

CALENDAR

Women In History

Friday, **Mar. 8**, Sigal Museum

Newsletter Deadline

Friday, **Mar. 15**

Inter-Branch Diversity

Saturday, **Mar. 16** at 9 am

Book Group

Monday, **Mar. 18** at 7 pm

Invisible War on Women

Tuesday, **Mar. 19**, Lafayette College

Tapas Group

Saturday, **Mar. 23** at 6 pm

International Relations

Tuesday, **Mar. 26** at 1:30 pm

Diversity, Deeds & Dialogue

Tuesday, **Mar. 26** at 5:30 pm

Equal Pay Day

Tuesday, **Apr. 9**

AAUW-PA Annual Meeting

Saturday, **Apr. 13** (see p. 3)

General Meeting

Thursday, **Apr. 18** at 7 pm

Timely Topic

Tuesday, **Apr. 30** at 6 pm

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Women In History

What do an unlicensed lawyer and doctor, a teacher at a school for the deaf, a performer in a touring stock company and a victim of polio have in common? They were all extraordinary Pennsylvania women whose lives and accomplishments will be commemorated by members of the Easton branch of the AAUW during National Women's History Month.

On March 8, 10:30 am at the Sigal Museum, and at 1:45 pm at Paxinosa these women tell the stories of the impact they made locally, nationally, and internationally. Debbie Ashton Chase is our narrator, with Rosemary Baker as Jeanette Reibman, Annette Stoodly as Florence Seibert, Gwen Jacobs as Belle Archer, Nancy Seksinsky as Elizabeth Wysor, Peggy Fackenthal as Helen Beebe, Pat Franklin as Mildred M. Hicks Bruun, and Kim Rose as Mammy Morgan. With many more local women of renown that can be portrayed, there are still opportunities to join our theatrical troupe. If you are interested, please contact **Kim** at **610 253-1222**, or via email at kim@northamptonctymuseum.org.

See Miss Representation in a Whole New Way!

Northampton Community College, Alumni Hall Room 130
March 16, 9 am to 1 pm

Whether you've seen this film once, twice, or not at all, please join our AAUW Inter-branch Diversity group for a thought-provoking and stimulating program on March 16th that examines the harmful and inaccurate images of females that bombard us through the media.

"I've seen this film now three times, and each time it has made me more angry and more determined to address the negative treatment of women by the media," remarked one of our members. The film addresses issues that are of the utmost importance to us as women, parents and responsible community members, including such topics as violence against women, sexualization of young girls, and denigration and objectification of females in advertising, on TV, in movies and video games, and even in our political life.

After viewing the film, we'll talk about ways we can change the depiction of girls and women in the media, and take away ideas for grassroots actions that can make a difference in our community.

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From the Presidents' Pens:



“You’ve come a long way baby.”

Remember that Virginia Slims tag line from 1968? Women have come a long way but we are not there yet.

During March, Women’s History Month, we highlight the contributions of women to events in history and contemporary society. What is the origin of Women’s History month?

- “Women’s History Month in the United States grew out of a weeklong celebration of women’s contributions to culture, history and society organized by the school district of Sonoma, California, in 1978. Presentations were given at dozens of schools, hundreds of students participated in a “Real Woman” essay contest and a parade was held in downtown Santa Rosa.
- A few years later, the idea had caught on within communities, school districts and organizations across the country. In 1980, President Jimmy Carter issued the first presidential proclamation declaring the week of March 8 as National Women’s History Week. The U.S. Congress followed suit the next year, passing a resolution establishing a national celebration. Six years later, the National Women’s History Project successfully petitioned Congress to expand the event to the entire month of March.”

Famous Firsts by American Women

1650 Anne Bradstreet’s book of poems, *The Tenth Muse Lately Sprung Up in America*, is published in England, making her the first published American woman writer.

1707 Henrietta Johnston begins to work as a portrait artist in Charles Town (now Charleston), South Carolina, making her the first known professional woman artist in America.

1914 Mary Davenport-Engberg is the first woman to conduct a symphony orchestra, in Bellingham, Washington.

1921 American novelist Edith Wharton becomes the first woman to win a Pulitzer Prize for fiction. She wins the award for her novel *The Age of Innocence*.

1926 American Gertrude Ederle becomes the first woman to swim across the English Channel.

1931 Maxine Dunlap becomes first American woman to earn a glider pilot license.

1933 Frances Perkins is appointed secretary of labor by President Franklin D. Roosevelt, making her the first woman member of a presidential cabinet.

1960 Jacqueline Cochran breaks the sound barrier by flying an F-86 over Roger’s Dry Lake, California, at the speed of 652.337 miles per hour. Eleven years later, she flies at a speed of 1,429.2 miles per hour, more than twice the speed of sound.

