 8 pm for the Evening at the Williams Center.

Plans for the AAUW evening at the **Williams Center for the Arts** are now finalized, and it is sure to be a wonderful and engaging performance. Tickets for the event are \$25, with \$7 going to the scholarship fund. Guests are also invited. There will be a pre-show talk with Paquito at 7 pm and all are encouraged to attend to experience his wit and charm. Tickets will be available up to the evening of the show. If you wish to purchase tickets prior to the performance date, a reservation form follows.

For questions phone **Nancy**.



Williams Center Reservation Form

Return this form with check to:
Nancy Seksinsky

Cost: \$25

Make check payable to:
AAUW Easton Branch

Name _____

Phone Number _____

No. of Tickets:

_____ @ \$25 ea. = \$ _____

Deadline: November 4, 2013

Easton Branch Meeting

September 17, 2013 First Presbyterian Church

The business meeting was preceded by a Pot luck supper and Fashion Show by Twice Chic Boutique. 28 members and 3 guests were in attendance.

Nancy Berry introduced new members and guests in attendance, the minutes from the May newsletter were approved, and the budget was approved as printed in the September newsletter.

Several announcements were made: Marian announced that the October meeting is October 15 at 7 pm, the Timely Topics art gallery walking tour will be led by **Howard McGinn** on **October 25**, Cathy Leiber announced that **Persepolis** is the featured book during Banned Books Week (Muhlenberg students portray the book through interpretative dance at Trexler Library on Thursday, September 26), the PA Eastern District Meeting will be held on Saturday, October 26 at Doylestown Hospital, and Toni announced you can sign up to receive the AAUW Action Network.

The newsletter deadline is always the 15th of the month. Send information to Suzi Campbell. Toni thanked Suzi for the fabulous job she has done with the newsletter. Marian encouraged everyone to read the newsletter. Yearbooks are available. If your information is not correct, contact Suzi.

Annette Stody announced the Book Fair starts Thursday, September 19, and that people are still needed for selling. The signup sheet was passed.

Toni announced the possibility of the branch developing a Facebook page. We would have the Facebook page and our website. There is a **MEMBERS ONLY** tab on the website. This is a private area of the website and is password protected. Think about what we would want in the members only area. We could have the yearbook there. Do we want that? In conjunction with this, a Policy committee has been formed to develop social media policies. Contact Toni or Marian with any concerns.

Currently the branch has two fundraisers—**Twice Chic Boutique** and **Just a Dream Yogurt** will donate a portion of their proceeds to our branch. Additional details to follow.

Toni asked everyone to complete the Every Member Survey and to include both her and Marian in any Presidents' emails.

Rosemary Baker presented our 2013 Jane Wait STEM Scholarship to Elisha Peterson. The meeting was adjourned and Toni introduced our speaker Janet Gillespie, AAUW-PA NCCWSL Scholarship Recipient and Lafayette College student.

Respectfully Submitted, Rosemary Baker

Financial Report October 1, 2013

	Budgeted Cost	Credits	Debits
AAUW National			
Dues	\$3,332.00		\$2,156
AAUW Funds			
AAUW PA Dues	\$680.00		\$620.00
Banking			
Fees	\$24.00		\$6.00
Interest		\$.21	
Conferences	\$1,500.00		
Fund Raisers			
Book Fair	\$550.00		
Nut Sale			\$21.00
Williams Center			
Insurance	\$150.00		
Membership			
Dues		\$5,567.00	
Donations		\$152.00	
Expenses			
Newsletter	\$200.00		
Advertisements		\$45.00	
Officers' Expenses			
Membership	\$25.00		
President	\$25.00		
Treasurer	\$25.00		
Postal Expenses			
Box	\$62.00		
Postage	\$130.00		
Programs			
Meeting Rooms	\$200.00		\$75.00
September Hospitality	\$30.00		
Gateway to Equity	\$25.00		
Holiday party	\$100.00		
Scholarship Dessert	\$50.00		
Equal Pay			
Get Out the Vote			
Speaker Gifts	\$35.00		
Donations	\$50.00		
Publicity	\$75.00		

Notices

Regarding the Newsletter

If any member has information that she wishes to have published in the newsletter, please e-mail the information to **Suzi Campbell**. This would include births, deaths, marriages, happenings at cultural institutions. We also encourage submissions of photos of events and anything that you think may be of interest to other members.

