

CALENDAR

Summer Newsletter Deadline

Monday, **June 10**

On Aging

Thursday, **May 2** at 8 pm

Book Fair Committee Meeting

Monday, **May 13** at 6 pm

May Dessert & Awards

Tuesday, **May 21** at 7 pm

AAUW-PA Summer Retreat

Saturday, **July 13**

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Mark your calendar for all the upcoming events listed here.

We don't want you to miss anything!

May Dessert and Scholarship Awards

Tuesday, May 21 – 7 pm

First Presbyterian Church

333 Spring Garden Street, Easton (parking is available behind the church)

This year we are trying a dessert instead of a dinner. Fruit crepes, coffee and tea will be served, after which we will be issuing several awards, scholarships to high school seniors and installing new officers. Please join us for this event as we honor our branch members and congratulate all recipients. The cost is \$10/person. The RSVP form is found on page 4.

Lafayette Student Receives NCCWSL Scholarship

Janet Gillespie, a junior at Lafayette College, has been awarded an AAUW-PA scholarship to support her participation in the 2013 National Conference for College Women Student Leaders (NCCWSL), which will be held May 30 – June 1 at the University of Maryland, College Park. AAUW-PA scholarships cover the costs of early conference registration, tuition, meals, and lodging. Gillespie is a Women's & Gender Studies and Anthropology & Sociology double major who is currently studying abroad in Ireland. A feminist leader on the Lafayette campus and a dedicated community activist, Gillespie is excited about this opportunity: "I am so grateful to AAUW-PA for this opportunity to develop my leadership in a new and exciting way and to be able to attend the conference and share in this experience with like-minded others," she writes. Gillespie plans on writing an honors thesis on women's issues when she returns for her senior year and looks forward to sharing what she learns at NCCWSL with others at Lafayette and in the Easton community.

What Is It?

- *It has been held in the Easton area for more than 80 years.*
- *It is a long-standing tradition of the AAUW Easton Branch.*
- *It is the branch's biggest fundraiser.*

It's the AAUW Easton Branch Annual Book Fair, and planning for this year's event has already begun!

The sale, which generates funds for college scholarships for local women, provides branch members with a variety of opportunities for service, from barrel-monitoring to sorting to selling to packing.

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From the Presidents' Pens:



Voting, whether in a local, state, or national election is always important. It's the way we, who live in a democracy, make our voices heard.

Now it's possible for every member to vote in the AAUW national election. For those members new to AAUW, it wasn't always this way. In the past, only members who attended the national convention could vote. And branches were allowed one vote for every 25 members. So the member attending the convention could vote one proxy per 25 branch members plus her own vote. Now in our digital age, every member is able to vote. You should have received the latest edition of *Outlook* that contains all the election information. Briefly, you may vote online; voting began on April 15. If you want a paper ballot, there are directions in the *Outlook*. Remember that you need the latest *Outlook* to vote because it has your member ID number and voter PIN on the back cover. If you need help voting in any way, Marian and I will be happy to help.

Our branch members participated in many activities during this AAUW year and this year, for the first time, we were part of World Book Night. "World Book Night was the

product of a round table discussion at London's Book Industry conference in May 2010, the purpose of which was to imagine a way to encourage more adults to read. What better way to spread a love for reading than to inspire passionate readers to go out into their communities and share copies of their favorite books with those who don't regularly read?"

World Book Night was first celebrated in the UK in 2011 and in the United States in 2012. According to the World Book Night website, "reading for pleasure improves literacy . . . reading changes lives, improves employability, social interaction, enfranchisement, and can have a positive effect on mental health and happiness."

We delivered 20 books to four underserved populations—the residents of Old Orchard, New Eastwood, the Third Street Alliance, and women in the prison work release program, who meet weekly at The Studio, near the Bachmann Tavern, where they, along with Lafayette students, are making a women's empowerment quilt. What a rewarding experience this was! It was one that we are eager to repeat next year.

Marian and Toni

What Is It? (continued from front page)

The Book Fair, held at Eddyside Pool House at Route 611 and East Lafayette Street in Easton, runs **Thursday, Sept. 19 through Sunday, Sept. 22** and **Thursday, Sept. 26** (Half-Price Day) **through Saturday, Sept. 28** (Bag Days).