1983 Dr. Sally K. Ride becomes the first American woman to be sent into space.

1990 Dr. Antonia Novello is sworn in as U.S. Surgeon General, becoming the first woman (and first Hispanic) to hold that job.

1997 Madeleine Albright is sworn in as U.S. secretary of state. She is the first woman in this position as well as the highest-ranking woman in the United States government.

2007 Harvard University names Drew Gilpin Faust its first woman president in the school’s 371-year history.

Dr. Peggy Whitson, an American astronaut, becomes the first woman to command the International Space Station.

These are only a few of the remarkable women who have helped change the world. Women change the dialogue and raise issues that may not be raised by a room full of men. So, we need more women in positions of power – in Congress, in boardrooms, in school districts, as mayors and governors. That will be how change happens.

We have to keep working to ensure that our daughters and granddaughters are able to reach their full potential. We must make sure that they are safe in school, that they have equal pay for equal work, and that they have all the benefits that living in a free society bestow.

Marian and Toni

Miss Representation *(continued from front page)*

The program is open to the public, and we anticipate attendance by school administrators, guidance personnel, Girl Scout leaders and other community leaders as well as by AAUW members from at least four branches. Feel free to invite others who would be interested in the program to attend. Drinks and snacks will be provided.

For more information and to **RSVP**, contact aauwlehighvalleydiversity@gmail.com or call Ruth at **610-509-9263**.

“The Invisible War on Women”

Lafayette College, Oeschle 224

March 19th at 7 pm

The Film & Media Studies and Women's & Gender Studies Programs at Lafayette College will be offering a public screening of “The Invisible War on Women.” The film is about sexual assault against women in the US military and it is powerful and difficult.

AAUW Easton Branch as well as many AAUW branches around the country is sponsoring/organizing showings of the film.

This is your chance to see this sobering documentary and listen to a panel discussion following the film.

Save The Date

AAUW-PA 2013 Annual Meeting

Empowering Women

State College, Tofrees

Saturday, **April 13**

1 Country Club Lane

State College, PA 16803

AAUW Orientation

Friday, **April 12**

More information and registration form in the Keystoner: [http://aauw-pa.aauw.net/files/2013/02/AAUW-PA-](http://aauw-pa.aauw.net/files/2013/02/AAUW-PA-Keystoner-E-News-February-2013.pdf)

[Keystoner-E-News-February-2013.pdf](http://aauw-pa.aauw.net/files/2013/02/AAUW-PA-Keystoner-E-News-February-2013.pdf)

National Conference of College Women Student Leaders (NCCWSL)

AAUW-PA is offering five (5) scholarships to the National Conference of College Women Student Leaders (NCCWSL) this year to college students from or studying in PA. The conference is May 30- June 1 at the University of Maryland in College Park, MD. Whether or not the school is a C/U partner, women leaders are encouraged to apply. Applicants do not have to be student members of AAUW. Applications are due March 12. Please encourage students you know to apply. The application form can be found at: <http://easton-pa.aauw.net/files/2012/09/NCCWSL-PA-Scholarship-Application-2013rev.pdf>

Volunteer Opportunity and Commitment

Are you interested in mentoring teen moms? Do you want to help them get ahead and make a better life for themselves and their children?

This is your opportunity. Attend a get acquainted meeting with some teen mothers from the Easton Area Neighborhood Center who are part of the Family Development Research Program. The FDRP is a mentoring and support program for pregnant and parent teens who currently attend or who have recently graduated from Easton Area High School or the Academy.

We will be meeting at Lafayette College on April 6. Put this date on your calendar and look for more information in the April newsletter.

Branch Endowment Proposal

As a branch, we award scholarships to graduating seniors and to women whose college education has been interrupted. The scholarship funds come from our Book Fair, other fundraisers, and from our Scholarship Fund.

Last year, we awarded our first STEM scholarship to a student from Northampton Community College. When we began the collaboration with NCC, we learned that we could set up an endowed scholarship fund to be administered by the college. Since scholarship funds go much farther at NCC than at local 4-year colleges and universities, we were intrigued. Upon further investigation, we found that an endowment could be created for a minimum of \$15,000. While NCC administers the endowment, the branch determines the criteria for choosing the scholarship recipients. All this information was presented to your Board of Directors who voted to set up an endowment with monies from our Scholarship Fund. The board members are working on the criteria now.

Are you in favor? Do you have objections and if so, what are they? We welcome all input from you as we move forward with this project. Please call or email us with your comments.

This is a serious step for the branch and one that cannot happen without the approval of branch members. We will be voting on this at our April business meeting.