Please note, however, that **submissions must be in by the 15th** of the current month to be included in the next month's newsletter. If you know that you have something but don't have all the details by the 15th, please let Suzi know by the 15th so she can hold space for a couple of days. Otherwise it will be in the following month's newsletter.

This is your newsletter and your feedback is important!

Newsletter Ads

Do you have a business or service that you would like to promote? Ads are being accepted for inclusion in the newsletter. The charge for including an ad will be only **\$5 for each issue** in which it appears. This helps defray the cost of the newsletter and serves as a way for members to advertise. We had several ads placed last year and would encourage you to submit yours. They should be no larger than business card size and they must come from members. Ads will be accepted by email or delivered to the newsletter editor, Suzi Campbell. If you need help with the ad, contact Suzi. *Don't let the design keep you from getting your message out!*

Photography Interest Group

We are looking for interested members for the newly formed Photography interest group. We will be having our first meeting at the home of **Marian Cunningham** on Thurs., **Oct 17th at 1 pm**. Please **RSVP to Marian** if you plan to attend. Thank you.

Rotating Gourmet

Sunday, **October 13, 4 pm, Carolyn and Roger Conners** will be hosting the Rotating Gourmet hors d'oeuvre party. Please let Margaret Gering, mgering1@ptd.net, know if you will not be continuing in the group. If you wish to join the group please contact Zoe Roble, zroble@yahoo.com. Members of Rotating Gourmet have the cocktail party in the fall, a winter dinner in January/February, a spring dinner in April/May and a summer picnic. Menus will be forwarded online. **Yearbook**

Corrections and Additions

Please check your information for accuracy in the new yearbook. Let Suzi Campbell know if something needs to be changed.

Timely Topics

Carmen

Bring a brown-bag lunch and view the opera *Carmen*.

Join Reta Howell, our facilitator, on **Wednesday, October 23** as we view and discuss the opera. We will start at **10 am** at the home of **Amy Phillips**. Beverages will be provided.

Art Tour of Downtown Easton

On **Friday, October 25**, Howard McGinn will lead us on a walking tour of several art galleries in downtown Easton. We'll be stopping for lunch at a restaurant in the area. Our tour will begin at **11 am** at the Pine Street entrance of the Crayola Factory. Please RSVP to Marian so we can plan for lunch.

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Chair: Helen Pearson

Group meets the third Monday of the month. Our next meeting is on Monday, **October 21, 7 pm** at the **home of Annette Stody**. The book is ***Malice of Fortune*** by Michael Ennis.

International Relations



Chair: Jean Riker

Group meets at **1:30 pm** on the fourth Tuesday of the month. The October meeting is on **October 22** at the **home of Barbara Bauer**. The topic is Medical Tourism.

Diversity: Deeds and Dialogue



Chair: Ruth Skoglund

This inter-branch study group meets the fourth Wednesday of the month at **7 pm**. For October the meeting will be on the 23rd. The location is TBA. We will be continuing the conversation about LGBT Issues.

Tapas



Chair: Toni Hoffman

The first Tapas Group gathering of the year is on **October 18**, from **6 – 8:30 pm**, at the home of **Annette Stody**. Please RRSVP to Annette.

Out to Lunch



Chair: Janet Heffner

Group meets the **first Wednesday of the month**, weather and holidays permitting. **Janet, Shirley Schwarzbach**, and **Claire Degnan** are in charge of arrangements.

Rotating Gourmet



Chair: Zoe Roble

The next gathering will be on **Sunday, October 13 at 4 pm** at the home of Carolyn Conners. See page 7 under "Notices" for more information on Rotating Gourmet.

Please RSVP to Carolyn.

Wednesday Evening Bridge Group



Chair: Rosemary Baker

This group meets **every Wednesday evening**. Call **Rosemary** for more information.

Timely Topics



Chair: Marian Cunningham

This month there are two "meetings." See page 7 for complete details.

Wednesday, Oct. 23: Brown Bag lunch and **Carmen**
Friday, Oct. 25: Art Tour of downtown Easton.

Please RSVP to Marian.

American Association of University Women

AAUW National	800-326-2289	www.aauw.org
Easton Branch	610-504-5861	easton-pa.aauw.net
Co-Presidents	Toni Hoffman, Marian Cunningham	easton-pa.aauw.net/contact/
Membership	Nancy Berry	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.

**Easton,
Pennsylvania
Branch**
P.O. Box 1464
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18044-1464
ADDRESS SERVICE REQUESTED
Advances equity for
women and girls