The Book Fair opens with a paid preview from 8 to 10 am the first day and will run from 10 am – 6 pm on all days except Sunday, when hours are 1 – 6 pm. The prices of books remain the same as last year—\$2 for adult hardbacks, \$1 for trade paperbacks and 50 cents for mass market paperbacks.

The sorting/organizing of books runs daily at Eddyside from Tuesday, Sept. 3, through Wednesday, Sept. 18. Sorting hours will be from 10 am – 2 pm on weekdays and Saturdays and from 1 – 3 pm on Sundays. Sign-up sheets for sorting and selling were available at the April 18th business meeting and will be circulated at the Scholarship Award Dessert and the Rotating Gourmet picnic.

The next **Book Fair Committee meeting is Monday, May 13, at 6 pm** in the dining area of Wegmans on Route 248. Anyone wishing to join the committee is welcome to attend this meeting.

Condolences

AAUW friends send sincere condolences to Margaret Gering and her family on the death of her mother.

May cherished memories give you comfort during this difficult time.

Notices

Regarding the Newsletter

If any member has information that she wishes published in the newsletter, please either mail or e-mail the information to **Suzi Campbell**. This would include births, deaths, marriages, happenings at cultural institutions.

This is your newsletter!

“To Nut or Not to Nut”

This year I was in charge of the Mascot Pecan nut sales for AAUW Easton. This nut sale has been a fundraiser for our branch for the past couple of years. I felt that the results were a bit disappointing and that not as many members of the branch were as involved in this fund-raiser as I would have liked in order to make it a success. Every branch member, if possible, should be involved in the buying and selling of nuts.

Initially, when asked to be in charge of this fundraiser, I indicated that I have never been a salesperson and I wasn't sure whether I could do it. I found that my friends were willing to support AAUW and what it stands for and that, secondarily, they liked the nuts. If more of us were willing to invest some effort in this I feel it would be worthwhile.

So branch members, is this a fund raiser that should be continued? Are you willing to help sell nuts? These nuts make great hostess gifts, stocking stuffers, Chanukah gifts, etc.

Please give me some feedback on this issue by contacting me by email at suzanne.kell@yahoo.com.

Thank you,
Sue Kell

Welcome New Member

Colleen Kuschke



Colleen graduated from Witwatersrand University, South Africa, earning both undergraduate and graduate degrees in biological science. She continued there doing research and taught genetics for ten years. Having young children and needing a career that would give her flexibility to continue working and caring for her family, she studied interior design and worked in that field for about ten years.

In 1998, Colleen and her husband, Neil, and their two children left their home in South Africa and emigrated to the USA. Settling in Hunterdon County for the next eight years, they adjusted to a new way

of life. Colleen kept very busy. Not being able to work because of visa restrictions, she did volunteer work at her children's schools until her son graduated in 2005 and started an interior design business, *Savannah Designs, Inc*. In 2006, Colleen and Neil moved to a new home in Palmer Township.

While in the United States her children completed their education and now her daughter is a teacher in Chester, VA, and her son is a glass artist in Philadelphia.

Recently, Colleen has put her energy into another a new business—a fair trade company called **Tumaini**, the Swahili word for “hope”. Although the company is in its infancy, it is both an online and a catalog/party sales company. She has jewelry and personal & home accessories from predominately women producers in Africa, Central and South America and South Asia for sale. Many of the items are made from recycled or ecologically sustainable materials.

In Colleen's spare time, she enjoys reading, gardening, walks with her husband and calligraphy.

A milestone in Colleen Kuschke's life came on April 15, 2013, when she proudly became a United States citizen.

New, Easy Branch Fund Raiser

AAUW Easton Branch and **Twice Chic Boutique** are partnering for the benefit of both entities. Twice Chic Boutique, an up scale consignment shop in downtown Easton, accepts gently used clothing, shoes, purses, and jewelry. Half of the proceeds from the sale of items donated by branch members will go directly to our branch.

In the beginning, Toni and Marian will be taking the clothing and other items to the shop. The clothing must be dry cleaned or laundered and on hangars. Once we have an idea of how the process will work, we hope to have specific drop off days for AAUW members.

We thought this was a good time to begin this collaboration since spring is the time we look at our clothes and decide what will stay and what will be given away.