Member Spotlight

Kim Rose

Kim Rose joined the Easton Branch of AAUW in 2011 after previously being a member of the Emmaus Branch in the 1980's. Their loss became Easton's gain. If you want to know some ways to make a difference in your community, read on as you are introduced to Kim and learn of her contributions to the Easton Area.

Kim earned a BA in Government and Politics with a focus on psychology and sociology from Mansfield State University. This led to an impressive and varied employment record. In Lehigh County, she worked in the Juvenile Detention Facility as a House Parent and the Lehigh Prison as a Mental Health Caseworker, Assistant Director of Treatment and a Work Release Supervisor. In Northampton County she was a Hearing Officer in Domestic Relations and an Adoption Specialist at the SPCA. She changed gears and became the Member Services Director of the Family YMCA of Easton, Phillipsburg and Vicinity. After years of volunteering at the Northampton County Historical and Genealogical Society, she was hired to her present position as the Director of Development.

Kim believes in giving time to her community in many ways. She is chairing the PA Women in History event for the Easton Branch, is on the Greater Lehigh Valley Easton Events Committee and Easton Heritage Day Committee. She also has supported the House Tour Committee, Easton Main Street Initiative, SPCA, Garlic Fest, Easton Heritage Alliance, Boy Scouts and EAHS Music Boosters in various ways.

She is in her second term as president of the Palmer Township Kiwanis Club and is a member of the Association of Fundraising Professionals.

As busy as she is, Kim finds time to enjoy reading, gardening (her garden has been on the Easton Garden Tour), kayaking, camping and especially being with family that includes husband, Dave, the Easton Town Crier, their son Gabriel, his wife Lauren, and one year old Benjamin who Kim can't speak of without a big smile.

Kim was asked why she joined the Easton Branch of AAUW. She had this to say, "In addition to believing in the mission of AAUW, I feel a sisterhood with the other members who have been so welcoming, intelligent, interesting and dedicated to serving our community.

Thank you, Kim, for sharing your expertise in so many ways and especially your interest in the mission of AAUW.

News from the Nominating Committee

It is a pleasure to announce the candidates for the 2013 Officers of the Easton Branch of the American Association of University Women:

Membership Vice-President: Nancy Berry

Finance Vice-President: Annette Stoodly

2012 Nominating Committee
Phyllis Finger, Cathy Leiber, and Suzanne Kell

Notices

Regarding the Newsletter

If any member has information that she wishes published in the newsletter, please either mail or e-mail the information to **Suzi Campbell**. This would include births, deaths, marriages, happenings at cultural institutions. *This is your newsletter!*

Annual Tour Showcases Historic Homes

From Federal Revival to Queen Anne, from Italianate to mock Tudor, each May Easton's annual House Tour features architecturally significant homes and public spaces throughout the city. **The 33rd House Tour** will be held this year on **Saturday, May 4**, from **10 am – 4 pm**, showcasing preservation successes on College Hill, the West Ward, and in historic downtown Easton. Tour participants will also be invited to attend a session on the historic restoration of stone and brick by **Rob Wozniak** of **Preservation Works, Ltd.**

"A little nonsense now
and then is relished by
the wisest men."

Roald Dahl

AAUW Easton Branch Meeting

February 23, 2013 at Spring Garden Children's Center

The business meeting was called to order at 10:15 am by Marian Cunningham, Co-President. There were 13 members and 2 guests present.

The minutes and the financial report were approved as published in the February newsletter.

Marian reported that the Women in History program will be presented on March 8 at the Sigal Museum, beginning at 10:30 am. An afternoon portrayal will be done at Paxinosa School. More details will be forth coming in the March newsletter. Toni reported that our Inter Branch Diversity program will be held on March 16 at NCC. Program—Miss Representation. More details will be forth coming in the March newsletter.

A prospective member wine and cheese will be held on **March 1** at the home of **Carolyn Conners**. The **April meeting** will be held on **Thursday, April 18** at the **Palmer Library at 7 pm. Please note date and day change.**

Our May meeting will be a dessert and coffee. Our scholarships will be awarded and officers installed.

The Nominating Committee presents the following nominees: Nancy Berry-Membership Vice-President and Annette Stody-Finance Officer.

NCCWSL AAUW PA is offering five scholarships. The application can be downloaded from the AAUW-PA website.

The AAUW Board is pursuing the establishment of a \$15,000 endowment at NCC. The board is developing criteria. This must be approved by the membership. Anyone with suggestions please notify Toni or Marian.

AAUW has a new logo. The AAUW PA annual meeting is April 13 in State College. The following offices are up for election: Finance, Secretary and Membership VP. This year every member votes. Toni had ballots available at the meeting. You may also vote by downloading the ballot in the Keystoner and send it in. The Keystoner is available on line.

The business meeting was adjourned at 10:30 am. Pat Hunter gave a presentation on the Spring Garden Children's Center followed by presentations from ECE consultants Terry Thomas and Jan Schwartz. At the conclusion of the presentations Pat took us on a tour of the Center.

Respectfully Submitted,
Rosemary Baker

Financial Report

March 1, 2013

	Budgeted Cost	Credits	Debits
AAUW National			
Dues	\$3,332.00		\$3,430.00
AAUW Funds		\$1,455.21	\$1,455.21
AAUW Pennsylvania			
Dues	\$680.00		\$740.00
Banking			
Fees	\$24.00		\$12.00
Interest/credits		\$0.72	
Fund Raisers			
Book Fair	\$550.00	\$5,585.44	\$727.91
Nut Sale	\$1,200.00	\$1,917.00	\$1,341.29
Williams Center		\$470.00	\$315.00
Programs			
Meeting rooms	\$200.00		
Sept hospitality	\$30.00		\$36.64
Gateway to Equity	\$25.00		
Holiday party	\$100.00		
Scholarship Dinner	\$50.00		
Get Out the Vote Grant		\$153.00	\$153.72
Speaker gifts	\$35.00		\$20.00
Misc expenses	\$50.00		
Conferences	\$1,500.00		\$425.00
Insurance	\$150.00		\$160.00
Membership (FY 12/13)			
Dues		\$5,375.00	
Donations		\$37.00	
Expenses			\$39.21
Newsletter	\$200.00		\$40.40
Ads		\$35.00	
Postal Expenses			
Box	\$62.00		\$76.00
Postage	\$130.00		
Officers' Expenses			
Membership	\$25.00		
President	\$25.00		
Treasurer	\$25.00		
Publicity			
Email Hosting			\$30.00

Interest Groups

The Easton Branch has several interest groups created to stimulate discussions, encourage networking and support the community. If you have ideas for additional groups, let us know. Every group looks forward to new participants. Call if you are interested in joining a group.

Book Discussion



Group meets the third Monday of the month. The next meeting is Monday, **March 18 at 7 pm** at the home of **Jean Riker**. The book is *The Black Tulip* by Alexandre Dumas.

International Relations



Group meets at 1:30 pm on the fourth Tuesday of the month. The next meeting is **March 26 at 1:30 pm** at the **home of Janet Rosenthal**. The topic is **Half The Sky/Activism**.

Diversity, Deeds, and Dialogue



The group meets on the 4th Wednesday of the month. This month we are meeting for dinner on Tuesday, **March 26 at 5:30 pm** at the **Marblehead Grille and**

Chowder House. The topic is Inter-Branch Diversity Program Evaluation and discussion of Cultural Standards of Beauty.

Tapas



The next Tapas group is scheduled for **March 23 from 6 – 8:30 pm** at the home of **Annette Stody**. Please RSVP to Annette by March 20.

Out to Lunch



Group meets the **first Wednesday of the month**, weather and holidays permitting. **Janet Heffner, Shirley Schwarzbach**, and **Claire Degnan** are in charge of arrangements.

Rotating Gourmet



This group is open to all AAUW members and their spouses. If you'd like more information, please contact **Zoe Roble**. It's a fun and delicious way to become better acquainted with members of the Easton Branch.

Wednesday Evening Bridge Group



Group meets **every Wednesday evening**. Call **Rosemary Baker** for more information.

Timely Topics



One time informal discussions on a topic of your choice. Call Marian Cunningham if you have an idea for a topic. Next on the schedule is a joint meeting with the Senior Circle on "Sleep," **April 30 at 6 pm** at **Easton Hospital**.

American Association of University Women

AAUW National	800-326-2289	www.aauw.org
Easton Branch	610-504-5861	easton-pa.aauw.net
Co-Presidents	Toni Hoffman, Marian Cunningham	easton-pa.aauw.net/contact/
Membership	Carolyn Conners	easton-pa.aauw.net/membership/
Easton Edition	Suzi Campbell	easton-pa.aauw.net/contact/

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

The AAUW Funds include the Educational Opportunities Funds (formerly a part of the AAUW Educational Foundation) which help us to advance equity for women and girls through programs such as American and International fellowships, and Community Action grants.

AAUW Funds also include the Legal Advocacy Fund which provides funding and a support system for women seeking judicial redress for sexual discrimination, the Leadership Programs Fund (formerly the AAUW Leadership and Training Institute), the Eleanor Roosevelt Fund, and the Public Policy Fund.



P.O. Box 1464
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**Easton,
Pennsylvania
Branch**

Advances equity for
women and girls

ADDRESS SERVICE REQUESTED