Give Toni or Marian a call when you have clothes and/or other items to donate and make arrangements for a pick up or drop off.

News from the AAUW-PA Annual Meeting

The AAUW-PA Annual Meeting in State College took place April 13, 2013. It was energizing, interesting, and fun to reconnect with AAUW members across the state.

Our luncheon speaker, **Christianne Corbett**, spoke about her report, ***Graduating to a Pay Gap, The High Price of Inequality***. Some of the point she made include:

- Less money means limited choices
- There is still a feeling that the pay gap exists because of the choices women make.
- On average, a person with a B.S. degree earns one million more than a high school graduate over a lifetime.
- Work done by women is not as highly valued as work done by men.
- The pay gap has been here so long that it will require intentional action to change.

Our branch received many recognition awards:

- Outstanding Woman
- Teal Award
- Special Honorees
- Name Gift Honoree
- Membership
- Get Out the Vote

The members of our branch, honored at the state meeting, will be recognized at our **May Scholarship and Award Dessert on May 21**. Please plan to attend. The RSVP form is found below.

Mark your calendars for Saturday, July 13—the day of the **AAUW-PA Summer Retreat** in Lewisburg. There will be more information about the retreat as it becomes available.

An Eastern District meeting with a focus on Human Trafficking, is being planned for October.

Toni and Rosemary

World Book Night Photos



Nancy, Katie, Activities Director Old Orchard, **Marian**, and **Toni** at Old Orchard



Nancy, Katie, Marian and a woman visiting her mother (so excited about us bringing books).



Chaplin at New Eastwood and **Nancy Butow**

Scholarship Awards and Dessert RSVP

First Presbyterian Church of Easton, May 21, 2013 at 7 pm

For reservations:

Return this registration form by May 16 with check for **\$10** made out to **AAUW-Easton Branch**

Mail to: AAUW-Easton Branch, P.O. Box 1464, Easton, PA 18044-1464

Name (please print): _____

AAUW Easton Branch Meeting

April 18, 2013 at the Palmer Library

The business meeting was called to order at 7:10 pm by Toni Hoffman, Co-President. There were 15 members present.

The minutes were approved as published in the March newsletter. The financial report was approved as published in the April newsletter.

Marian reported that a bake sale was held at NCC on Equal Pay Day. We made \$28 for a student women's group at the college. On April 30 we will have a program with Senior Circle on Sleep. Let Marian know if you are attending. On May 2 we will be attending the play *On Aging* at Lafayette College. Deadline to Marian is April 18. Our May 21 meeting will be a dessert and coffee. Our scholarships will be awarded, officers installed, and members honored.

Toni and Carolyn met with two prospective members. Dues are now due. Newsletter deadline is April 15.

The Nominating Committee presented the following slate: Nancy Berry, Membership Vice-President and Annette Stooddy, Finance Officer. Upon a motion by Rosemary Baker and seconded by Carolyn Connors to accept the slate, motion passed. Congratulations to our new officers!

Rosemary Baker presented the establishment and criteria of a \$15,000 endowment at NCC. After much discussion the two following motions were passed: 1) Nancy Butow made a motion seconded by Elaine Billiard to add to the two existing criteria: a student have a minimum of 24 credits. 2) Marlou Belyea made a motion seconded by Jean Riker to approve the \$15,000 endowment as recommended by the board. Final criteria for the scholarship are: 1) A woman preferably from the Easton area, 2) GPA of at least 2.5 without any D's from the previous year, 3) A student with a minimum of 24 credits.

Marion reported that World Book Night is April 23. We will be participating and distributing books to the *3rd Street Alliance*, two nursing homes and the several women on work release status. Marion also reported on a new fundraiser with the Twice Chic Boutique.

Toni reported every member can vote for our national officers. This can be done online or also paper access. Their biographies are in the current Outlook. If you need online help, contact Toni.

The business meeting was adjourned at 8:10pm. Toni introduced our speaker **Debbie Byrd**. Debbie is a Lafayette professor. She spoke on successful mentoring programs for young and low income parents.

Respectfully Submitted,
Rosemary Baker

Financial Report

May 1, 2013

	Budgeted Cost	Credits	Debits
AAUW National			
Dues	\$3,332.00		\$3,430.00
AAUW Funds		\$1,455.21	\$1,455.21
AAUW PA Dues	\$680.00		\$740.00
Banking			
Fees/Interest/Credits	\$24.00	\$1.10	\$16.00
Fundraisers			
Book Fair	\$550.00	\$5,595.44	\$727.91
Nut Sale	\$1,200.00	\$1,917.00	\$1,341.29
Williams Center		\$470.00	\$315.00
Programs			
Meeting rooms	\$200.00		\$150.00
Sept hospitality	\$30.00		\$36.64
Gateway to Equity	\$25.00		
Holiday party	\$100.00		137.56
Scholarship Dinner	\$50.00		
Get Out the Vote Grant		\$153.00	\$153.72
Speaker gifts	\$35.00		\$20.00
Donations	\$50.00		\$65.00
Conferences	\$1,500.00		\$518.710
Insurance	\$150.00		\$160.00
Membership			
Dues (13/14)		\$207.00	
Donations		\$37.00	
Expenses			\$56.11
Newsletter/Ads	\$200.00	\$35.00	\$40.40
Postal Expenses			
Box	\$62.00		\$76.00
Postage	\$130.00		
Officers' Expenses			
Membership	\$25.00		
President	\$25.00		
Treasurer	\$25.00		
Email Hosting			\$30.00
Scholarships			
Member Donations		\$29.00	
Memorial Donation		\$500.00	
Tapas Group		\$75.00	

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Group meets the third Monday of the month. The next meeting is Monday, **May 20 at 7 pm** at the home of **Fran Kennedy**. The book is *The Time of Butterflies* by Julia Alvarez.

International Relations



Group meets at 1:30 pm on the fourth Tuesday of the month. The next meeting is **May 28 at 1 pm** at the **Lutzi's Restaurant**. It is a **Planning Meeting**.

Diversity, Deeds, and Dialogue



The group meets on the 4th Wednesday of the month. This month's meeting is on May 22 at **Moravian College, Priscilla Payne Hurd Bldg., Rm 116**.

The topic is *Miss Representation* social activism follow-up.

Tapas



There is no Tapas group scheduled for May.

Out to Lunch



Group meets the **first Wednesday of the month**, weather and holidays permitting. **Janet Heffner, Shirley Schwarzbach**, and **Claire Degnan** are in charge of arrangements.

Rotating Gourmet



This group is open to all AAUW members and their spouses. If you'd like more information, please contact **Zoe Roble**. It's a fun and delicious way to become better acquainted with members of the Easton Branch. A June picnic is being planned.

Wednesday Evening Bridge Group



Group meets **every Wednesday evening**. Call **Rosemary Baker** for more information.

Timely Topics



One time informal discussions on a topic of your choice. Call Marian Cunningham if you have an idea for a topic or for more information.



American Association Of University Women
Easton Branch Dues

Please indicate any changes or corrections in your name or address:

Name: _____

Address: _____

Phone: _____

Email: _____

Annual dues include:

Association	\$ 49.00	
PA State	\$ 10.00	
Easton Branch	\$ 10.00	
Total Dues		\$ 69.00

I would like to make an additional contribution(s) to:

AAUWEducational Foundation	\$ _____
Scholarship Fund	\$ _____
Memorial Fund	\$ _____
General Operating Fund	\$ _____
Total amount enclosed	\$ _____

Life members and college/university representatives pay state and branch dues only (\$20.00). A Life Membership costs \$980.00. Undergraduate affiliates pay \$27.00. Honorary Life Members pay no dues.

Contributions to the American Association of University Women are deductible as charitable contributions for federal income tax purposes. \$46.00 of the membership dues are considered a contribution and are tax deductible. Dues payments may be deducted by members as an ordinary and necessary business expense.

Make checks payable (and mail) to:

AAUW Easton Branch
P.O. Box 1464
Easton, PA 18044-1464

American Association of University Women

AAUW National	800-326-2289	www.aauw.org
Easton Branch	610-504-5861	easton-pa.aauw.net
Co-Presidents	Toni Hoffman, Marian Cunningham	easton-pa.aauw.net/contact/
Membership	Carolyn Conners	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.



P.O. Box 1464
Easton, PA
18044-1464
**Easton,
Pennsylvania
Branch**

Advances equity for
women and girls

ADDRESS SERVICE REQUESTED